



## International Conference NEW PERSPECTIVES in SCIENCE EDUCATION

# Active learning for circular economy businesses, fostering a sustainable mindset

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## PAPER STRUCTURE **01** Introduction

- **O2** Theoretical background
- **O3** Methodology

## 04 Results

## 05 Conclusion

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## The need for sustainability competencies

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European Union's recognition of sustainability competence as a **key competency for successful living in society**. They touch a nuanced spectrum of areas, from Multilingual competence to technology and engineering. (European Commission, 2018)



Sustainability competence are crucial in addressing complex global challenges and promoting sustainable development, acting as agents for positive change in society. (European Commission, 2018; European Commission, 2022)

### **02** THEORETICAL BACKGROUND

## Competencies and their development



Competencies are the integration of knowledge, skills and attitudes (Boyatzis, 2008; Rieckmann, 2018; European Commission, 2018)



Competencies can be developed through formal learning (e.g., study) or informal learning (e.g., action)



### **02** THEORETICAL BACKGROUND

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## Sustainability Competencies Development



More than formal or informal learning may be required for sustainability competencies, for **better prepare individuals to address** the multifaceted **challenges of sustainability** and contribute meaningfully to sustainable development efforts. (Kurucz et al., 2017)

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## **Research Gap**

Game based-learning can be a solution to develop this competencies because, it is characterized by **experiential and practical approaches**, complements formal education by providing opportunities for reflection, exploration, and experimentation. (Kolb, 2014; Caldana et al. 2023)

However, there is a lack of understanding as to whether learning through play contributes to developing sustainability competencies.



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## Industrial Symbiosis Business Game (ISBG)



It is a practical learning tool for students to **experience** the operational and business dynamics of **Industrial Symbiosis (IS)**, focusing on the establishment and management of **IS Relationships (ISRs)**.



During the game session participant identify potential **partners**, **negotiate** contractual terms, and navigate a **turbulent business environment** simulated through market demand fluctuations and policy changes.



The final goal is to **maximize environmental and economic benefits** through ISRs and the evaluation criteria based on environmental and economic performance

Fraccascia L., Sabato A., Yazan D.M. "An industrial symbiosis simulation game: Evidence from the Circular Sustainable Business Development class". Journal of Industrial Ecology, 2021, in press.

## **Reserch Objectives**



Investigate the **impact of the IS business game on students' entrepreneurial skills and competencies**, particularly in the context of sustainability education development.



Understand **if engagement with the game contributes to the development of** various competencies crucial for fostering **sustainable thinking** among participants.



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## Literature Review

The literature review process focusing on relevant articles and reports about sustainability competencies let us identify 8 relevant skills:

System thinking	Annelin and Boström, 2022; Meza et al., 2018; Wiek et al., 2011
Strategic-thinking	de Haan,2006;Wesselink et al., 2015; Annelin and; Boström, 2022; Lans et al., 2014; Savage et al., 2015
Futures thinking	Annelin and Boström, 2022; Savage et al., 2015; Pisiotis and Cabrera, 2022; European Commission, 2022
Values-thinking	Annelin and Boström, 2022; Komasinski and Ishimura, 2017; Remington-Doucetteet al., 2013; Savage et al., 2015
Intrapersonal competencies	Crofton, 2000; Sterling, 1996; Kearins and Springett, 2003
Intrapersonal competencies or self-awareness	Cabral and Lochan Dhar, 2019; Faham et al., 2017; Annelin and Boström, 2022
Implementational thinking	Annelin and Boström, 2022; Ploum et al., 2018b; Brandt et al., 2019; Holdsworth et al, 2020; European Commission, 2022
Integrated problem solving	European Commission, 2022; Wiek et al., 2011; de Haan,2006;Wesselink et al., 2015; Annelin and Boström, 2022; Savage et al., 2015

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## **Questionnaire Development**

Created to understand the impact of the ISBG on the development of sustainability competencies among students:

- It includes questions for each competency were formulated in the first person.
- We use of a **5-point Likert scale** to assess students' responses from totally agree (5) to totally disagree (1) considering 3 as neutral.

The questionnaire was administered to students attending the second year of the master's degree in management engineering at Sapienza University of Rome, right after the IS business game session.

