

A MOOC on how to address Global Citizenship Education through Digital Storytelling

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What is GCE?



What is Digital Storytelling?



BRIGHTS project

Boosting Global Citizenship Education using Digital Storytelling

No. 580256-EPP-1-2016-1-BE-EPPKA3-IPI-SOC-IN

www.brights-project.eu

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HEPIS, Greece
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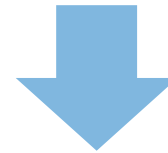
**Hellenic Open University-
DAISSy Research Group**
Instructional design &
Technical development of
MOOC

G. Marconi
University, Italy
Development of
educational content

Maks, Belgium
Development of educational
content, N. Tutors & MOOC
facilitation

The Massive Open Online Course (MOOC)

**“Addressing Global Citizenship Education
through Digital Storytelling”**



- secondary school teachers
- trainers working with youngsters aged 13-19

Structure of the MOOC

Level	Beginner
Commitment	4 weeks, 5 hours/week
Language	English, Italian, Croatian, Greek, Dutch
How to earn the BRIGHTS MOOC Certificate of Attendance	Complete the online course and succeed in at least 80% of graded activities
Cost	Free of charge

Access the MOOC: <http://www.brights-project.eu/en/results/brights-mooc/>

Syllabus of the MOOC

Modules	Units	Modules	Units
1. All you wanted to know about GCE (and never dared to ask)	1. What is GCE	3. BRIGHTS side story	1. Story circle methodology in DS
	2. Frameworks within GCE		2. Learn about group processes
	3. GCE in the European educational and societal contexts		3. The 21st century skills in GCE
2. 50 shades of GCE (with digital stories...)	1. GCE in formal and non-formal contexts	4. Do the BRIGHTS thing	1. How to realise a storyboard
	2. Contemporary challenges for GCE		2. Collection and production of materials for digital stories
	3. Discover DS		3. Promote learning through online communities

Learning objectives

- Theoretical & policy framework of GCE
- Information on the main GCE goals

Module 1

- GCE through DS in formal & non-formal education

Module 2

- Use the Story Circle Methodology
- Enable development of 21st century skills using DS

Module 3

- Production of DS on GC issues
- Sharing the DS

Module 4

MOOC Environment – Intro Page



To enter the course in your language select the appropriate flag

English



Ελληνικά



Hrvatski



Italiano



Netherlands



In an increasingly globalized and interdependent world, characterized by globalization, new technologies, migration, international competition, environmental and political challenges, preparing youngsters for work, citizenship and life is a priority for formal and non-formal education. Education is demanded to develop, among others, intercultural skills, critical thinking, collaborative learning, creativity and digital literacy. The Massive Open Online Course “**Addressing Global Citizenship Education through Digital Storytelling**” provides cutting-edge training in a constructive and participatory way.



Who is this course for:

The online course is specifically aimed at **secondary school teachers and trainers working with young people aged 13-19**. The course is designed to cater the identified needs of European teachers and trainers who share their enthusiasm for implementing Global Citizenship Education using Digital Storytelling with youngsters.

What will you achieve?

By the end of the course, you'll be able to:

- ✓ Identify diverse understandings of the concept of Global Citizenship
- ✓ Examine the different goals within GCE
- ✓ Compare the GCE practices in EU countries
- ✓ Analyze current global issues within the framework of the major GCE goals
- ✓ Explore the potential of DS as a method to cope with GCE
- ✓ Apply the Story Circle Methodology in formal and non-formal education
- ✓ Use specific digital tools to introduce the GCE topics
- ✓ Empower the development of 21st skills among the students
- ✓ Create a storyboard of your story on a GCE topic
- ✓ Create relevant materials for your digital story (images, voice, music, sounds, texts, titles)
- ✓ Collect relevant materials for your digital story (images, voice, music, sounds, texts, titles) on different media
- ✓ Identify licensing modes and select free material on the web
- ✓ Actively participate in an online learning community

Structure of the course:

- This course is designed to take **4 weeks** to complete.
- You should reserve around **five hours** for the course every week.
- Each week provides training on a specific **module**.
- Each module contains three **units**.
- You have the opportunity to actively participate by sharing your ideas and questions in the **discussion forums**.

