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Dynamic Ambient Intelligent Sociotechnical Systems Research Group

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A MOOC on how to address Global Citizenship Education through Digital Storytelling

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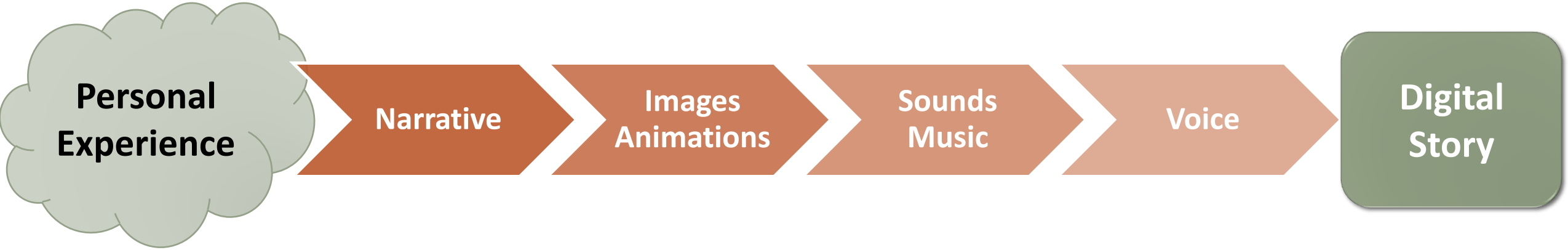
What is GCE?

Human Rights
Gender Equality
Democracy
Peace
Social Inclusion
Global Citizenship Education

What is Digital Storytelling?



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BRIGHTS project

Boosting Global Citizenship Education using Digital Storytelling

No. 580256-EPP-1-2016-1-BE-EPPKA3-IPI-SOC-IN

www.brights-project.eu

All Digital, Belgium
Project Coordinator

Hellenic Open University-DAISSy Research Group
Instructional design & Technical development of MOOC

G. Marconi University, Italy
Development of educational content

CTC Rijeka, Croatia
HEPIS, Greece
Centro Studi citta di Foligno, Italy
National Tutors & MOOC facilitators

Maks, Belgium
Development of educational content, N. Tutors & MOOC facilitation

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The Massive Open Online Course (MOOC)

"Addressing Global Citizenship Education through Digital Storytelling"

- **secondary school teachers**
- **trainers working with youngsters aged 13-19**

Structure of the MOOC

Level	**Beginner**
Commitment	**4 weeks, 5 hours/week**
Language	**English, Italian, Croatian, Greek, Dutch**
How to earn the BRIGHTS MOOC Certificate of Attendance	**Complete the online course and succeed in at least 80% of graded activities**
Cost	**Free of charge**

Access the MOOC: http://www.brights-project.eu/en/results/brights-mooc/

Syllabus of the MOOC

Modules	Units	Modules	Units
1. All you wanted to know about GCE (and never dared to ask)	1. What is GCE	**3. BRIGHTS side story**	1. Story circle methodology in DS
	2. Frameworks within GCE		2. Learn about group processes
	3. GCE in the European educational and societal contexts		3. The 21st century skills in GCE
2. 50 shades of GCE (with digital stories…)	1. GCE in formal and non-formal contexts	**4. Do the BRIGHTS thing**	1. How to realise a storyboard
	2. Contemporary challenges for GCE		2. Collection and production of materials for digital stories
	3. Discover DS		3. Promote learning through online communities

Learning objectives

Module 1
- Theoretical & policy framework of GCE
- Information on the main GCE goals

Module 2
- GCE through DS in formal & non-formal education

Module 3
- Use the Story Circle Methodology
- Enable development of 21st century skills using DS

Module 4
- Production of DS on GC issues
- Sharing the DS

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MOOC Environment – Intro Page

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To enter the course in your language select the appropriate flag

English | Ελληνικά | Hrvatski | Italiano | Netherlands

In an increasingly globalized and interdependent world, characterized by globalization, new technologies, migration, international competition, environmental and political challenges, preparing youngsters for work, citizenship and life is a priority for formal and non-formal education. Education is demanded to develop, among others, intercultural skills, critical thinking, collaborative learning, creativity and digital literacy. The Massive Open Online Course ***"Addressing Global Citizenship Education through Digital Storytelling"*** provides cutting-edge training in a constructive and participatory way.

