

# The cultural heritage of Barcelos: Synergies between popular art and the teaching of design and visual arts

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# Contextualization:

## CRAFTS, FIGURADO AND BARCELOS REGION

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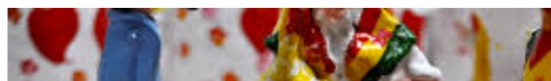
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Figurado  
DE BARCELOS





# Contextualization:

## ARTISANS AND CRAFTSMANSHIP AS ENHANCERS OF CREATION IN ART DESIGN AND IN THE ACADEMIC TEACHING

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**Contextualization:**

# ART & DESIGN AS TOOLS FOR THE COMMUNICATION OF DIVERSIFIED IDENTITY AND CULTURAL IMAGE

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**"As designers, when we point our own ambitions at solving the problems that stand in the way of progress, we can play a vital catalyzing role."**

**AIGA - American Institute of Graphic Arts**

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## Projects - Case Studies:

# BARCELOS IMAGERY UNIVERSE AS A REFERENCE FOR THE DEVELOPMENT OF ACADEMIC EVENTS VISUAL IDENTITY - *CONFIA* AND *FESTA MUNDIAL DA ANIMAÇÃO*

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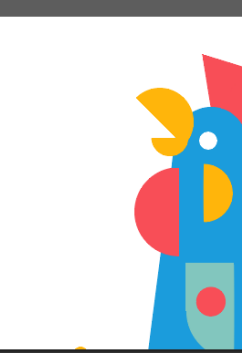
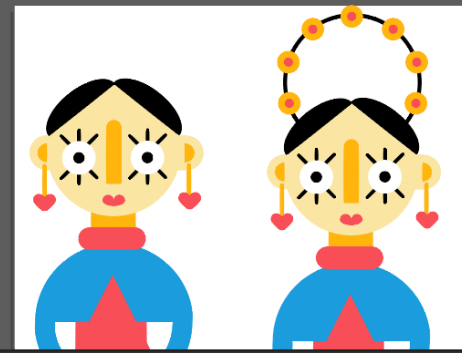
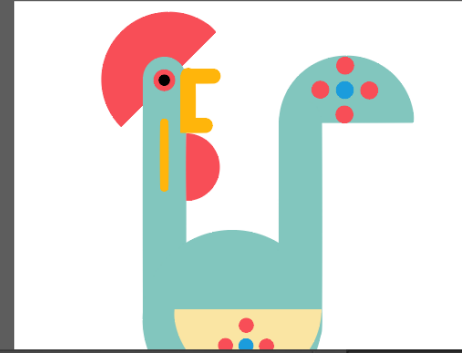
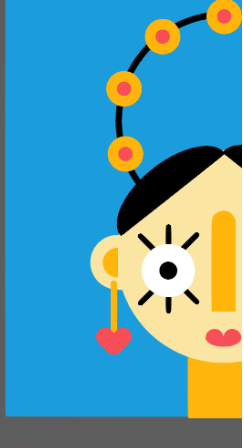
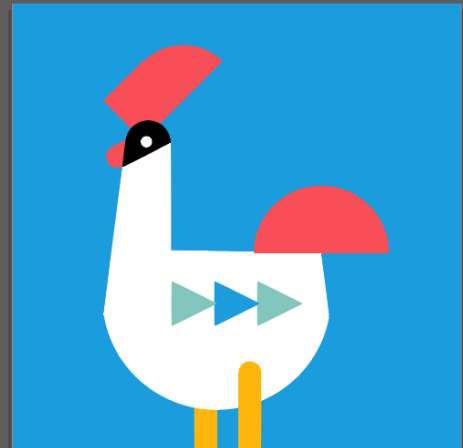
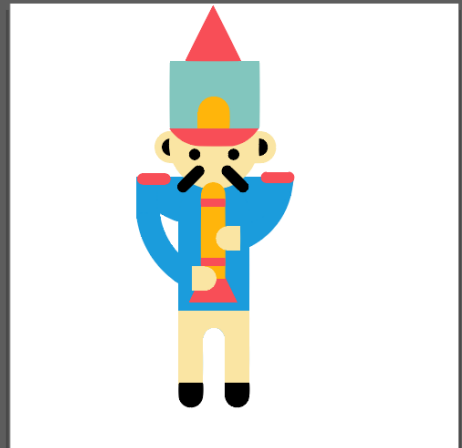
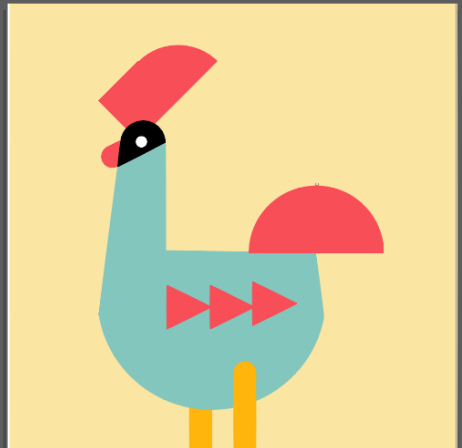
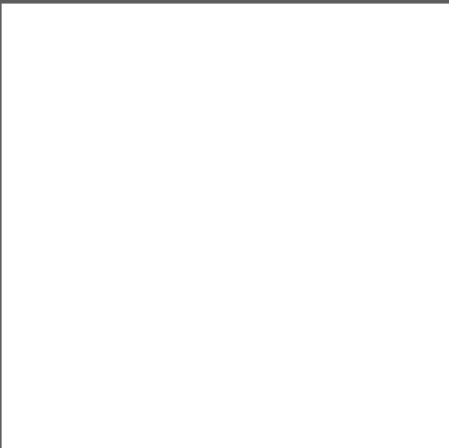
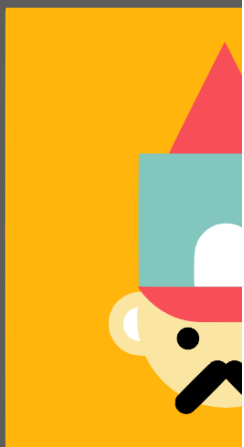
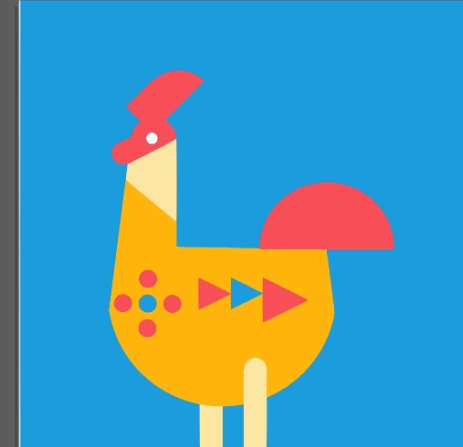
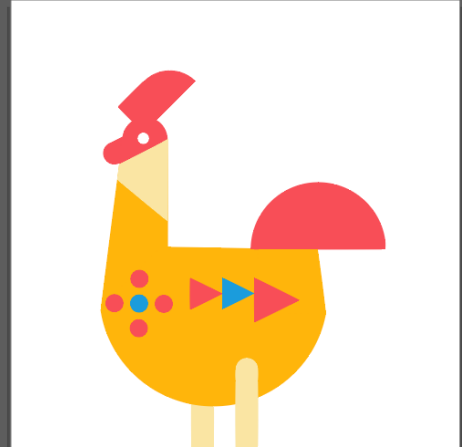
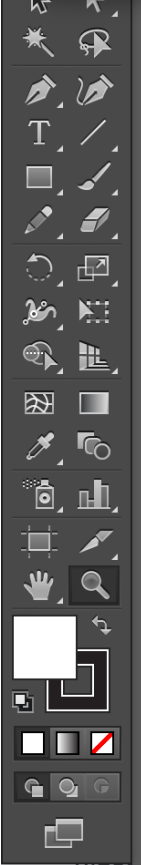