Level	Beginner
Commitment	4 weeks, 5 hours/week
Language	English/Ελληνικά/Hrvatski/Italiano/Netherlands
How to earn the BRIGHTS MOOC Certificate	Complete the online course and succeed in at least 80% of graded activities
Cost	Free of charge

MOOC Environment – Home page

MOOC English (en) My courses This course Test

Addressing Global Citizenship Education through Digital Storytelling


NAVIGATION


- Home
- Dashboard
- Site pages
- My courses

ACTIVITIES

- Forums
- Lessons
- Resources

General Your progress





This course was developed in the framework of the project *BRIGHTS: Boosting Global Citizenship Education using Digital Storytelling* with the support of the Erasmus+ programme of the European Union.
Project N°: 580256-EPP-1-2016-1-BE-EPPKA3-IPI-SOC-1

Announcements from Tutors

Please check this space for course news and announcements, as uploaded by the National Tutors.

Introduce yourself to the Forum

We now invite you to introduce yourself on the forum so we can get an idea of all trainees' backgrounds. This is also an opportunity for you to get to know your fellow trainees. Tell us who you are and where you are from. We also are interested in knowing what has motivated you to register and what are your expectations of the course.


Discussions on the course

Introduction ... Modules: 1 2 3 4
Click on the number to start

LATEST ANNOUNCEMENTS

Welcome to the course!
2 Mar, 18:15 Vicky Maratou
Older topics ...


PRESENTATION OF UNITE-IT PLATFORM




uniteIT

VIDEO INSTRUCTIONS

Click the CC button to turn on subtitles



DISCLAIMER



Co-funded by the Erasmus+ Programme of the European Union

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Module 2: 50 Shades of Global Citizenship Education (with Digital Stories...)

Module 2 consists of three units and contains videos, readings, a quiz and references to learn how to enhance Global Citizenship Education (GCE) through Digital Storytelling (DS) in formal and non-formal educational settings with young people. Starting from the definition of formal and non-formal learning, the module covers relevant GCE topics and explains why DS is an interesting approach when dealing with interconnected challenges of the 21st century.

Learning objective(s):

- Support GCE through Digital Storytelling in formal and non-formal educational settings with young people.

Unit 1: Global Citizenship Education (GCE) in formal and non-formal contexts

The first unit explains what is formal and non-formal education and presents different points of view and needs of teachers and learners in these different contexts.

Unit 2.1: Global Citizenship Education (GCE) in formal and non-formal contexts

Unit 2: Contemporary challenges for Global Citizenship Education (GCE)

The second unit introduces GCE as educational paradigm comparing it with other political pedagogies and enables the learner to consider GCE as a valuable approach to tackle crucial international challenges. The unit details five global issues (Sustainable development and lifestyle, Social inclusion cultural diversity, Peace and human rights, Gender equality, Active Citizenship) to be tackled with young people and shows some digital stories to illustrate each of them.