Who is this course for:

The online course is specifically aimed at **secondary school teachers** and **trainers working with young people aged 13-19**. The course is designed to cater the identified needs of European teachers and trainers who share their enthusiasm for implementing Global Citizenship Education using Digital Storytelling with youngsters.

What will you achieve?

By the end of the course, you'll be able to:

- ✔ Identify diverse understandings of the concept of Global Citizenship
- ✔ Examine the different goals within GCE
- ✔ Compare the GCE practices in EU countries
- ✔ Analyze current global issues within the framework of the major GCE goals
- ✔ Explore the potential of DS as a method to cope with GCE
- ✔ Apply the Story Circle Methodology in formal and non-formal education
- ✔ Use specific digital tools to introduce the GCE topics
- ✔ Empower the development of 21st skills among the students
- ✔ Create a storyboard of your story on a GCE topic
- ✔ Create relevant materials for your digital story (images, voice, music, sounds, texts, titles)
- ✔ Collect relevant materials for your digital story (images, voice, music, sounds, texts, titles) on different media
- ✔ Identify licensing modes and select free material on the web
- ✔ Actively participate in an online learning community

Structure of the course:

- This course is designed to take **4 weeks** to complete.
- You should reserve around **five hours** for the course every week.
- Each week provides training on a specific **module**.
- Each module contains three **units**.
- You have the opportunity to actively participate by sharing your ideas and questions in the **discussion forums**.

