



An Implement of Goal Setting Learning Model to Increase Students' Learning Motivation

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Abstract

Forty Rajabhat Universities throughout Thailand have as their mission to provide tertiary education to many of the local students. While some students voluntarily chose to study with Rajabhat from the beginning, others enrolled there because they could not enter a more prestigious university. Many of Rajabhat students lack of learning motivation, often since they were in high school. The Rajabhat University lecturers faced crucial problem which should be solved immediately.

To increase the students' learning motivation, the researcher has chosen to add students' goal setting which has proved to correlate with learning motivation. Nonetheless, that result was from the only quantitative research. This study aims to develop the goal setting learning model for learning motivation result confirmation.

The goal setting learning model was developed and based on Bandura[1], Latham and Locke's theories[2]. It composed of five steps; preparation, goal setting, learning, evaluation and feedback. Participants were 81 freshmen students of two classes from Faculty of Education, Suratthani Rajabhat University, Thailand. The classrooms were randomly assigned into experimental and controlled groups. The development also included a goal setting notebook recording which students must practice set their goals every time before the class started and evaluated themselves before class finished. In conclusion, this study results will assure the goal setting is an effective learning motivational tool for learning process and be new learning methodology for educators in the 21ST century.

References

- [1] Bandura, A. (1986). Social foundations of thought and action : A social cognitive theory. New Jersery: Academic Press.
- [2] Latham, P. G., and Locke, A. E. (1984). Goal setting: A motivational technique that works! New Jersey: Prentice-Hall.