

Incorporating Social Media, Digital Learning Tools and CLIL in Language Classroom

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Objectives

- Haaga-Helia Porvoo, enquiry learning
- CLIL
- Social media and digital tools
- Swedish in Semester Projects
 - Examples and experiences



Learning on HH Porvoo Campus Haaga-Helia

- constructivism
- inquiry learning
- integration



- Holistic learning modules
- Commissioner projects
- Integrated classes and assignments



Enquiry learning

- Student questions
- Problem solving
- Students constructors of learning goals
- Teacher = facilitator



Six phases – circle of learning (Birkle & Ritalahti 2014)





CLIL, Social Media and Digital Tools





Content and language integrated learning

Integrated, multi-disciplinary

Coyle 4 Cs

Content

Communication

Cognition

Culture



Applied CLIL

- Focus on **professional subjects**
- Collegial cooperation
- Mutual learning goals

Benefits:

- Deeper learning process
- Motivation, results
- Work life skills (Wolff 2007)



Social Media and Digital Tools

- On learners' terms
- **Enhanced** interaction
- Autonomy and empowerment
- Wherever and whenever
- Social aspect, sharing and team work
- Today's work life and personal lives



Case Swedish

- Intermediate Swedish
- Leisure and business tourism, e-sales and marketing
- Environments and tools
- Industry sites and applications
- Language learning and other sites/apps/games
- Teacher and learner created materials
 - Authentic, Interaction, Edutainment



Environments and communication tools







Travel Industry











Language learning



















Commissioned Semester Projects

- Case Finnair
- Splendid Porvoo
- Distibution Plans for SMEs
- From research questions to results and suggestions
- Planning, investigating, benchmarking, reflecting ...



Implementing

- Early-course: teacher initiated work , authentic materials for vocabulary intake
- Mini-research and presentations; practice, review and vocabulary activation
- Student-invented activities: dialogues with scripts and recordings, websites, questionnaires, blog posts...



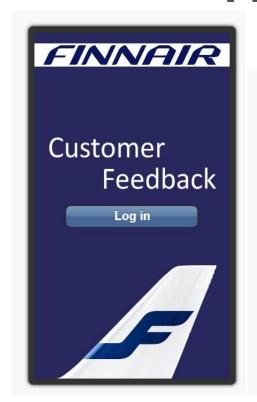


Case Finnair

- e-sales &marketing, leisure travel & Swedish
- HE, levels A2 B2, oral skills
- Research problem: mobile apps for customers



Finnair happy customer











Splendid Porvoo

- Porvoo Tourism Office
- Reasearch problem: prolonging the tourists' stay in Porvoo
- Mobile applications



Splendid Porvoo

Underbara Borgå – GoAnimate

Facebook: To book online – help for users



https://twitter.com/splendidporvoo

Splendidporvoo.blogspot





Distribution plans



- Local SMEs
- Research problem: making the demand and supply meet on the net
- Portals and websites with various functions



- Distribution <u>FB</u>
- Kahoot <u>Sociala Medier</u>



Conclusion

- Increased motivation
- Meaningful content
- FB & sharing



Questions

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