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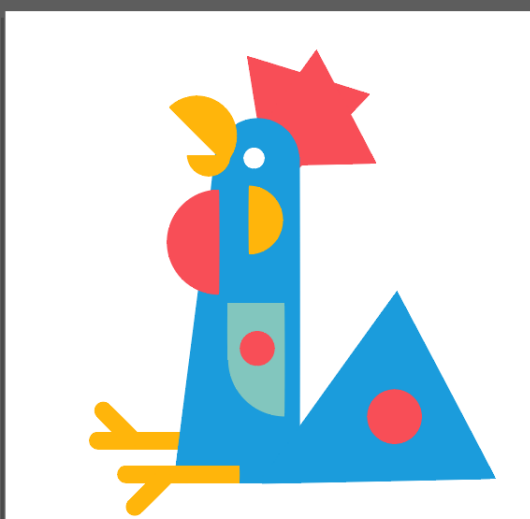
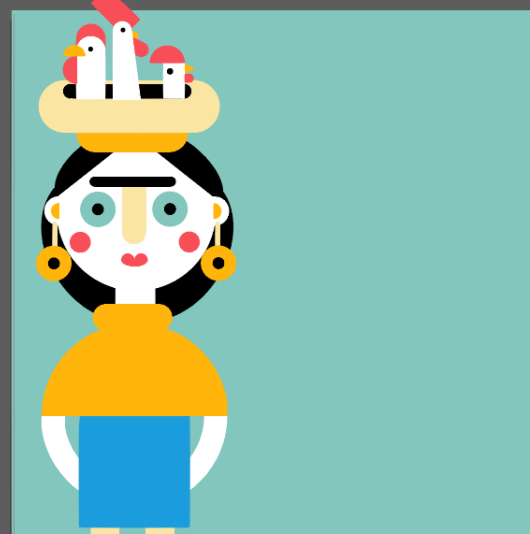
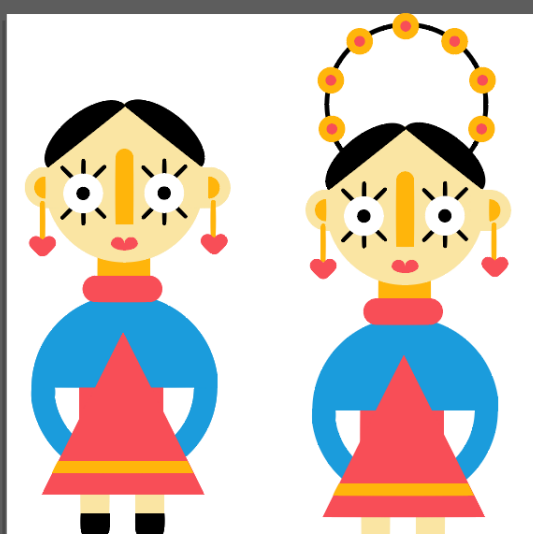
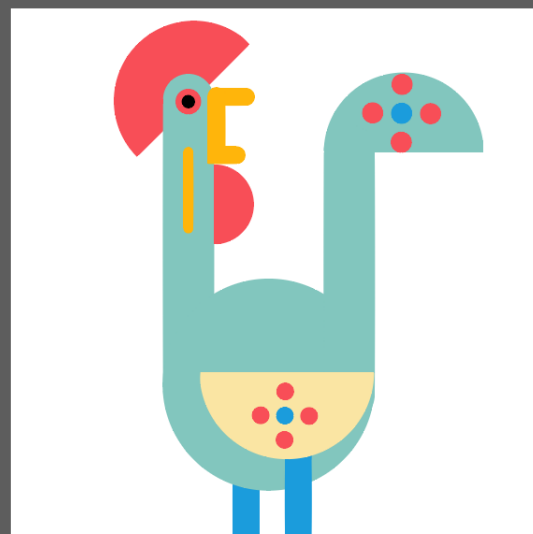
