



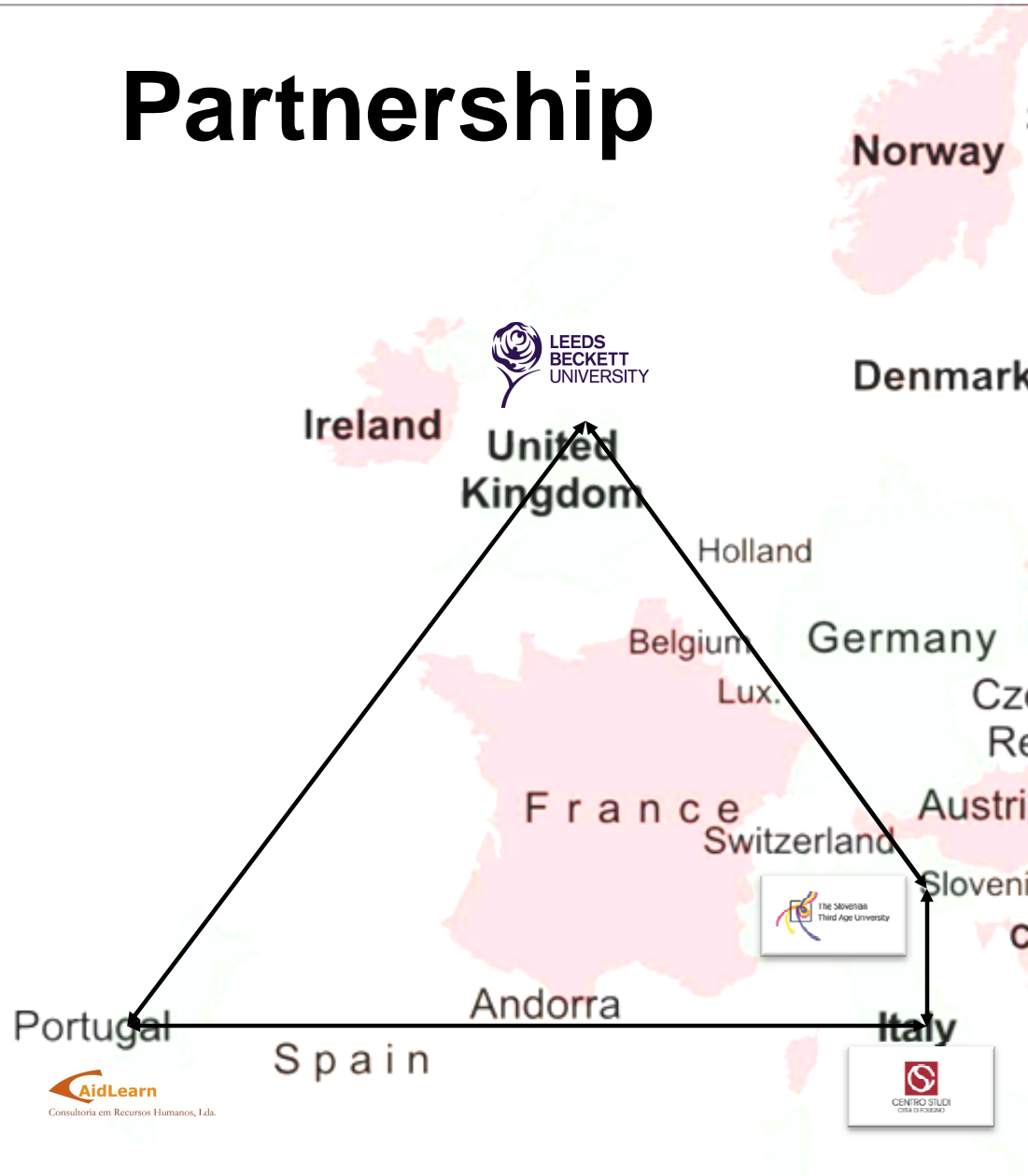
Project overview

11/06/2015 – International Conference “The Future of Education”

<http://cinageproject.eu>

PROJECT NUMBER – 538672 – lIp-1-2013-1-PT-GRUNDTVIG-GMP

Partnership



... a highly skilled team with expertise and experience for successful fulfillment of project's objectives;

... from different geographical areas, cinematography and core business;

... with a balanced arrangement between research, cinema and later life learning practice;

... with proper experience at transnational level, coordinating and/or partnering EU projects.