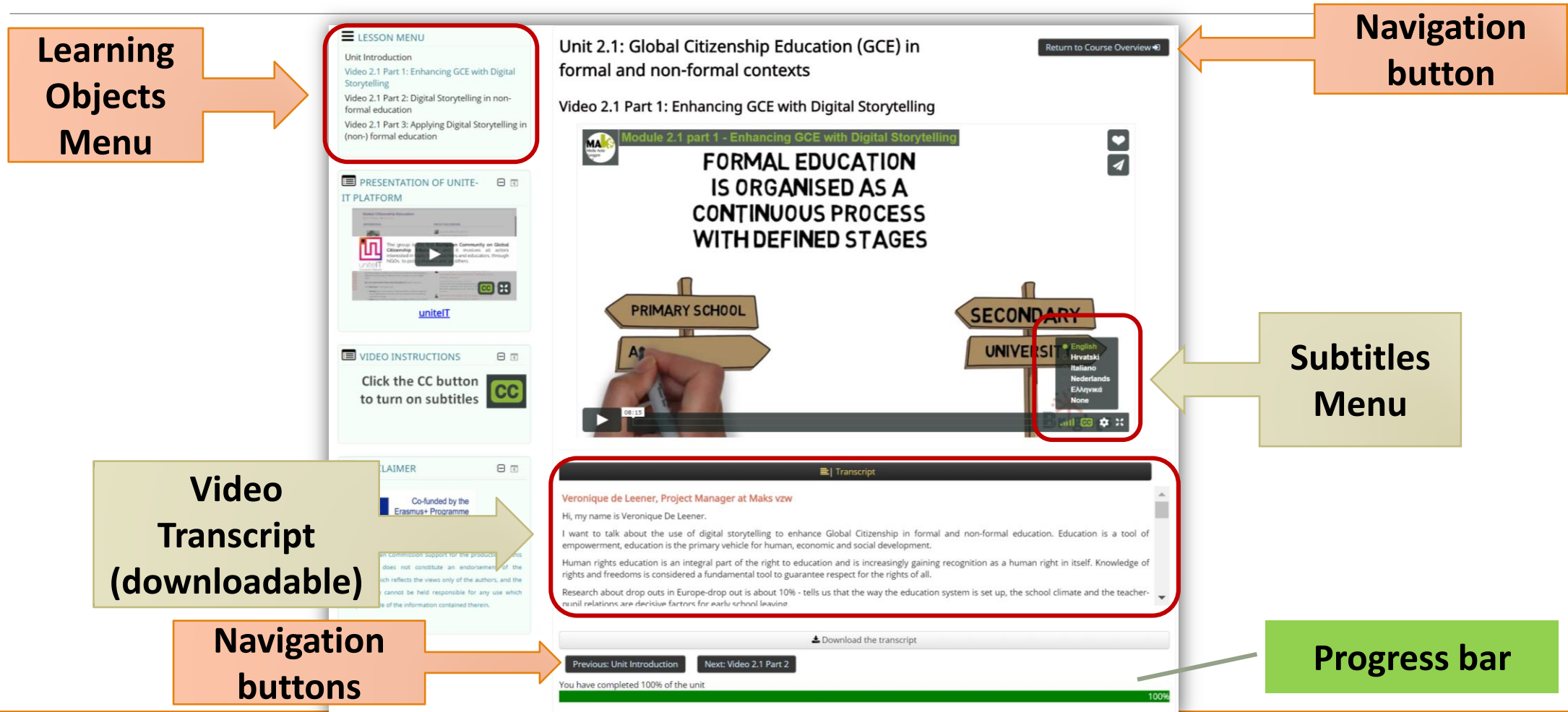
Unit 2.2: Contemporary challenges for Global Citizenship Education (GCE)

Unit 3: Discover Digital Storytelling (DS)

The third unit introduces the DS methodology, its main features and its potential to enhance GCE competences.

Unit 2.3: Discover Digital Storytelling (DS)