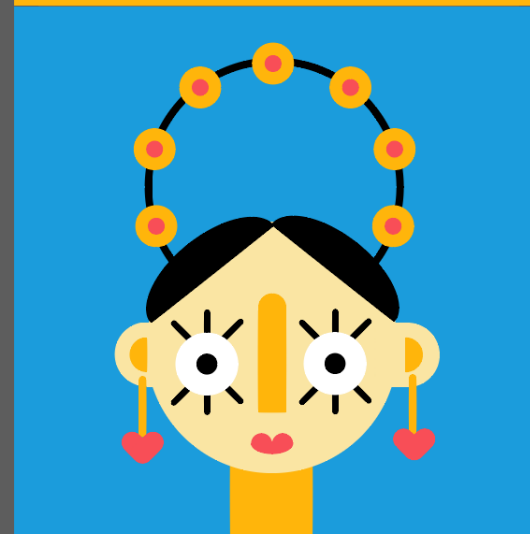
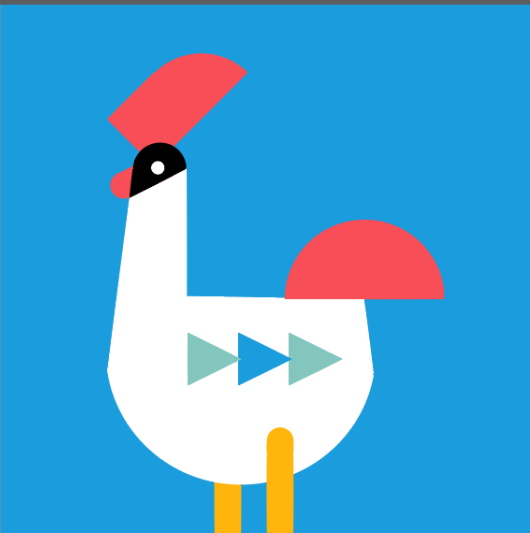
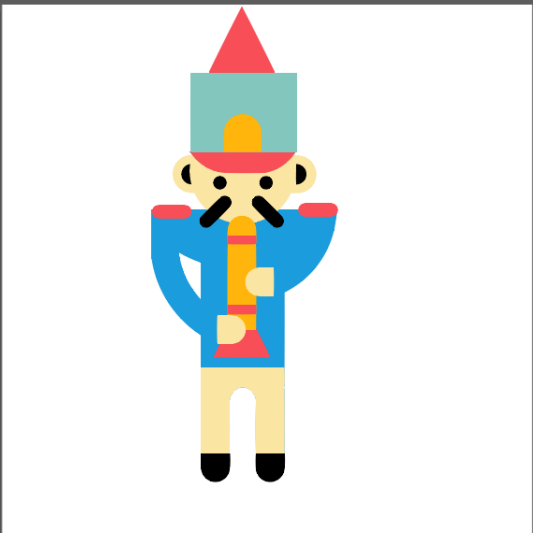
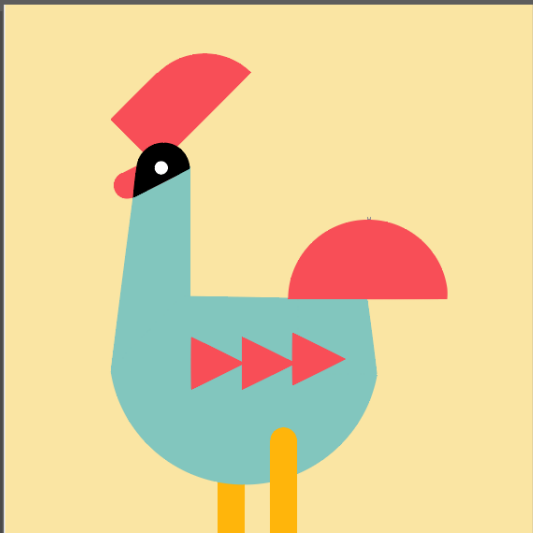
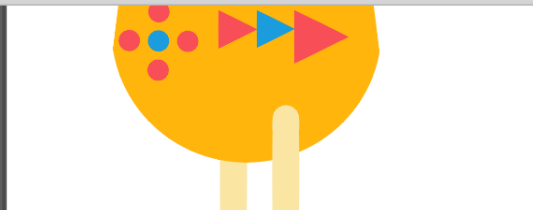