Level	Beginner
Commitment	4 weeks, 5 hours/week
Language	English/Ελληνικά/Hrvatski/Italiano/Netherlands
How to earn the BRIGHTS MOOC Certificate	Complete the online course and succeed in at least 80% of graded activities
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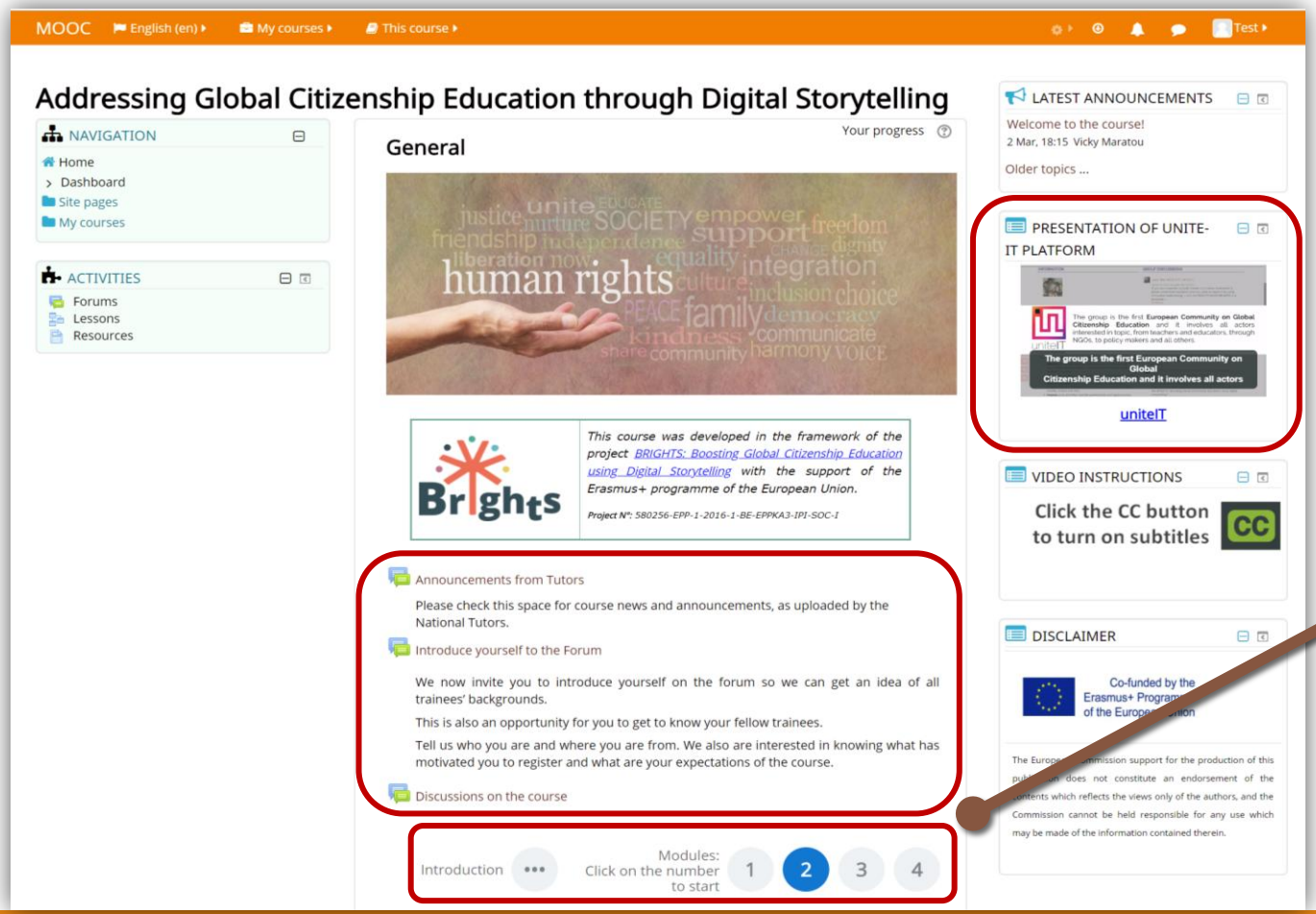
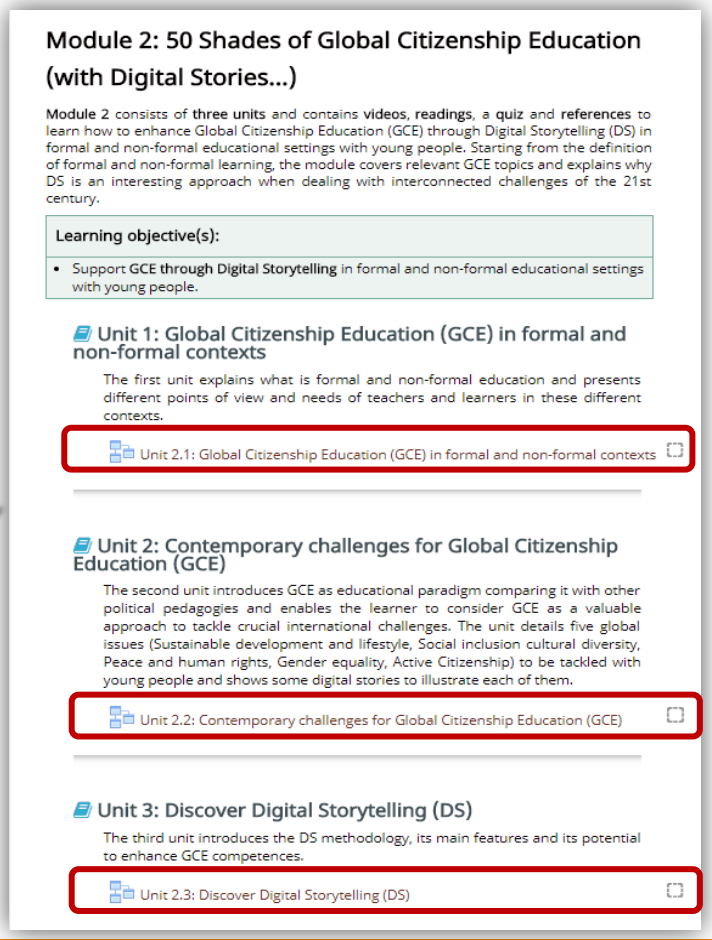
MOOC Environment – Home page