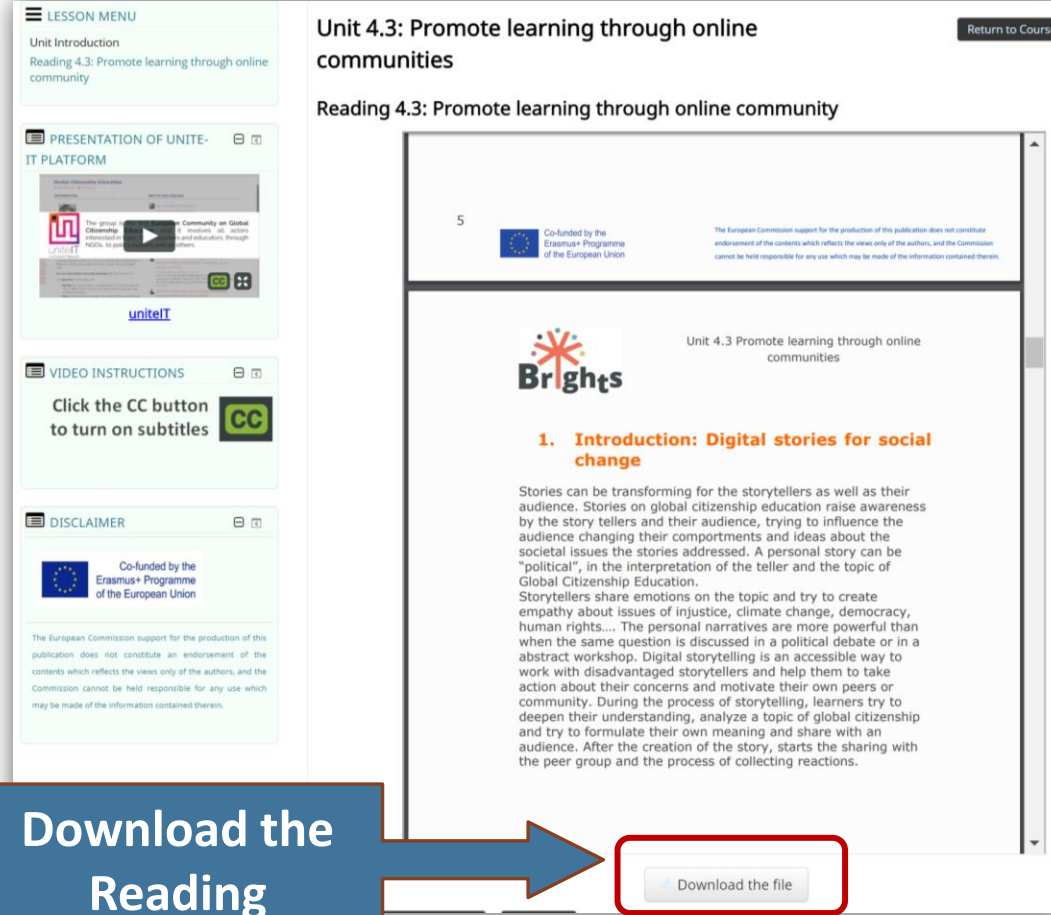
MOOC Environment – Unit Page (I)



The screenshot shows a MOOC unit page for 'Unit 2.1: Global Citizenship Education (GCE) in formal and non-formal contexts'. The page is annotated with several callouts:

- Learning Objects Menu:** A red-bordered box highlights the 'LESSON MENU' on the left sidebar, which lists 'Unit Introduction', 'Video 2.1 Part 1: Enhancing GCE with Digital Storytelling', 'Video 2.1 Part 2: Digital Storytelling in non-formal education', and 'Video 2.1 Part 3: Applying Digital Storytelling in (non-) formal education'.
- Navigation button:** An orange arrow points to a 'Return to Course Overview' button in the top right corner.
- Subtitles Menu:** A yellow-bordered box highlights the subtitle menu in the video player, showing options for 'English', 'Hrvatski', 'Italiano', 'Nederlands', 'Eλλήνικά', and 'None'.
- Video Transcript (downloadable):** A yellow-bordered box highlights the transcript area below the video, which includes the text: 'Veronique de Leener, Project Manager at Maks vzw. Hi, my name is Veronique De Leener. I want to talk about the use of digital storytelling to enhance Global Citizenship in formal and non-formal education. Education is a tool of empowerment, education is the primary vehicle for human, economic and social development. Human rights education is an integral part of the right to education and is increasingly gaining recognition as a human right in itself. Knowledge of rights and freedoms is considered a fundamental tool to guarantee respect for the rights of all. Research about drop outs in Europe-drop out is about 10% - tells us that the way the education system is set up, the school climate and the teacher-pupil relations are decisive factors for early school leaving.' Below the transcript is a 'Download the transcript' button.
- Navigation buttons:** An orange arrow points to 'Previous: Unit Introduction' and 'Next: Video 2.1 Part 2' buttons.
- Progress bar:** A green-bordered box highlights a progress bar at the bottom of the page that shows 'You have completed 100% of the unit' and '100%'.