Partnership

Coordinator:

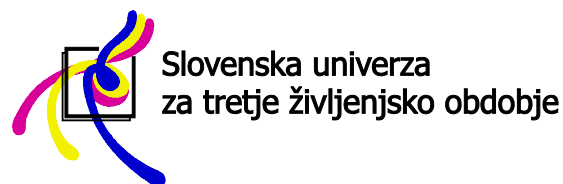
AidLearn, Consultoria em Recursos Humanos (Portugal)

Partners:

Centro Studi Città di Foligno (Italy)

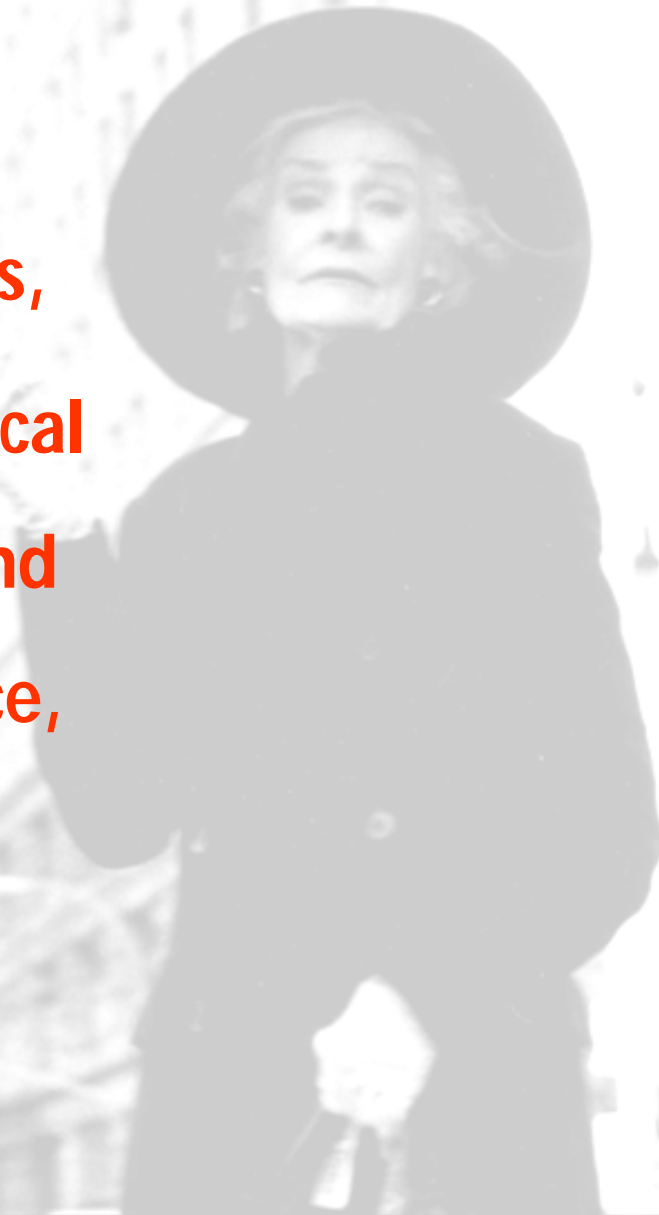
Leeds Beckett University (United Kingdom)

Slovenian Third Age University (Slovenia)



<http://cinageproject.eu>

**CINAGE offers exciting
later life learning opportunities,
engaging older people with critical
analysis of European cinema and
practical film making experience,
and thus promoting
Active Ageing!**



