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Measuring Sustainability Literacy: Adaptation and Factor Analysis of the Sustainable Consciousness Questionnaire Among Greek Adults

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2030 Agenda for SD (2015)

- Points out the need & commitment of the global community
- For achieving sustainable development in its three dimensions
- In a balanced and integrated manner &
- Goes further by explicating the 17 SDG's &
- Accompanied by 169 relevant targets

Sustainability Consciousness Questionnaire (SCQ)

SCQ is a recently developed and empirically validated instrument among young adults (18-19 years)

Which aims at evaluating sustainability literacy by taking into account the holistic nature of SD

- Via investigation of people's cognitive &
- Affective views of the concept.

- For the development of the SCQ instrument
- The researchers used the scale developed by Prof. Michalos

For measuring knowledge, attitudes and behavior

 Concerning SD among teenage students (15-16 years) in Canada

The SCQ was tested among Swedish students of different ages

Final Version of SCQ

The final SCQ version consists of a total of 50 items

- Which aim at probing three psychological constructs
 - Knowingness (K 19 items, No 1-19 in the instrument)
 - Attitudes (A 14 items, No 20-33 in the instrument)
 - Behavior (B 17 items, No 34-50 in the instrument)
- With regard to sustainable development

• Each psychological construct (K,A,B) contained items

that were related to all three dimensions of SD namely

Environment (6 in K, 4 in A, 7 in B)

Society (5 in K, 4 in A, 4 in B)

• Economy (8 in K, 6 in A, 6 in B)

The content of the SCQ items was designed in such way

So that it includes the fifteen subthemes of SD

 Proposed by the UNESCO framework for the United Nations Decade of Education for Sustainable Development

- And which are related to the:
 - Environmental (5 subthemes)
 - Social (7 subthemes)
 - Economic (3 subthemes)
- Dimensions of SD

belonging to a different cultural content and/or age group, it is first necessary to examine the psychometric properties of the SCQ instrument *ex novo*. In this way, it may be assured that the new version of the instrument in a language different from the original and in addition in a different age group, will provide valid measurements which may be subsequently exploited by all interested parties.

In order to probe the sustainability consciousness of a population

- In this work, the final version of SCQ which was validated for the age group of young adults (18-19 years) in Sweden [9], was adapted in the Greek language to produce the Greek version of the original instrument, called SCQ-GR. Then, the SCQ-GR questionnaire was handed out to adults who serve in the Greek public sector and statistical analysis was conducted in order to answer the following research question:
- What are the psychometric properties of the Sustainability Consciousness Questionnaire within the adult population of the Greek cultural context, as revealed via exploratory factor analysis?

Methodology

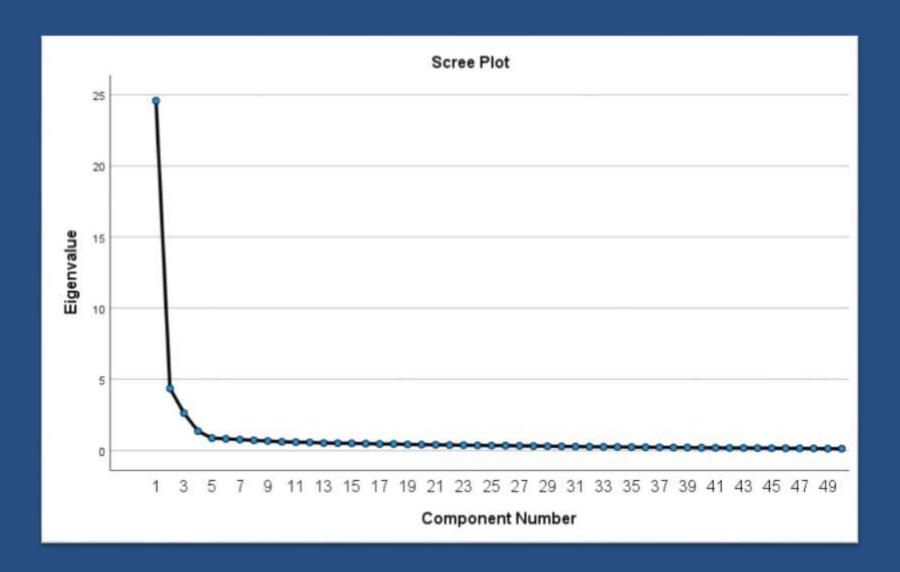
- The long version of the sustainability consciousness questionnaire was translated into the Greek language.
- Three translators comprised by the authors of this publication was employed for the forward (English to Greek) translation of the SCQ. In addition, a professional Greek-English translator (Greek native) was involved in the back translation (Greek to English).
- The product of the back translation from was examined by the team
 of the three translators for comparability of meaning with the target
 language and clarity of wording.