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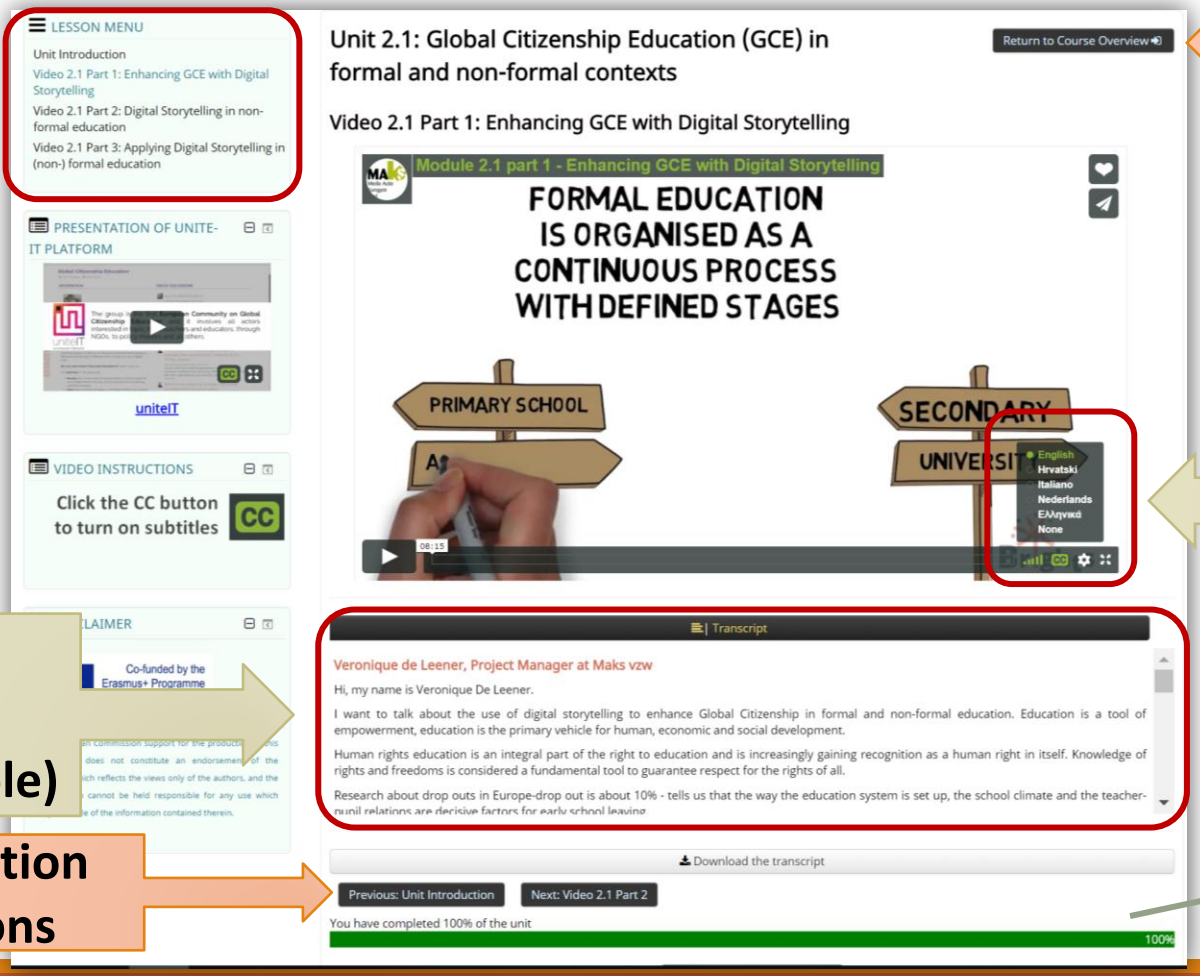
MOOC Environment – Unit Page (I)