MOOC Environment – Unit Page (II)



The screenshot shows a MOOC interface. On the left is a 'LESSON MENU' with sections for 'Unit Introduction', 'PRESENTATION OF UNITE-IT PLATFORM' (containing a video player), 'VIDEO INSTRUCTIONS' (with a 'Click the CC button to turn on subtitles' instruction and a Creative Commons logo), and 'DISCLAIMER'. The main content area is titled 'Unit 4.3: Promote learning through online communities' and 'Reading 4.3: Promote learning through online community'. It features a 'Brights' logo, a section header '1. Introduction: Digital stories for social change', and a paragraph of text. At the bottom right, a 'Download the file' button is highlighted with a red box. A blue callout box with the text 'Download the Reading' and an arrow points to this button.

LESSON MENU

Unit Introduction

Reading 4.3: Promote learning through online community

PRESENTATION OF UNITE-IT PLATFORM

VIDEO INSTRUCTIONS

Click the CC button to turn on subtitles

DISCLAIMER

Unit 4.3: Promote learning through online communities

Reading 4.3: Promote learning through online community

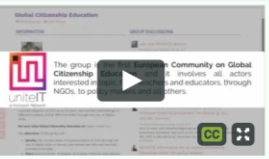
1. Introduction: Digital stories for social change

Download the file

Quizzes & Additional Reading

Addressing Global Citizenship Education through Digital Storytelling

PRESENTATION OF UNITE-IT PLATFORM



[uniteIT](#)

Module 4: Assessment Quiz

[Return to Course Overview](#)


1. In Unit 4.1 you have learned about the storyboard. What is the definition of a storyboard?

- A visual aid that makes it much easier for you to share and explain your vision for your video with others
- The storyboard is the starting point of a movie.
- A storyboard contains guidelines and drawings on how to shoot each scene from a movie and a rough indicator for the people responsible of post-production on how to edit every scene.
- The storyboard can be a collection of thumbnails with numbers or a highly detailed diagram of the production layout.

[Submit](#)

Ulteriori risorse

[Torna al corso](#)




1. **Presentazione Le licenze Creative Commons**

[Vedi di più](#)

Resource Link(s)	http://www.creativecommons.it/ccitfiles/Skillab_2011_06_30_CC_ShareYourKnowledge_Travostino.pdf
Resource Author(s)	Federico Morando - Massimo Travostino
Resource Reference	Le licenze Creative Commons
Publication Date	June 2017
Language	Italian
Content type	Textbook, presentation
License	CC BY-SA Italia 2.5
Estimated study time	2 hours
2. **Video Creative Commons: il diritto d'autore all'epoca di Internet**

[Vedi di più](#)
3. **Applicazione Web StoryboardThat**

[Vedi di più](#)



1. **Rosenthal Tolisano S., How-to Guide: Digital Storytelling Tools for Educators, The Reading Teacher, 43, no. 3: 260-261. 2009**

[See More](#)

Resource Link(s)	http://langwitches.org/blog/wp-content/uploads/2009/12/Digital-Storytelling-Guide-by-Silvia-Rosenthal-Tolisano.pdf
Resource Author(s)	Silvia Rosenthal Tolisano
Resource Reference	How to Guide Digital Storytelling. Tools for Educators

MOOC Piloting

Release date	5 March 2018
Registered learners	1159 from 4 countries
Learners that completed	480
Drop-out rate	59%

MOOC	Registered learners in the MOOC	Learners that completed the MOOC	Drop-out rate (%)
Croatian	162	75	54
Greek	768	339	56
Italian	122	46	63
Dutch	107	20	72