- The final version of SCQ-GR was administered and filled in electronically and anonymously (via Google forms) by adults who serve in the Greek public sector, between October and December 2021.
- The respondents marked their level of agreement with each of the 50 statements (items) of the instrument
- using a five-point Likert-scale (1-5),
- ranging from "Strongly disagree" (=1) to "Strongly agree" (=5).
- For the 19 items referring to knowingness, a "Don't know'" option was also available for each item.
- The SPSS software was employed.

Results

- A total of 631 filled-in questionnaires were collected
- Between October-December 2021
- With regard to gender, the sample consisted of 310 and 320 participants
- who identified as female and male respectively, while one respondent did not report any gender.
- With regard to age, the respondents presented the following distribution:
 - 124 in the 20-39 year groups
 - 227 in the 40-49 year groups
 - 188 in the 50-59 year groups
 - 92 in the 60-69 year groups

- The preliminary statistical measure Kaiser-Meyer-Olkin (KMO) was calculated equal to 0.979
- which well above the lowest acceptable limit of 0.50, indicating the sampling adequacy for the EFA analysis.
- In addition, the Bartlett's test of sphericity was shown to be statistically significant (p < 0.001)
- indicating the appropriateness of the factor model for the specific data set.
- EFA resulted in four factors (components) with eigenvalues larger that 1 (Kaiser's criterion) and the four-factor factor solution was confirmed by the scree-plot as well



(נפוו ווו onginal ככל ווו (פן) – טוווופווצוטו טו סט.	1	2	3	4
25 (A7) – Eco	0,780	0,369		
32 (A18) – Soc	0,780	0,379		
27 (A10) – Env	0,776	0,351		
30 (A14) – Soc	0,773	0,374		
20 (A1) – Soc	0,764	0,429		
22 (A3) – Eco	0,762	0,347		
37 (B4) – Soc	0,760	0,359		
50 (B17) – Soc	0,760	0,378		
26 (A8) – Eco	0,756	0,324		
28 (A11) – Soc	0,737	0,312		
21 (A2) – Soc	0,730	0,397		
47 (B14) – Soc	0,729	0,336		
31 (A16) – Eco	0,719	0,337		
36 (B3) – Env	0,714			
24 (A6) – Env	0,709	0,319		
29 (A13) – Soc	0,681	0,338		
34 (B1) – Env	0,659	0,305		
45 (B12) – Env	0,656		0,440	
44 (B11) – Eco	0,627		0,369	
35 (B2)- Env	0,565			
43 (B10) – Env	0,562		0,513	
39 (B6) – Eco	0,551		0,434	
49 (B16) – Eco	0,485		0,477	
8 (K9) – Soc	0,350	0,777		
9 (K10) – Soc	0,388	0,759		
7 (K8) – Soc	0,331	0,753		
10 (K11) – Soc	0,390	0,752		
11 (K12) – Eco	0,362	0,748		
2 (K2) – Soc	0,355	0,747		
14 (K16) – Eco	0,328	0,744		
6 (K7) – Env	0,410	0,723		
13 (K15) – Soc	0,393	0,718		
12 (K14) – Env	0,429	0,715		
5 (K5) – Soc	0,318	0,714		
16 (K18) – Env	0,432	0,705		
19 (K21) – Env		0,703		
17 (K19) – Eco		0,700		
15 (K17) – Eco	0,355	0,684		
1 (K1) – Eco		0,679		
18 (K20) – Soc		0,645		
3 (K3) – Env	0,310	0,632		
46 (B13) – Soc	0,316		0,722	
42 (B9) – Eco			0,717	-0,381
48 (B15) – Soc	0,402		0,672	
40 (B7) – Env	0,477		0,508	
41 (B8i) – Env				0,804
23 (A5i) – Env				0,79714
4 (K4i) – Env		0,388		0,698
38 (B5i) – Soc				0,672

Discussion

Four components identified

Component 1: Attitudes and behavior towards SD

Component 2: Knowledge regarding SD

Component 3: Social-environmental activism

Component 4: Feeling of detachment from SD

Conclusions

- The Greek version of the Sustainability Consciousness Questionnaire (SCQ-GR), applied in adult population, was shown to be an instrument with strong psychometric properties, as probed via exploratory factor analysis. It contains a structure of four factors, all of which with high reliability and which in total explain a very large part (ca. 65%) of the variance.
- The content of the four identified factors refers to the following themes regarding SD: a) Attitudes and behavior, b) Knowledge, c) Social-Environmental Activism and d) Detachment.
- The availability of SCQ-GR provides the possibility for valid measurement of the different aspects of sustainability literacy among the adult Greek population. Therefore, it is expected to serve as a valuable tool for assessing the effectiveness of different policies and educational initiatives related to sustainable development and thus contribute to its further advancement.

Thank you for your attention!

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