

## Ivan Berazhny

Institution: HAAGA-HELIA University of Applied Sciences Address: Taidetehtaankatu 1, Porvoo Postal Code: 06100 Country: Finland Tel. office: +358-40-488-7576 Tel. home: +358-40-55-26426 Email: ivan.berazhny@haaga-helia.fi Web: www.haaga-helia.fi



Ivan Berazhny is a Senior Lecturer in International Business and Tourism Degree Programmes at HAAGA-HELIA University of Applied Sciences, Finland (Porvoo Campus).

Berazhny holds a Degree in English Philology and International Economic Relations, as well as a Degree in Vocational Pedagogy.

He has worked as an editor of an in-flight magazine, translator, interpreter, journalist, university lecturer both in general education and vocational education.

Berazhny has developed and taught a wide range of courses (in and outside Finland) including Professional Communication, Business English, Academic Writing, Research Methods in Tourism, Advertising, Media, Project Management, and other.

Berazhny is also involved in planning and implementing of teaching, curriculum design, academic events, and cooperation with the industry.

He Berazhny's research interests include Product Placement, In-Flight Media, Systemic Functional Linguistics, Multimodality Corporate Social Responsibility, Future of Work and Education.