



## The Role of Educational TV as a Learning Media in Improving the Process of Learning English and Bahasa Indonesia at Jakarta Open Junior High School

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### Abstract

*The purpose of this research is to study the extent of the Educational TV's role in improving the process of learning English and Indonesian language in Jakarta Open Junior High School. The research used naturalistic qualitative methods. The focus of the research was on utilizing Educational TV media in learning English and Indonesian language. The data collection was done through observation, interviews, and documentation. Data analysis was performed using Spradley technique, namely with domain analysis, taxonomic analysis and thematic analysis or component analysis. Data validity was checked by using the technique of triangulation or a cross check between the participant with the data that has been acquired to be clarified with the other participants. The research findings show that the learning process in the Open Junior High School with television broadcasts Education goes well, all the stages of the language learning process. Educational TV can improve English and Indonesian language teaching and learning process. It can be seen from the indicators that the presence of the students, learning motivation, self-learning using modules in the study tend to increase. In addition, the teachers' motivation in managing the Open Junior High School is also increasing. In managing language learning activities, the Open Junior High School is using electronic media in the form of educational TV broadcast through a live broadcast or through VCD, which is used properly by teachers and students so that the teaching and learning activities in the Open Junior High School can be more effective.*

### Introduction

TV-E is specializing in broadcasting educational programs for all levels and types of education [5]. TV-E as a consideration assists governments in the extension and even distribution of education and in the improvement of the education quality. TV-E in Indonesia has a mission to educate the public, to be a role model for the community, to disseminate information and government policies, and to encourage people to be keen on learning. The advantage of TV-E is that it can be functioned to overcome the lack of teachers and classrooms in dealing with the large number of students in the classroom and addresses the lack of textbooks. TV-E helps the students to comprehend an understanding, and to facilitate students in making connection between the the concept of language with their surroundings[3]. TV-E is prioritizing the program materials which encourage attractive learning activities [2]. TV as an audio-visual media presents the program by emphasizing on the visual and auditory language. TV-E is functioned to give enrichment, replacement, direct teaching, and to be a motivator [11].

TV-E also plays a role in shaping an independent learning. Open junior high school students are expected to learn independently, and self-learning method requires students to learn on their own initiatives. Learning a language can be done individually or in groups [8]. Language is the system of communication in speech and writing that is used by people of a particular countries area [6]. Four major skills in communicating through language are often broadly defined as listening, speaking, reading, and writing.

Learning a language is a process to achieve the purpose by interacting between the sources or learning media, teachers, and students, which can be done either directly or indirectly. Language learning objective is to achieve communication skills such as listening, speaking, reading and writing both orally and in written form using English and Indonesian language. Language learning through TV-E program as the learning media is able to present a clear message to students about the right things to be imitated and to develop the students' knowledge, skills and attitudes. Based on these explanations TV-E has an important role in language learning in schools [2].

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## Research methods

The focus of this research is mainly placed on learning English and Indonesian language in the utilization of TV as a medium of education. Considering a relatively large number of students, i.e 52 students in class, makes additional teaching materials on English and Indonesian language learning is required. In addition, the teacher also provides a module in English and Indonesian language.

Observations, interviews and record-keepings were done diligently and carefully in order to obtain detailed and accurate data. Data were re-matched with the concept or theory. Confirming the data with other informants was done by clarifying the data with the informants. Therefore, the triangulation could be done by using teachers, students, principals and parents. Triangulation method was done by matching the information obtained from interviews with the observations..

## Finding and Discussion

The role of the Open Junior High School is very strategic in accommodating elementary school graduates who are not accepted in regular junior high school. Alternative education can also overcome the high cost of education problem which is unaffordable for the economically weak community.

In an effort to improve the equity and quality of education, especially in language subject, TV-E can be used as a teaching aid in language learning. The process is carried out by preparing course materials orderly based on the competencies, allocation of time, and the number of hours available, considering the pattern and the schedule of the government's TV-E broadcast through [www.e-dukasi.net](http://www.e-dukasi.net) and [www.tvedukasi.org](http://www.tvedukasi.org), and identifying the language broadcast topic in accordance with the school schedule. TV-E was designed by the Indonesian government because the government plays an important role in providing equitable access to education, especially in language learning.

TV-E has motivated the students and increases the students' learning concentration. The students are more focused and the whole learning processes are fairly good. The study, it can be concluded that the language teacher in the Open Junior High School has been planning the lesson very well. Although the main activities are carried out while watching TV-E, but the students are able to remain focus to achieve basic competency standards that have been set before [10].

In learning English and Indonesian language with TV-E, the teacher gives worksheets everyday and makes a report at the end of each semester. The school also has a portfolio to see the students' progress in learning the language. Portfolio serves as a complete assessment of student's progress. Teachers did not seem too concerned with student's achievement, but they hope with TV-E students are more motivated to learn the language. Motivation is important in studying the language [11], parents agreed that they are not too concerned with the good results of learning, but their hope to their children is that they are able to do useful things and to have good characters, because characters can support a better learning process [12].

Media and learning resources that are utilized in studying English and Indonesian language in the Open Junior High School are films, internet, computer, etc. The media used are TV- E, books, educational films, and AV room. The school has a library equipped with language books, although the number is still very limited. We have a special AV room which is 24 hours online via parabolic. The completeness of media variation and learning resources will provide better learning outcomes.

The study show that the result of the English and Indonesian language learning in the Open Junior High School does not differ much with the average score of regular junior high school's learning outcomes. It means that the number of face to face meetings with media-assisted TV-E's result is not very significant compared to the result of learning English with regular learning [9]. The class management is very important because a conducive class will produce a fun learning atmosphere and in the end, the result of the language learning will be more successful [8][9]. TV-E in English and Indonesian language learning which was developed by the government has been able to motivate the students to learn the language. TV-E encourages the students to learn independently either individually or in groups [7] . TV-E has raised the curiosity of students in learning the language[14]. Moreover, students show their satisfaction in the process of learning the language and in receiving positive feedback from teachers [3]. So the family economic factor makes the students unable to participate in regular school. But family economic factors can also improve students' motivation [4].

## Conclusion

The role of TV-E as a medium of learning English and Indonesian language in the Open Junior High School was found to improve a better learning process. It is proven by the increase of classroom face-



to-face meetings and students' motivation indicators. Furthermore, the students' independency to study modules in English and Indonesian language is also increased. TV-E has played an important role in improving the academic and non academic competencies such as learning enthusiasm, self-reliance, and self-confidence. Next, the constraints are caused by various factors including the TV-E broadcast equipments in the Open Junior High School which are still very simple, the uneven students' motivation due to the teachers' lack of creativity, and the school support which is still very limited. The efforts of the Open Junior High School to overcome the obstacles that arise in language learning resolved with full of wisdom and virtue.

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