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Irene da Rocha is currently project manager of IJIE Integrated Journalism in Europe (528057-LLP-1-2012-1-ES-ERASMUS-FEXI). She teaches at Pompeu Fabra University "Integrated Journalism Workshop" (24ECTS) and at Universitat Oberta de Catalunya, "Multimedia and Communication" (6ECTS).

Studies and academic degrees

Graduated in Audiovisual Communication by Pompeu Fabra University; also in Advertising and Public Relations, East Asian Studies, and Marketing by Universitat Oberta de Catalunya. She holds an MA in E-Learning and educative technologies (URV), and a MA in Translation, Interpretation and Intercultural Studies (UAB). She obtained her Research Aptitude in 2009 in UPF Public Communication PhD with her research "Web 2.0 and higher education: an approach into innovation in media curricula." In 2011 the Social Council of the Pompeu Fabra University awarded her with the "Prize of the Social Council of the UPF in the quality of bachelor teaching."

Research interests

- Media convergence
- Journalism innovations
- Education and ICT
- Multiculturalism