Later Life
Learning
Providers

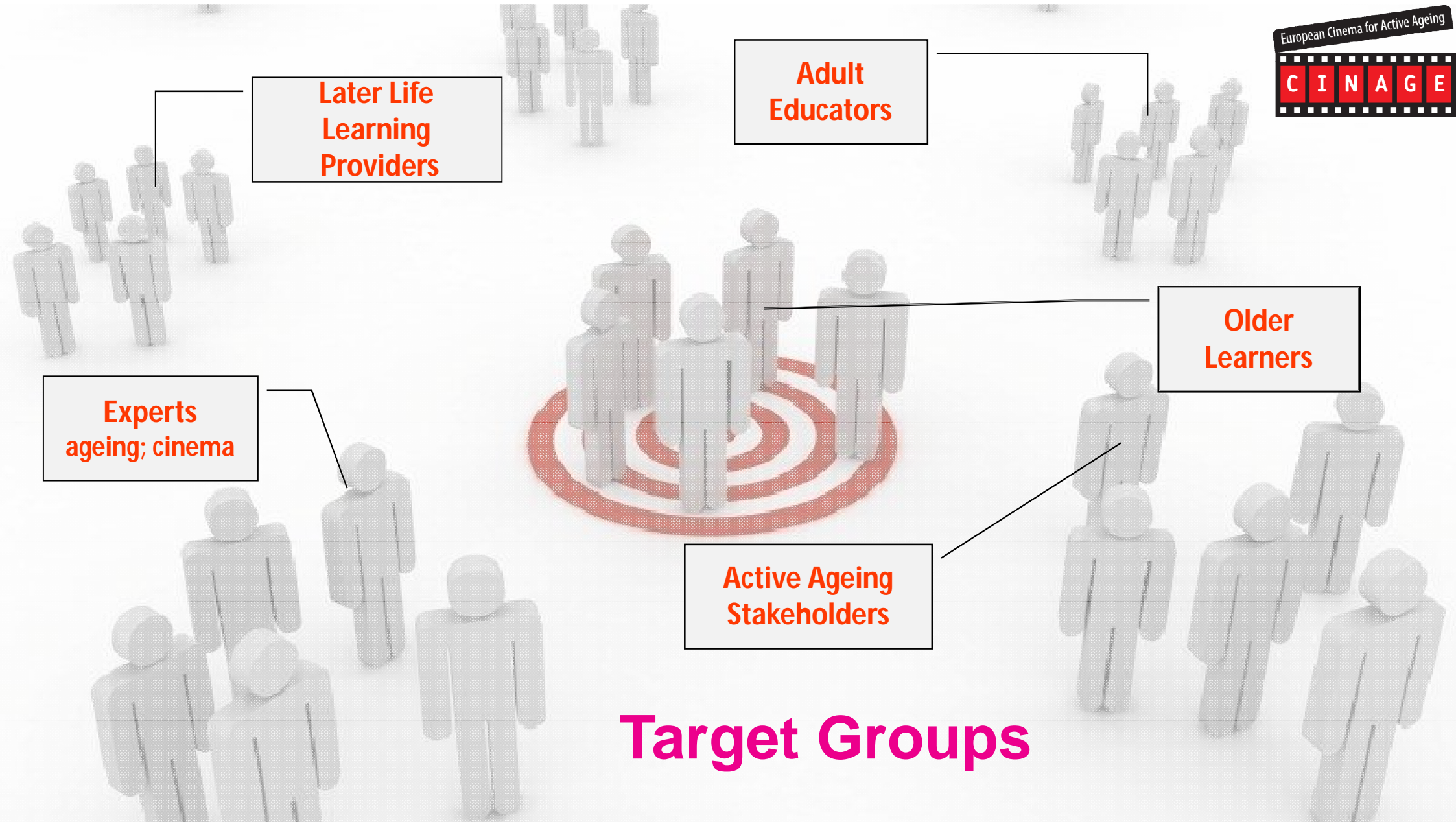
Adult
Educators

Experts
ageing; cinema

Older
Learners

Active Ageing
Stakeholders

Target Groups



The relevance of cinema to older adults in an ageing society:

Form of evasion

Liking for a world made of narratives

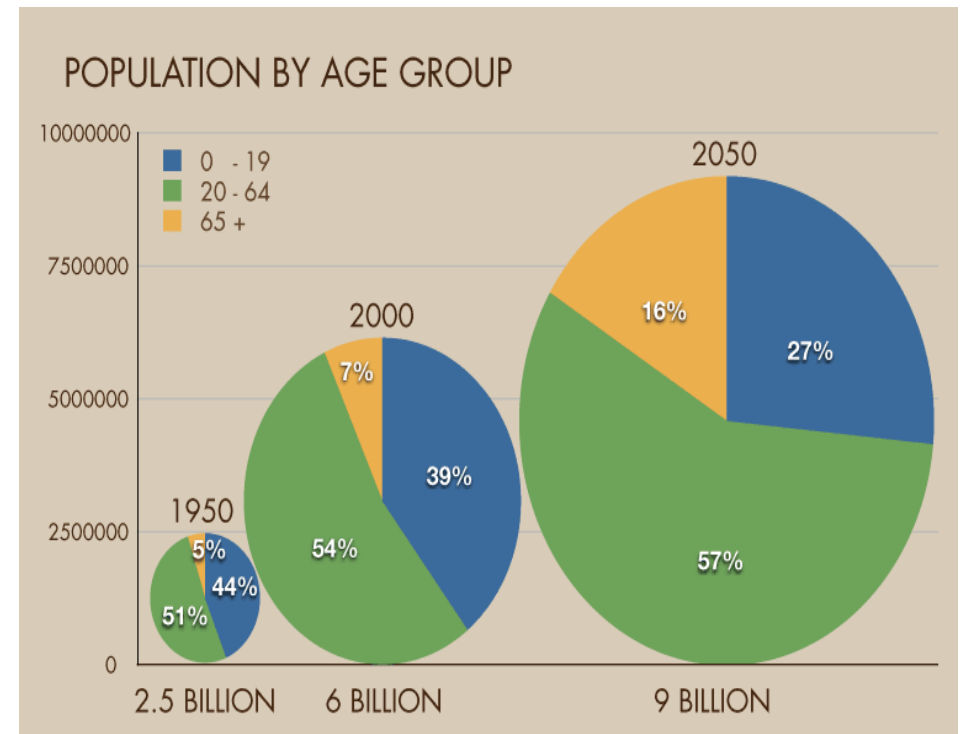
Awareness of the issues of age and memory

Identification with older characters

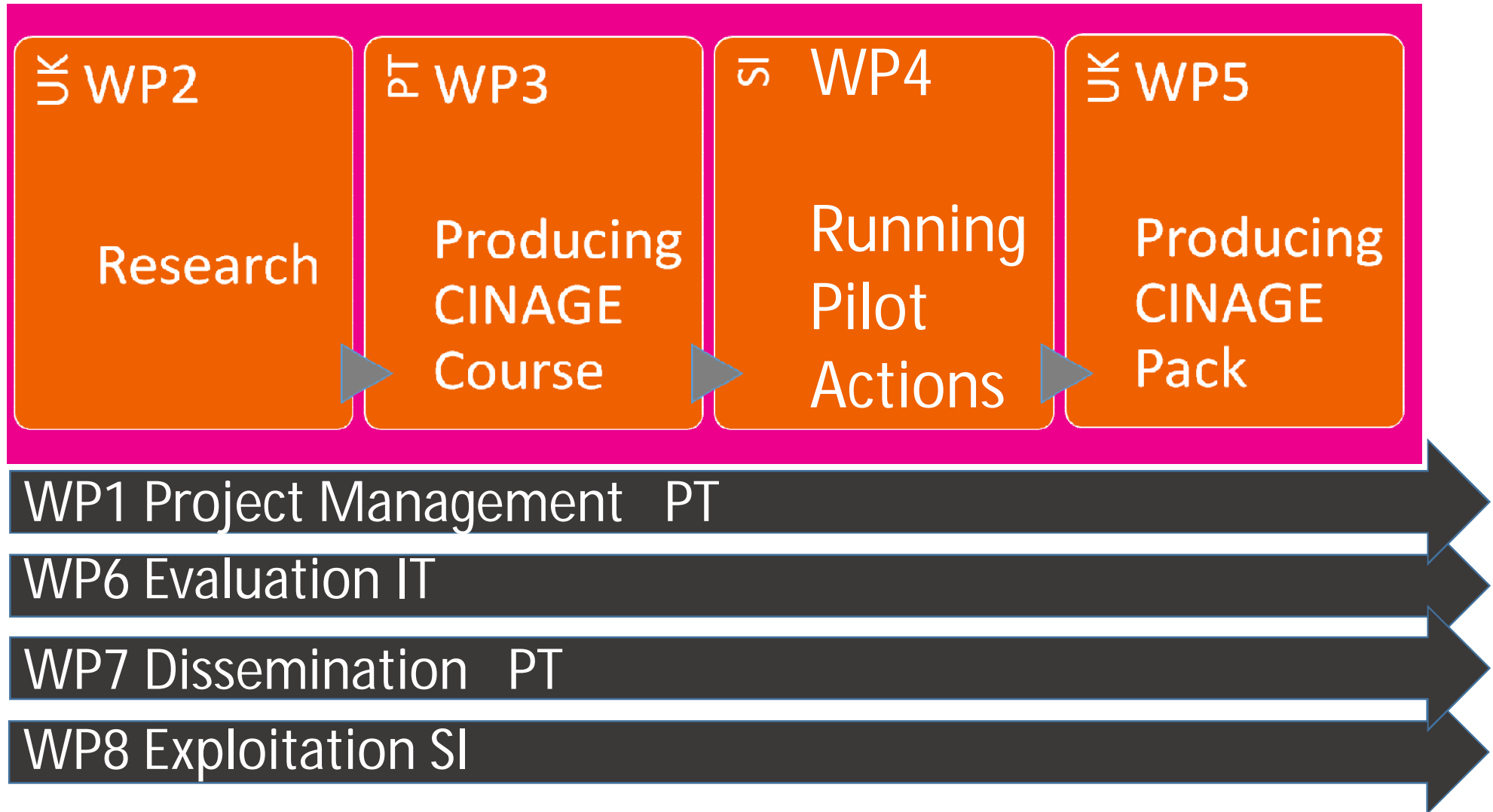
Individual expression and exchange of ideas