Learning Objects Menu



Navigation button

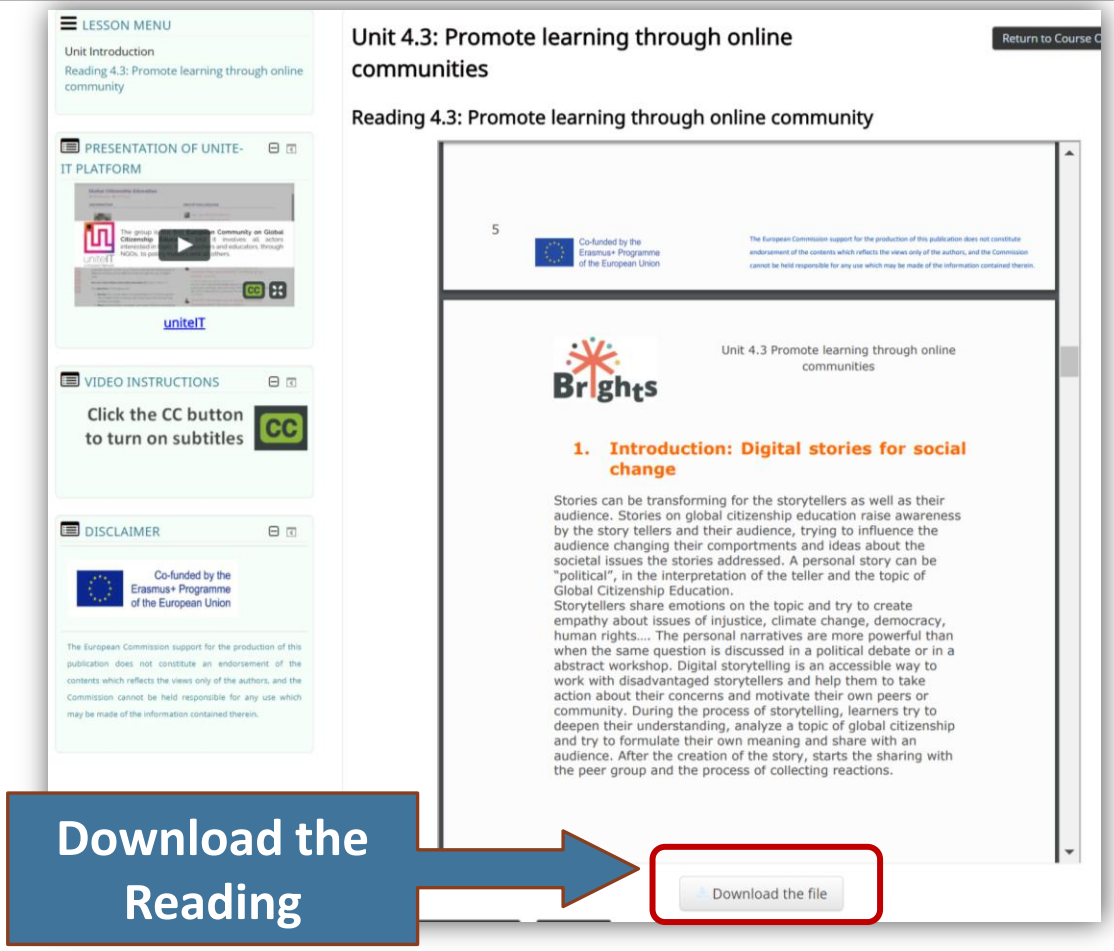
Subtitles Menu

Video Transcript (downloadable)

Navigation buttons

Progress bar

MOOC Environment – Unit Page (II)