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## *MIA ILLUSTRATIONS: PARLA!*

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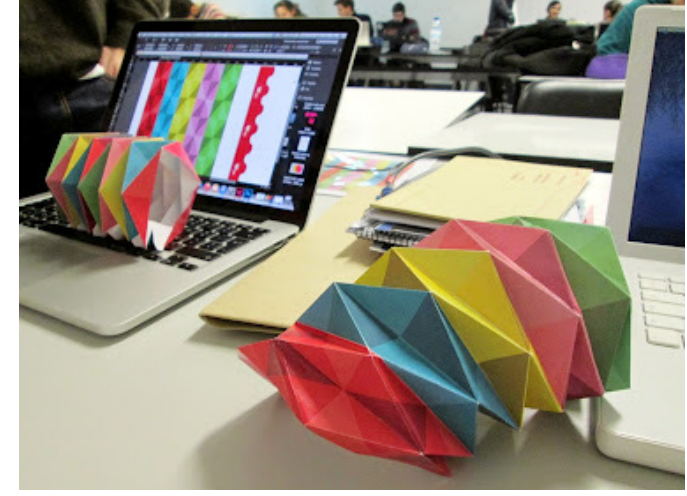
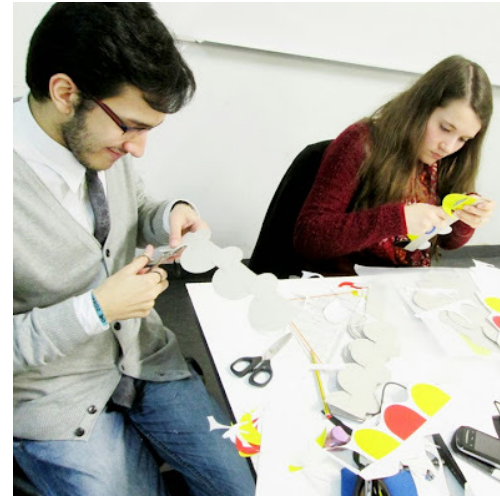
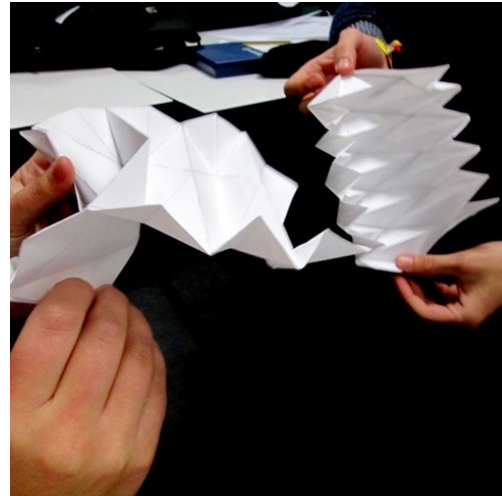
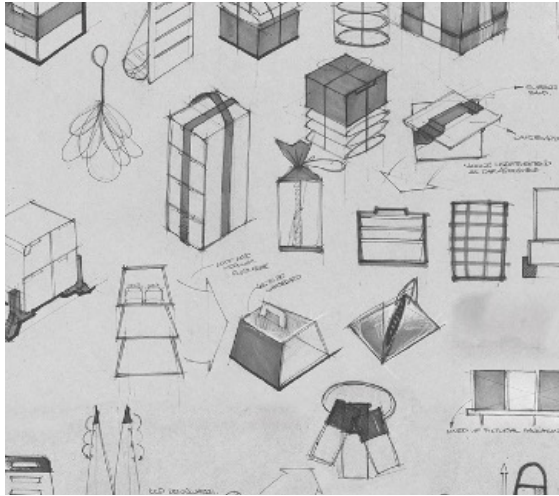