Proactiveness in combating the *status quo*

Keeping the societal memory



Process



Assembly line...

WP2: Research

Research on active ageing and learning for active ageing

12 European Films addressing ageing (Synopsis per film, themes & caracteres)

Focus Groups

Six competencies of active ageing through European cinema;

Critical analysis of the 12 European Films supported on a grid

Selection of the 6 most representative films by **partner** (24 maximum total)

Partner Agreement

Final 6 films related to 6 main competencies of active ageing

WP3: Producing CINAGE Course

WP4: Running Pilot Actions

12 situations and strategies to cope with active ageing;

12 short-films & factsheets (3 per partner, 3 minutes)



Executive Summaries; Grid

6 European Films

Guide; Manual

12 Short-Films

WP5 CINAGE PACK



Photograms

Films CINAGE

Pre-selection by
the partnership of
12+1
representative
films of
competencies for
active ageing

<http://cinageproject.eu>



12 filmes

+ 1

- ***Une Estonienne à Paris / A Lady in Paris*** (2012, Ilmar Raag, FRA/EST)
- ***Amour / Amor*** (2012, Michael Haneke, FRA)
- ***Jeszcze nie wieczór / Before Twilight*** (2009, Jacek Blawut, POL)
- ***Elsa y Fred / Elsa & Fred*** (2005, Marcos Carnevale, ESP)
- ***Vratné lahve / Empties*** (2007, Jan Sverák, R. CHEC)
- ***Srecen za umret / Good to Go*** (2012, Mateus Luzar, ESL)
- ***Pranzo di ferragosto / Almoço de 15 de Agosto*** (2008, Gianni Di Gregorio, ITA)
- ***Nocni brodovi / Nigh Boats*** (2012, Igor Mirkovic, ESL/CRO/SER)
- ***Saraband*** (2005, Ingmar Bergman, SUE)
- ***The Best Exotic Marigold Hotel*** (2012, John Madden, GB)
- ***Vidange Perdue / The Only One*** (2006, Geoffrey Enthoven, BEL)
- ***Wolke 9 / Nunca É Tarde Para Amar*** (2008, Andreas Dresen, ALE)

Vou para casa, (2001, Manoel de Oliveira)

Focus Groups



Formed during the research phase
with representatives of the
target audience, to critically analyze
films on its concentration in
competencies for active ageing.

Focus groups
(one per partner country)
took place from Feb. to Mar. 2014.