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## Questions to assess sustainability competencies

#### SYSTEM THINKING COMPETENCIES

- 1. I was able to understand the strengths and challenges in the game and use this information to create optimal solutions to problems
- 2. When a problem occurred, I was able to identify the root cause
- 3. I was able to understand the severity of a problem when it occurred
- 4. I have constantly monitored budgets and deadlines to stay informed of any problems

#### STRATEGIC COMPETENCIES

- 1. I was able to formulate strategies and action plans to ensure the completion of objectives and goals
- 2. I was able to develop innovative solutions to taking into account the principles of economic, social and environmental sustainability
- 3. I have been able to evaluate the effectiveness of solutions and plans
- 4. During the game, I reflected on whether the actions I took were in accordance with my personal and group goals
- 5. I was capable of communicating to my teammates how I would like to continue in the game

#### FUTURES THINKING COMPETENCIES

- 1. I was able to anticipate the future developments of the game
- 2. When a problem occurred, I found a lasting solution to the problem
- 3. I was able to consider the future consequences of my actions
- 4. I was able to make decisions even in situations of uncertainty, ambiguity and risk
- I imagined future developments of the game by linking different disciplines I studied, using creative thinking and experimenting with new methods

#### VALUES THINKING COMPETENCIES

- 1. I was able to create a common vision for all my teammates in the group
- 2. During the game, I reflected on whether the actions I had taken were right or still wrong
- 3. During the game, I reflected on whether the actions I took were in accordance with my personal and group goals
- 4. During the game, I reevaluated actions based on experiences that had already occurred

#### INTERPERSONAL COMPETENCIES

- 1. I was able to accept the others opinions and views
- 2. I actively sought feedback from others
- 3. I was able to encourage my colleagues to take responsibility
- 4. I was able to get the members of my group to agree on the strategies to be undertaken
- 5. I was able to find a compromise between conflicting needs
- 6. I was able to accept that one of my colleagues is responsible for a specific activity without intervening in decisions

#### IMPLEMENTATIONAL THINKING COMPETENCIES

- 1. I was able to implement in practice what I have studied
- 2. I was motivated to perform actions that were not only goal-oriented, but also respectful of others and the environment.
- 3. When deciding which action to implement, I always chose the one that was a compromise between everyone's needs
- 4. During the game, I implemented my actions taking into account constraints and rules given

### INTEGRATED PROBLEM SOLVING COMPETENCIES

- 1. I was aware of problems or issues that may affect the organization during the game
- 2. When there was a problem I tried to develop innovative solutions to problems
- 3. I frequently analyzed alternatives and select a course of action during the IS business game
- 4. I frequently collected relevant information and data to solve the occurring problems
- 5. I actively implemented solutions and evaluated the results
- 6. I based my judgments upon the relevant information collected



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## Questionnaire Results (1/2)

### System Thinking

The ability to analyze problems in their current state and history

Average Likert scale score assessed by the 48 considered students: 3,92 ( $\sigma = 0,13$ )

### **Strategic Thinking**

*The ability to develop sustainability transition strategies* 

Average Likert scale score assessed by the 48 considered students:  $3,88 (\sigma = 0,19)$ 

### **Futures Thinking**

The ability to craft future sustainability visions

Average Likert scale score assessed by the 48 considered students:  $3,46 (\sigma = 0,28)$ 

### Values-Thinking

The ability to map, specify and apply, sustainability values

Average Likert scale score assessed by the 48 considered students:  $3,99 (\sigma = 0,09)$ 

## Questionnaire Results (2/2)

### **Interpersonal Competencies**

The ability to collaborate in each step of the problem-solving process

Average Likert scale score assessed by the 48 considered students:  $4,06 \ (\sigma = 0,15)$ 

### **Implementational Thinking**

*The ability to act on sustainability strategies to find viable solutions* 

Average Likert scale score assessed by the 48 considered students:  $3,89 (\sigma = 0,18)$ 

### Intrapersonal Competencies

The ability to regulate, motivate, and continually improve oneself

Average Likert scale score assessed by the 48 considered students:  $4,07 \ (\sigma = 0,14)$ 

### Integrated Problem Solving

The ability to find viable solution to complex sustainability problems.

Average Likert scale score assessed by the 48 considered students:  $3,87 (\sigma = 0,16)$ 

### **05** Conclusion

## **Final Consideration**



The **ISBG emerges as an effective tool** for developing a wide range of competencies essential for entrepreneurship and sustainability.



This experience **highlights the value of experiential learning in education for sustainable development**, emphasizing practical, hands-on approaches in preparing students for future challenges.

**Future research:** recommendations include exploring the game's impact **on students without a sustainability background** and conducting longitudinal studies to assess its long-term effects.



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### **05** Conclusion

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### **05** Conclusion

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