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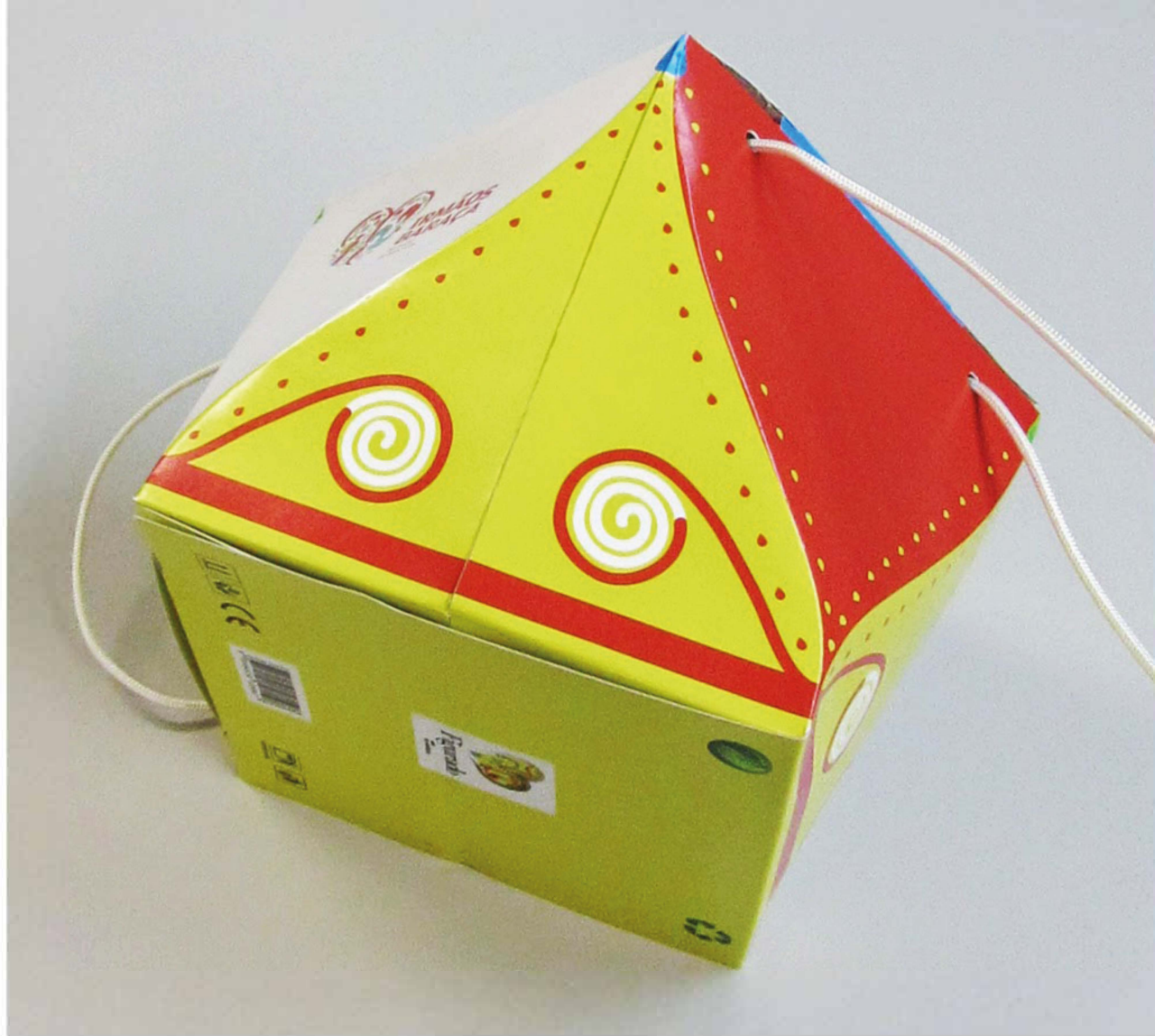