Final Six Films

The Best Exotic Marigold Hotel, 2012

Mid-August Lunch, 2008

Good to Go, 2012

Before Twilight, 2009

Empties, 2007

Vidange Perdue, 2006

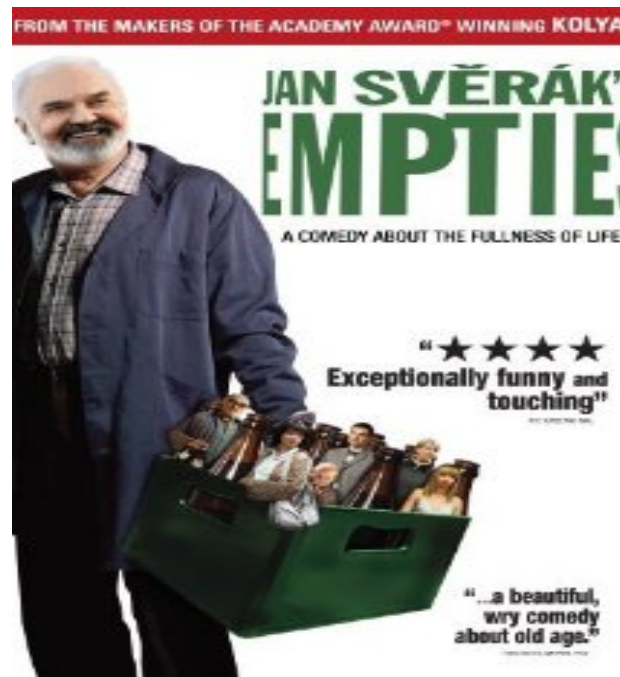


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Learning

Self-based learning, adapting to new realities, technological learning, creative-artistic actions



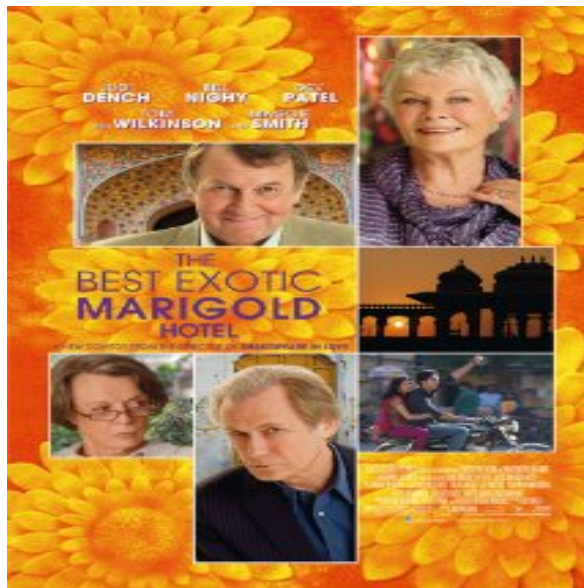
Socially useful dynamic

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Civic and community

Voluntary or unpaid professional activities, civic activities, welfare of others



Autonomy
Respect for difference



Controversial older people
Home care as cozy

<http://cinageproject.eu>

All-star cast

Collective relationship

Adoptive family

*Learn to interpret their new and
latest role: being "older"*



Technological

Computers and other uses, social networks, e-learning, assistance for mobility



Struggling against preconceived notions
The first computer lesson when starting
a new life



