



Video Clips: Communicative Language Activity

Jumjim Ngowananchai

Assumption University (Thailand)

jennychan74@hotmail.com

Abstract

In the changing world of the 21st century, sustainable education becomes a challenge to language teachers. Currently, the right model of teaching English should not be specific or limited only in a classroom or out of classroom context. Also, a new technology has brought us into the real world of communication. It cannot deny that almost young generations have experienced the uses of technology in this century. These included the Internet access through the PC computer, laptop and smart phones. They can be more than electronic devices as the potential of these high-technology equipments would bring people from different parts of the world together on the small screen. This study tends to use the video clips into the English study with the group of Thai learners in Thai university. The recordings of video clips focusing on introducing the situations in tourism industry will take the important role in order to improve the communicative skill of Thai students.