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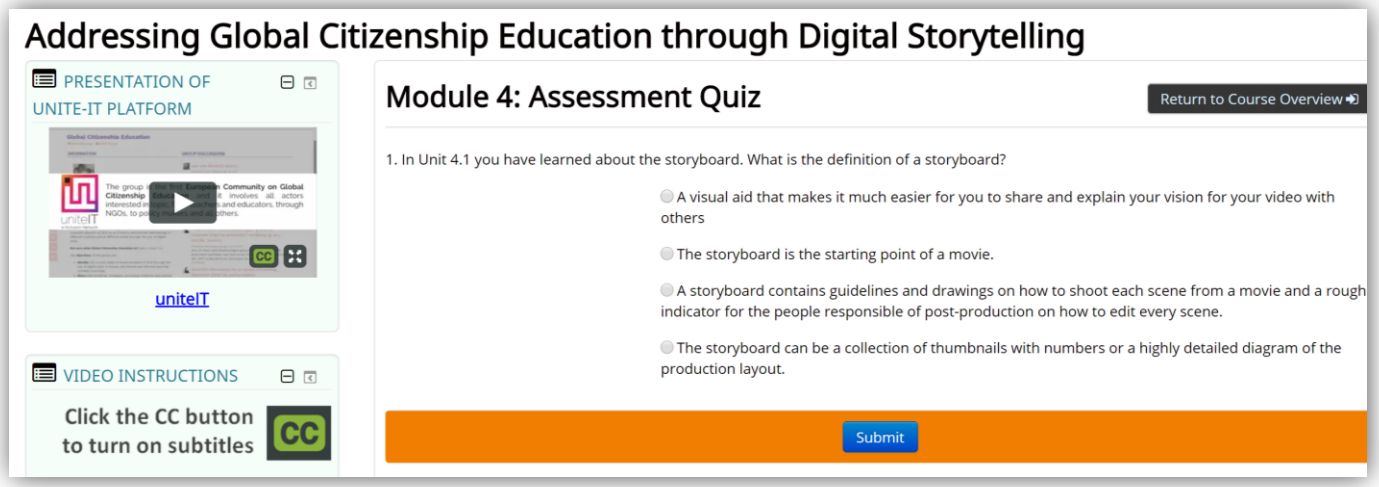
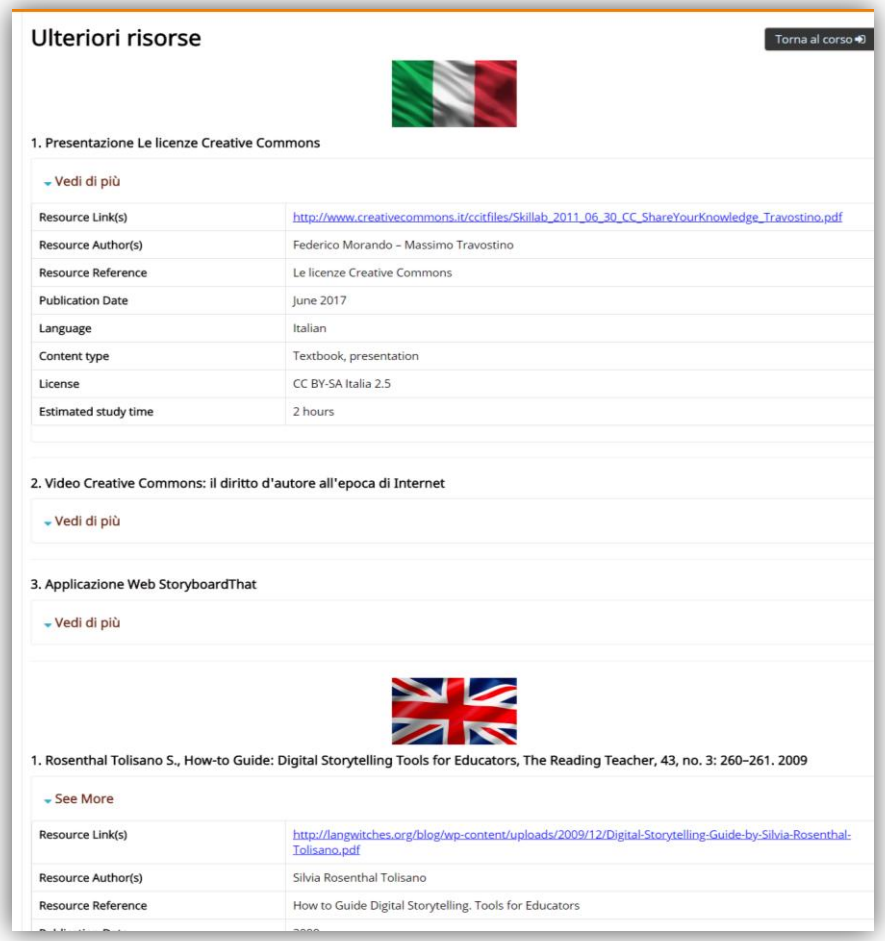
Quizzes & Additional Reading