Informatics as entertainment

*The technological suspicion
becomes learning and use.*

*Allows civic action and
emotional and interpersonal
development.*

<http://cinageproject.eu>

Economic aspects that impact on active ageing

Ex: pay work, pensions



Financial resource of the newest
Setback to society

Help the younger adult

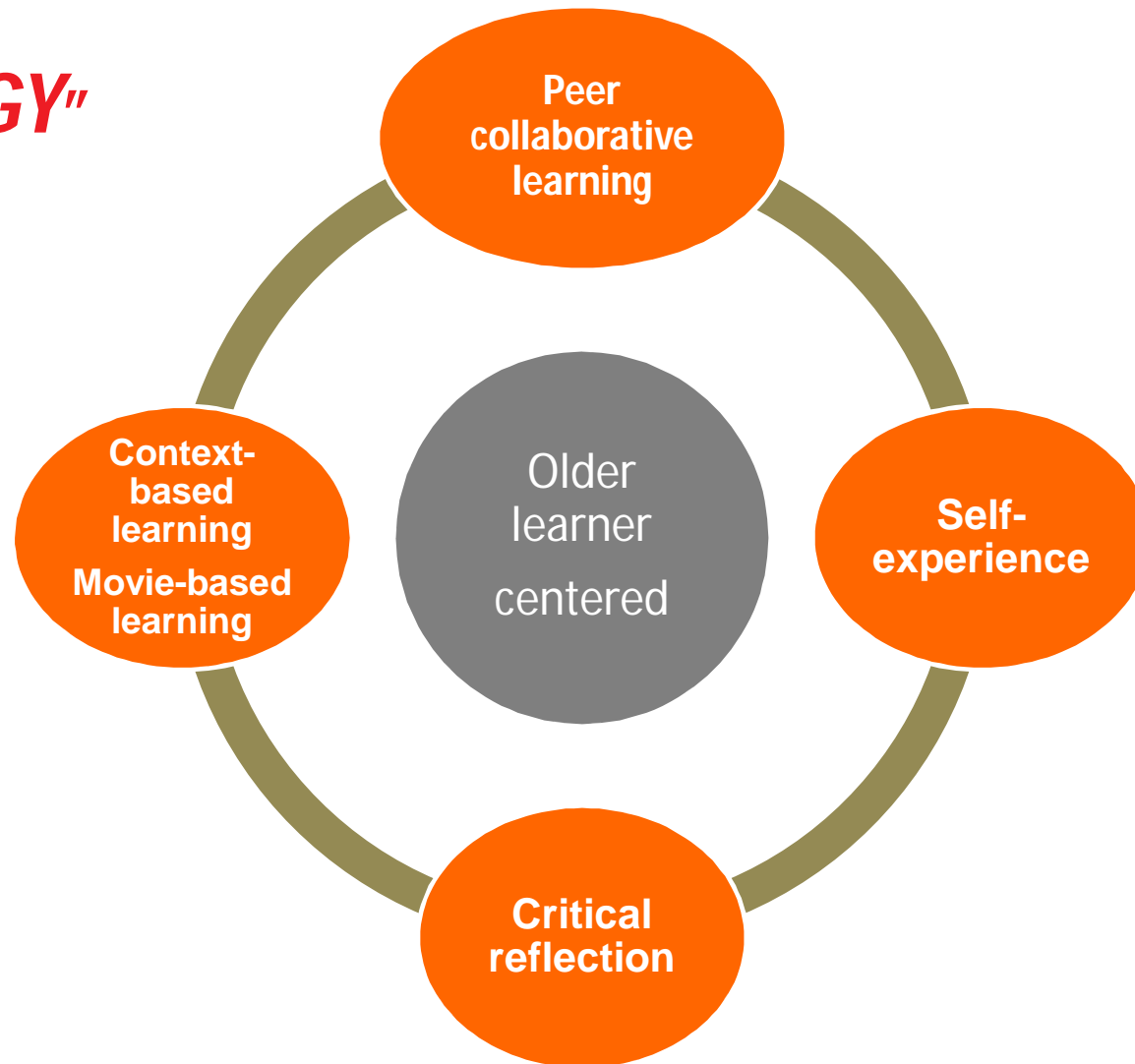
The “competencies” both depend on how the societies and communities support active ageing, as the capabilities of the individuals themselves!

Model of competencies for active ageing












Competencies	Definition
Learning	Learning opportunities, updating and capacity development, creative learning and training in new technologies. Autodidacticism
Civic & community	Participation in voluntary or paid work activities for the welfare of others and society
Health	Maintenance of well-being in old age, in its physical, mental and social components
Emocional	Preservation of autonomy and dignity in old age, developing meaningful social and emotional connections, which provide care and support within the family or community.
Financial / Economic	Aspects of the economic environment that have a particular impact on active aging and the safety of older individuals (income, pensions, social protection)
Technology	Access and use of technology, including computers, mobile phones and other applications - social networking, e-communication, e-learning.

Competencies	Competencies per film
Learning	The Best Exotic Marigold Hotel / Empties/ Good to Go / Before Twilight / Vidange Perdue
Civic and community	The Best Exotic Marigold Hotel / Empties / Good to Go / Before Twilight / Vidange Perdue/ Mid-August Lunch
Health	The Best Exotic Marigold Hotel / Empties / Good to Go / Before Twilight / Vidange Perdue / Mid-August Lunch
Emotional	The Best Exotic Marigold Hotel / Empties/ Good to Go / Before Twilight / Vidange Perdue/ Mid-August Lunch
Financial and economicd	The Best Exotic Marigold Hotel / Empties / Before Twilight / Vidange Perdue/ Mid-August Lunch
Technological	Good to Go / Before Twilight / Vidange Perdue

"CINAGEGOGY"



