

# Students in Action:

Media, Popular Culture, and Pedagogy as Social Intervention

Dr. Martin Laba

Simon Fraser University, Vancouver, Canada



*popular culture*  
*participatory culture*

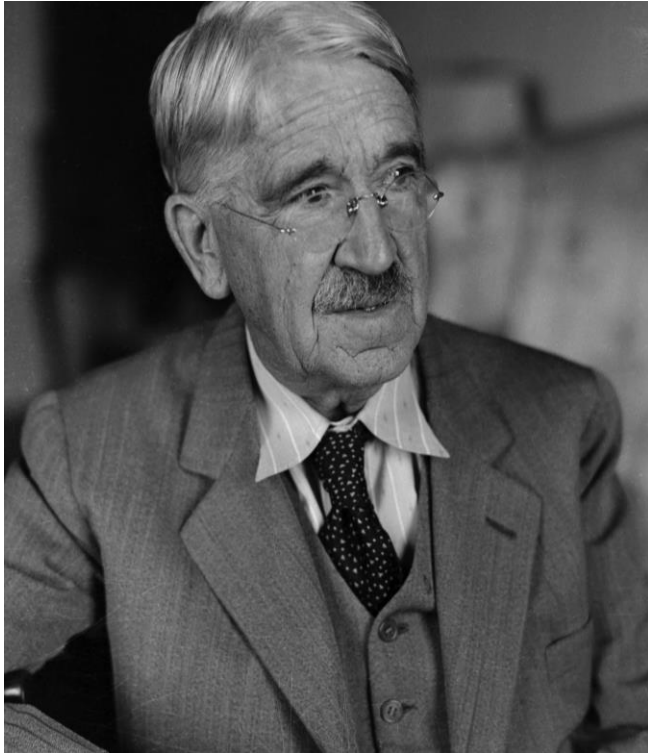


# D.I.Y.

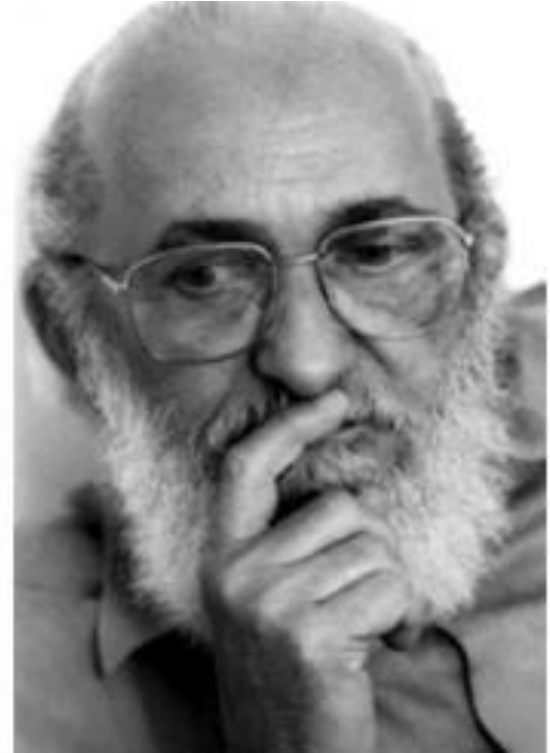


*Do It Yourself*

*arithmetic*



+



“...as



as  
possible”

- John Dewey

“Liberating education consists of acts of cognition...



...not transferals of information.”

-Paulo Freire

# Civic Engagement





# **PARTICIPATORY CULTURE**

---

## **- A CRASH COURSE**



# Social CAPITAL



**DIGITAL**

**MAKERS**

*CMNS425: Applied  
Communication for Social Issues*

**SOCIAL  
CHANGE  
IS GOOD**

**GLOBAL WARMING** **RIGHT**  
**PHYSICALLY INFIRM** **ETHNIC DISCRIMINATION** **ENVIRONMENTAL CHANGES** **DISCRIMINATION** **MALNUTRITION** **HUMANITARIAN EMERGENCY**  
**WATER WARS** **ECONOMIC FLUCTUATIONS** **GENDER INEQUALITY**  
**PHYSICALLY INFIRM** **DISCRIMINATION** **ENVIRONMENTAL CHANGES** **PREMATURE SEXUAL EXPERIMENTATION** **PHYSICALLY INFIRM**  
**ETHNIC DISCRIMINATION** **DISEASE** **SHORTENED LIFE-SPANS** **ETHNIC DISCRIMINATION**  
**LOWLY EDUCATED** **MALNUTRITION** **EMOTIONAL DEPRIVATION**  
**CHILDHOOD DELINQUENCY** **HUMAN DISPLACEMENT** **ENVIRONMENTAL CHANGES** **RIGHTS**  
**SEXUAL PREMATURE EXPERIMENTATION** **SOCIAL DISORDER** **STEREOTYPING** **SEXUAL EXPLOITATION** **EARLY EATING DISORDERS**

**SHARE YOUR**

**VOICE**

A black banner with white text that reads "AGENTS OF CHANGE". The banner is curved and set against a textured, brownish background. The text is in a bold, sans-serif font with a slightly distressed or hand-painted appearance.

**AGENTS OF CHANGE**