



Business Education and Georgia

Maia Tetrushvili, Tsiuri Duruli

Tbilisi Teaching University, Gori State Teaching University (Georgia)

maiko_te@mail.ru, ts.duruli@gmail.com

Abstract

Education is one of the quickly growing and perspective branches of economics on the modern stage. Nowadays the size of demand on educational service is growing in the whole world.

Each level of development of economy raises new demands to the effective development of the sphere of education. In the process of reforms a state will be able to make a right choice or define the size of effectiveness and find out how the policy of education has maintained the growth of quality of education, how quickly and how well the qualified staff has been prepared and how the information has been spread.

In Georgia, following the process of marketing, preparing highly qualified professional staff is very important for raising the effectiveness of organizations. In an organization, educational institutions of different size, structure and organizational-legal forms are meant.

Business education, that is studying universal principles of effective organizing human and other resources for achieving general goal, a person acquires by studying business administration.

Here the following questions arise:

- What is the influence of business education and development programs?
- What methodologies are used in this sphere at present?
- What can we learn from the experience of developed, developing and transitional countries from different regions of the world?
- What issues and challenges are the most important in the field of business education and development programs in the nearest future?

The National Qualifications Framework of Georgia maintains describing the qualifications on the bases of the results of study. The document comprises all the qualifications existing in Georgia, describes the results of general, vocational and different levels of higher education [1].

At the given moment the branch characteristics of business administration, the document which defines the results of studying educational programs of concrete direction or branch/specialty is being worked out. The corresponding document will be based on Higher Education Qualification Framework of Georgia and Higher Education Qualification Framework of Europe which will favour student mobility process and working out joint educational programs.

The objective of business-educational programs is to prepare and educate the people who make business or assist and rule the organizations in the conditions of marketing and they aim to raise the effectiveness and gain benefits.

Business-educational programs should favour the development of necessary branch competences as well as the development of general competences[2,3].

References

- [1] National Qualifications Framework, Order No 120/N Of the Minister of Education and Science of Georgia, December 10, 2010, Tbilisi.
- [2] Law of Georgia On Development of Quality of Education, July 21, 2010, Tbilisi.
- [3] On the Approval of the Regulation for the Accreditation of Educational Programmes of the Educational Institutions and Accreditation Fee, Order N65/N Of the Minister of Education and Science of Georgia, May 4, 2010, Tbilisi.
- [4] http://eqe.ge/geo/education/legal_acts.