

# **Incorporating Social Media, Digital Learning Tools and CLIL in Language Classroom**

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# Objectives

- Haaga-Helia Porvoo, enquiry learning
- CLIL
- Social media and digital tools
- Swedish in Semester Projects
  - Examples and experiences





Haaga-Helia

# Learning on HH Porvoo Campus

- constructivism
  - inquiry learning
  - integration
- 
- Holistic learning modules
  - Commissioner projects
  - Integrated classes and assignments



# Enquiry learning

- Student questions
- Problem solving
- Students constructors of learning goals
- Teacher = facilitator



Six phases – circle of learning  
(Birkle & Ritalahti 2014)



# CLIL, Social Media and Digital Tools

Content and language integrated learning

Integrated, multi-disciplinary

## Coyle 4 Cs

*Content*

*Communication*

*Cognition*

*Culture*

- Focus on **professional subjects**
- Collegial cooperation
- Mutual learning goals

Benefits:

- Deeper learning process
- Motivation, results
- Work life skills

(Wolff 2007)

# Social Media and Digital Tools

- On learners' terms
- Enhanced interaction
- Autonomy and empowerment
- Wherever and whenever
- Social aspect, sharing and team work
- Today's work life and personal lives



- Intermediate Swedish
- Leisure and business tourism, e-sales and marketing
- Environments and tools
- Industry sites and applications
- Language learning and other sites/apps/games
- Teacher and **learner created materials**
  - **Authentic, Interaction, Edutainment**

# Environments and communication tools



# Travel Industry



# Language learning

MOT<sup>®</sup>

**LEXIN**  
SPRÅKLEXIKON FÖR INVANDRARE  
**SVENSKA  
ORD**



**÷Babbel**



# Commissioned Semester Projects

- Case Finnair
- Splendid Porvoo
- Distribution Plans for SMEs
  
- From research questions to results and suggestions
- Planning, investigating, benchmarking, reflecting ...

# Implementing

- Early-course: teacher initiated work , **authentic materials** for vocabulary intake
- Mini-research and presentations; practice, review and vocabulary activation
- Student-invented activities: **dialogues** with **scripts and recordings, websites, questionnaires, blog posts...**

## Case Finnair

- e-sales & marketing, leisure travel & Swedish
- HE, levels A2 – B2, oral skills
- Research problem: mobile apps for customers

# Finnair happy customer





# Splendid Porvoo

- Porvoo Tourism Office
- Research problem: prolonging the tourists' stay in Porvoo
- Mobile applications

# Splendid Porvoo

Underbara Borgå – [GoAnimate](#)

**Facebook:** To book online – help for users



<https://twitter.com/splendidporvoo>

[Splendidporvoo.blogspot](http://Splendidporvoo.blogspot)



# Distribution plans



- Local SMEs
- Research problem: making the demand and supply meet on the net
- Portals and websites with various functions

- Distribution [FB](#)
- Kahoot [Sociala Medier](#)

## Conclusion

- Increased motivation
- Meaningful content
- FB & sharing

# Questions

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