MOOC Evaluation

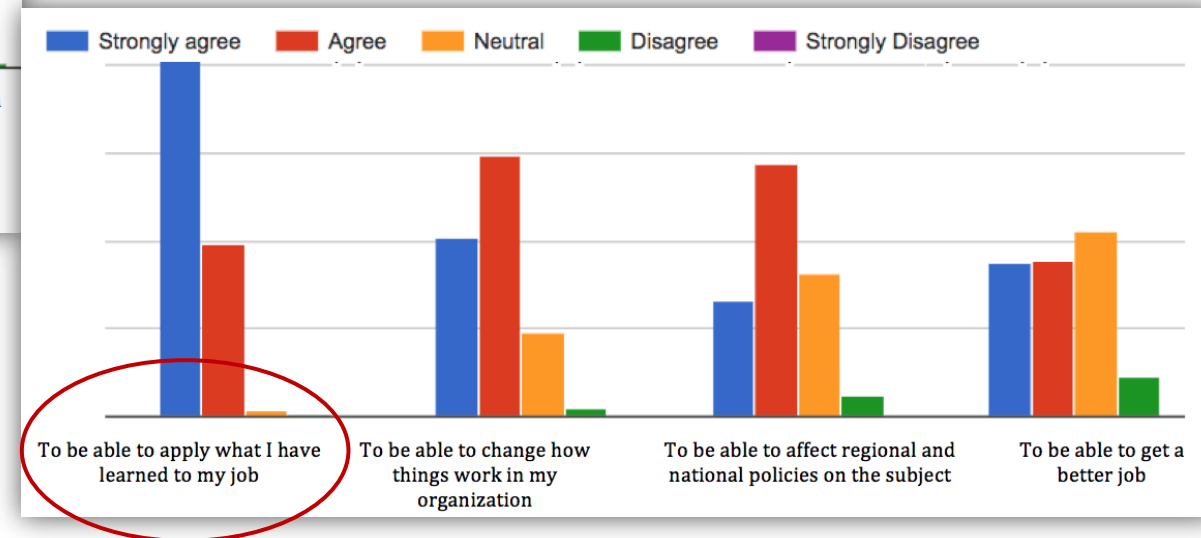
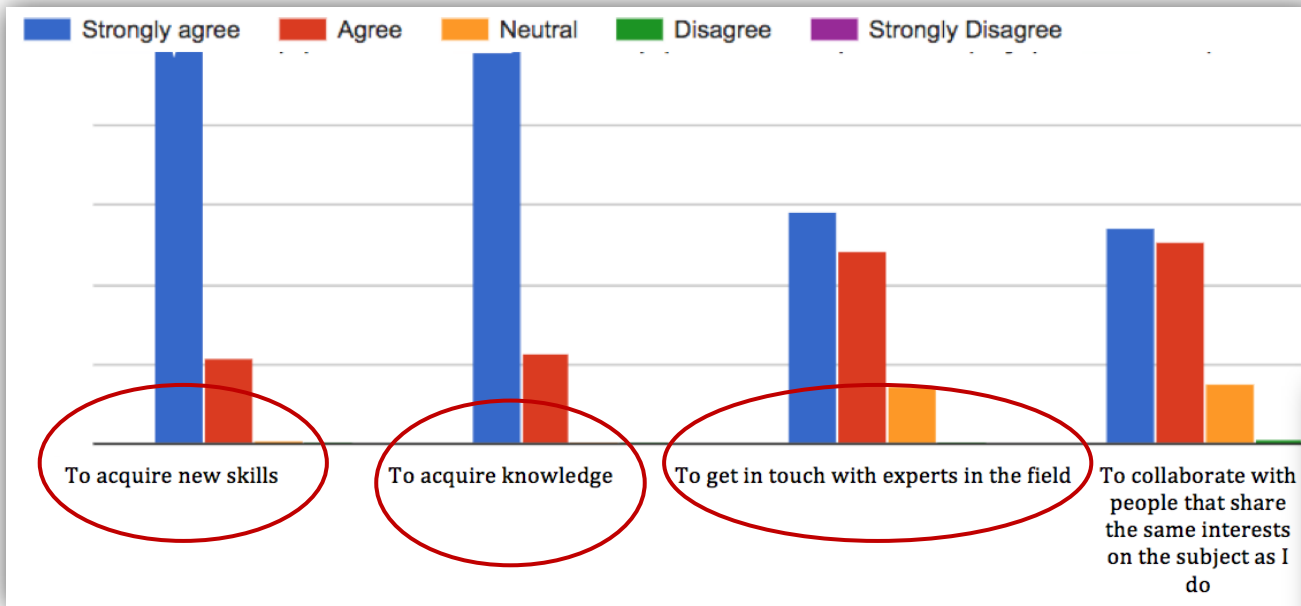
Pre-testing questionnaire

