

Sally Reynolds

Atit

Roosbeck, Belgium

Member of the Conference Scientific Committee

An Irish citizen, Sally has a background in remedial linguistics and has also worked for several years in radio and television in Ireland as a manager, researcher, presenter and producer for local stations and the national radio and television service (RTE).

She is currently joint Managing Director of the Belgian company ATiT which specialises in the application and use of media to support teaching and learning.

She has been working in the field of technology enhanced learning projects since the early 90's and much of this work has involved European Funding. She has worked as a manager of European projects funded under different programmes, most recently in the Lifelong Learning Programme and FP7.

She is currently coordinating 2 LLP projects and ATiT is currently a partner in 4 others. Since the LLP programme began, ATiT have either been partner in or led a further 6 LLP projects. She is also currently leading the dissemination work for an FP7 project and has led similar work in two further FP7 projects in the recent past.

She regularly works as an evaluator and reviewer for the European Commission on the R&D Framework Programmes and has also led ATiT's involvement in several eContent and eContent+ projects.

She is Chief Editor of the Media in Education Newsletter, which is now received by more than 2,000 people.

Sally is also an accomplished author in this field having several publications to her credit largely aimed at users of ICT and video in education and training. One of her more recent publications is *Reviewing the Virtual Campus phenomenon: The Rise of Large-scale e-Learning Initiatives Worldwide*, the handbook for the European Commission supported project Re.ViCa (Reviewing (traces of) European Virtual Campuses).

In 2008, Sally Reynolds was made a Fellow of EDEN, the European Distance Education Network.

Areas of expertise: application and use of ICT to support teaching and learning, technology enhanced learning, media education