Guide & Manual

-  Module 1: **Let's get into the CINAGE Course**
-  Module 2: **My active ageing story...**
-  Module 3: **Did you say old age? Did you say active ageing?**
-  Module 4: **Being active is my way of life. What about yours?**
-  Module 5: **Filmmaking**
 -  Unit 1: European cinema and active ageing
 -  Unit 2: Scriptwriting - from life stories to movies
 -  Unit 3: Directing - visual storytelling
 -  Unit 4: Producing - how to organise the production of a short-film
 -  Unit 5: Editing - from the shoot to the film
-  Module 6: **Cinema workshop** (producing three short-films)



**Andragogic model centered
on the older adult**

Course

Enables older learners shooting their own short-films based on self-reflection on the issues of ageing and the identification of appropriate strategies for a more active ageing.

Older learner based learning

New learning plus reflection on real and fictional experiences and sharing in small groups of peers, facilitate understanding of how reality is influenced by past experiences, the current perceptions and expectations for the future. **When experiences are meaningful becomes easier to choose new ways of being and acting!**
Cinema helps establishing rapport and significant commitments to aspects of the ageing process more active and healthy!

Pilot actions

With face to face sessions and a cinema workshop, participants can deepen and reflect on the themes of active ageing through the debate on European films well as writing, producing, performing, acting and editing short-films CINAGE!

The CinAge pilot actions took place in the four countries of the partnership between Nov 2014 to Mar 2015, including Cinema Workshops where the 12 short films CinAge were made by the participants





1x2



Trapped



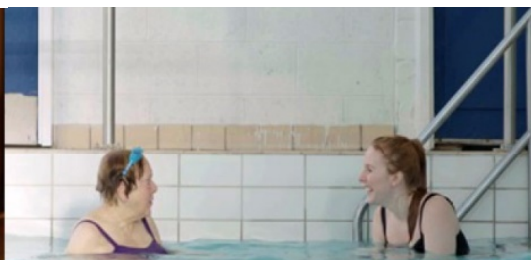
The right to adventure



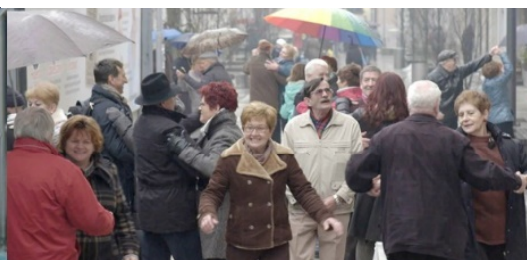
Barone



... 20 years from now



Swimming pool



Joy



Condominium



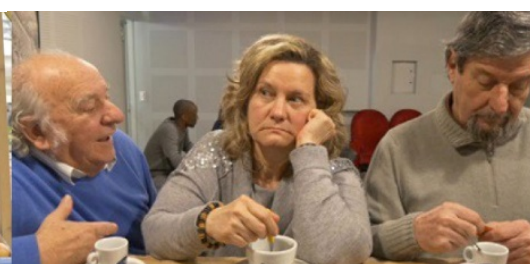
Brightday



Know Thyself



Lemon dance



Heart problems

SUBMIT YOUR FILM!!!



2015 CINAGE

CONFERENCE & FILM FESTIVAL

CINEMA FOR ACTIVE AGEING

65+

European Cinema for Active Ageing
CINAGE
LIGHTS,
CAMERA,
ACTION!

17 - 18 July 2015

The Northern Film School
Leeds Beckett University
Leeds, United Kingdom

SAVE THE DATES!!!

Further details:

About & Location; Programme
and ticket information;
Contact; Film
submissions

The event will bring together
filmmakers, researchers and
international colleagues from across
Europe for an exciting event on European
cinema and active ageing.

www.aidlearn.com | PORTUGAL

www.leedsmet.ac.uk | UNITED KINGDOM

www.cstudifoligno.it | ITALY

www.univerza3.si | SLOVENIA



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Conclusion

CINAGE proposes to older learners a reflection mediated by the films and the experience of collaborative activities, able to trigger significant learning and transformative processes to promote a more active, healthy and socially committed ageing.

“Life at its best, is a flowing process, which changes and where nothing is fixed”

<http://cinageproject.eu>



Carl Rogers, *Becoming a Person*, p.38



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<http://cinageproject.eu/>

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The
End?