- 12 mixed questions
- 523 learners from 4 countries
- **321 learners from Greece**

Post-testing questionnaire

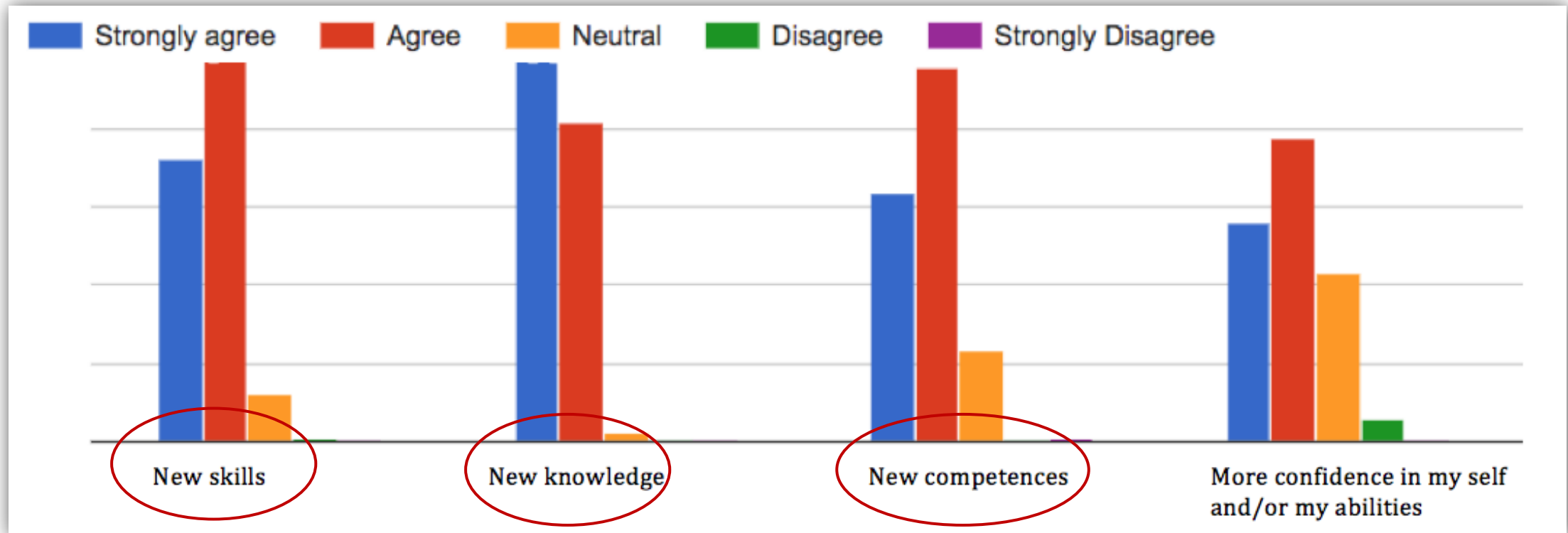
- 16 mixed questions
- 203 learners from 4 countries
- **156 learners from Greece**

Expectations from MOOC in Greece



MOOC impact in Greece

“What did you gain most from taking part in the MOOC ?”



MOOC weak points (Greeks' opinion)

- Difficult to influence the operation of their organisation
- Difficult to create communities of practice in the MOOC
- Need more cooperation with peers in the MOOC
- More time to complete the MOOC
- More readings
- More practical hints on the creation of DS
- More case studies or exercises to increase practical implementation

MOOC strong points (Greeks' opinion)

- MOOC environment simple and easy to use
- Educational objectives clear and easy to understand
- Extensive use of professional videos
- Subtitles and transcripts
- Straightforward and comprehensive content
- Qualitative content

Thank you!

Vicky Maratou

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