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MOOC Piloting

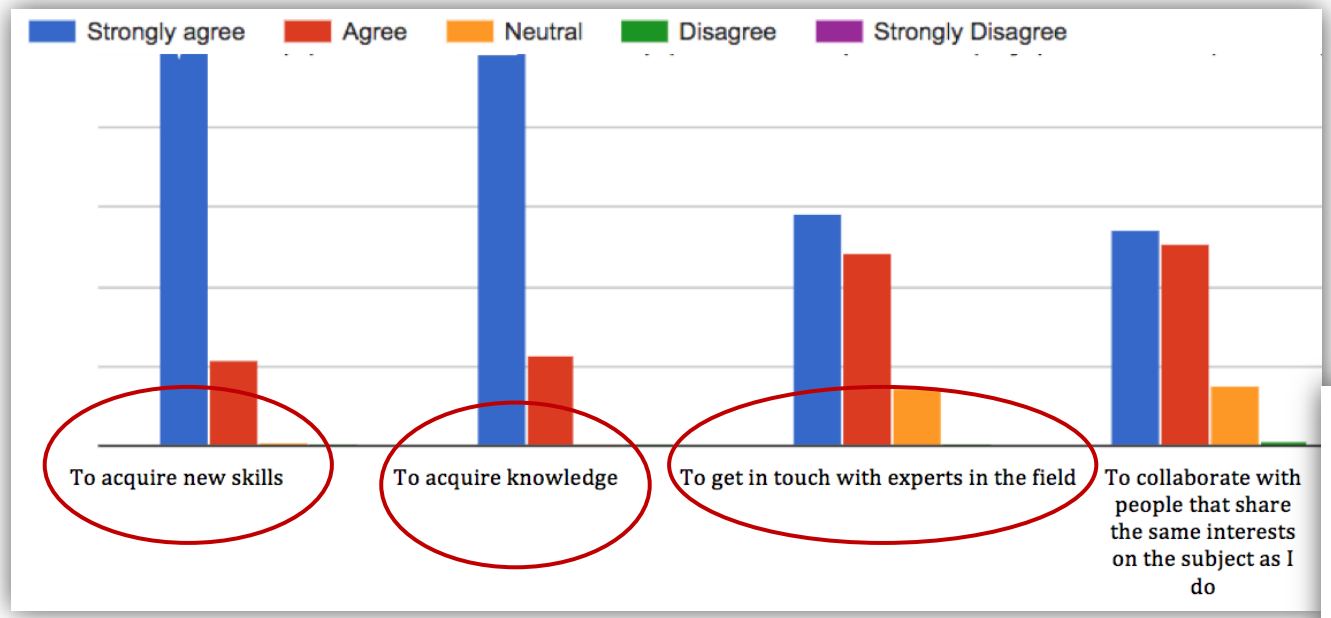
Release date	**5 March 2018**
Registered learners	**1159 from 4 countries**
Learners that completed	**480**
Drop-out rate	**59%**

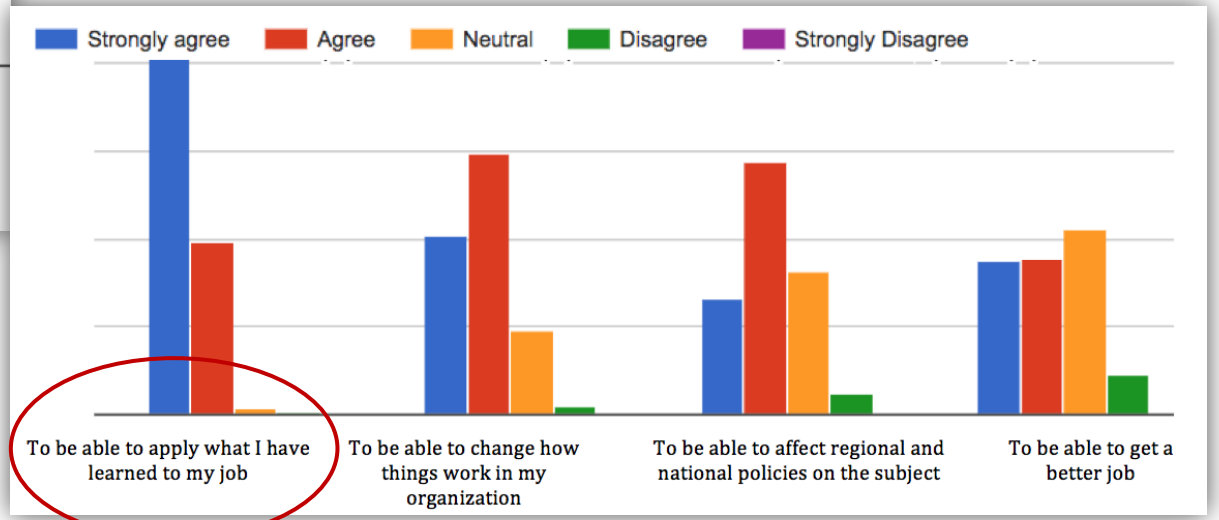
MOOC	Registered learners in the MOOC	Learners that completed the MOOC	Drop-out rate (%)
Croatian	162	75	54
Greek	768	339	56
Italian	122	46	63
Dutch	107	20	72

