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Mr. Brett Fifield is a Professor of International Business for the Lahti University of Applied Sciences in Finland.

Mr. Fifield completed his Doctorate in International Marketing from the Helsinki School of Economics and his Masters Degree from the Fletcher School of Law and Diplomacy, a cooperative between Harvard University and Tufts University; His undergraduate degrees were completed in Economics and Sociology, with Honors, from the University of Colorado in Boulder, Colorado. His University Exchange was completed at National Taiwan University in Taipei, Taiwan.

Mr. Fifield has over nineteen years designing, creating and managing specialized degree programs for the Finnish Universities of Applied Sciences at both the Undergraduate and Graduate levels. His latest Masters Degree program focuses on creating emergent business in the emerging markets, specifically focusing on new business development for the Clean Energy sector.

Previously, he worked in new product development and international marketing for Polaroid Corporation, co-founded Laboratory Professional Systems, and Product Management for Bitstream Corporation. Mr. Fifield is a dual citizen, Finnish and American, and he has lived in Finland since 1994.