MOOC Evaluation

Pre-testing questionnaire	Post-testing questionnaire
• 12 mixed questions • 523 learners from 4 countries • **321 learners from Greece**	• 16 mixed questions • 203 learners from 4 countries • **156 learners from Greece**

Expectations from MOOC in Greece





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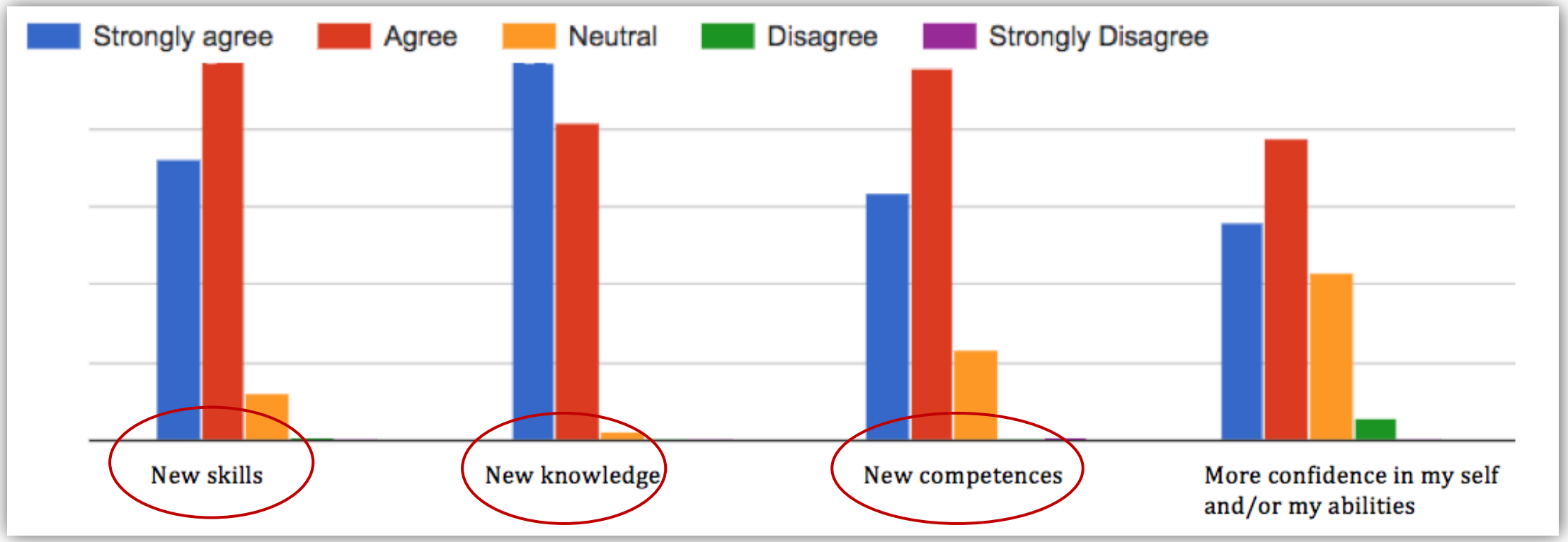
MOOC impact in Greece

"What did you gain most from taking part in the MOOC ?"



MOOC weak points (Greeks' opinion)

- Difficult to influence the operation of their organisation
- Difficult to create communities of practice in the MOOC
- Need more cooperation with peers in the MOOC
- More time to complete the MOOC
- More readings
- More practical hints on the creation of DS
- More case studies or exercises to increase practical implementation

MOOC strong points (Greeks' opinion)

- MOOC environment simple and easy to use
- Educational objectives clear and easy to understand
- Extensive use of professional videos
- Subtitles and transcripts
- Straightforward and comprehensive content
- Qualitative content

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Thank you!

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