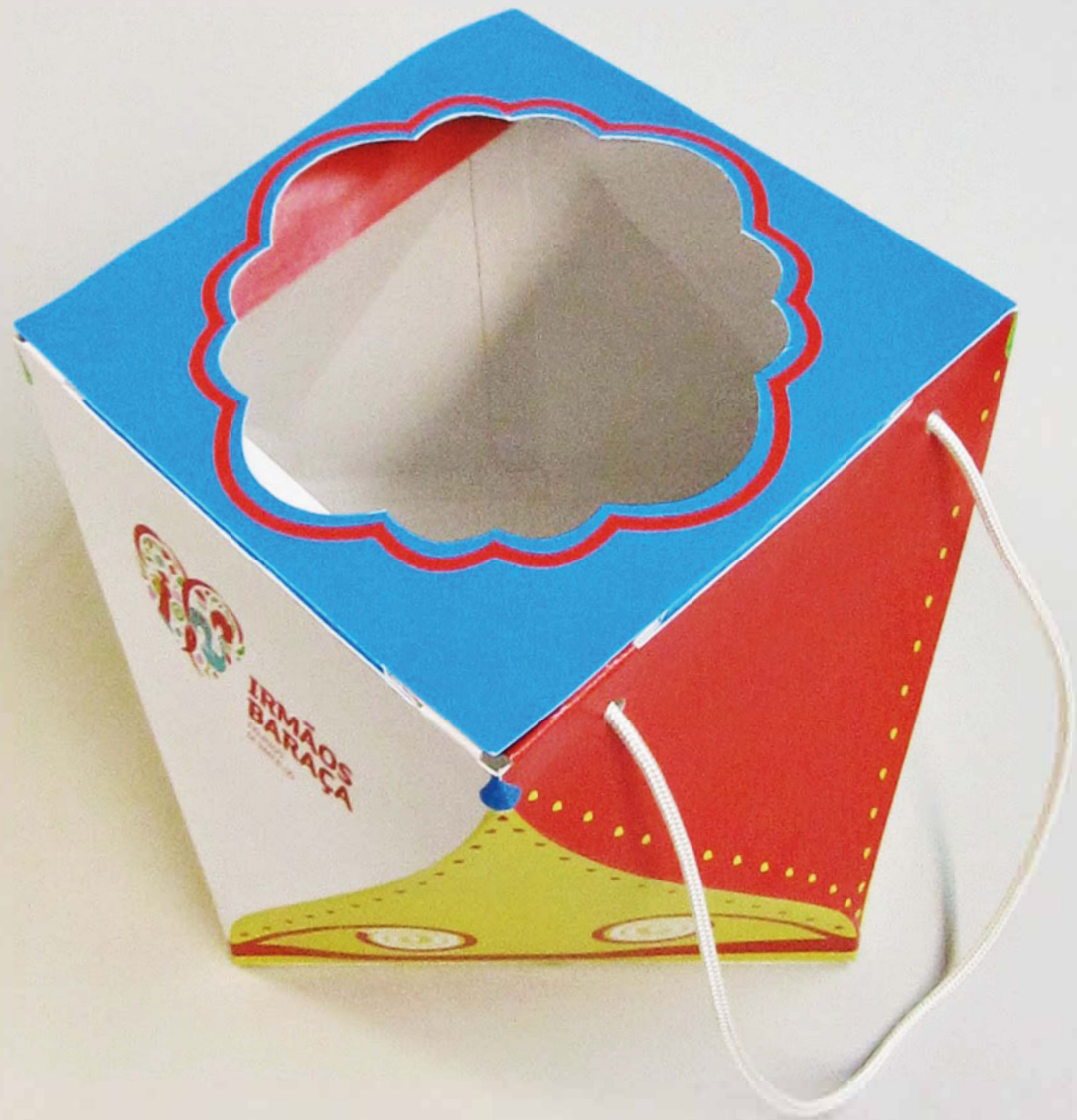


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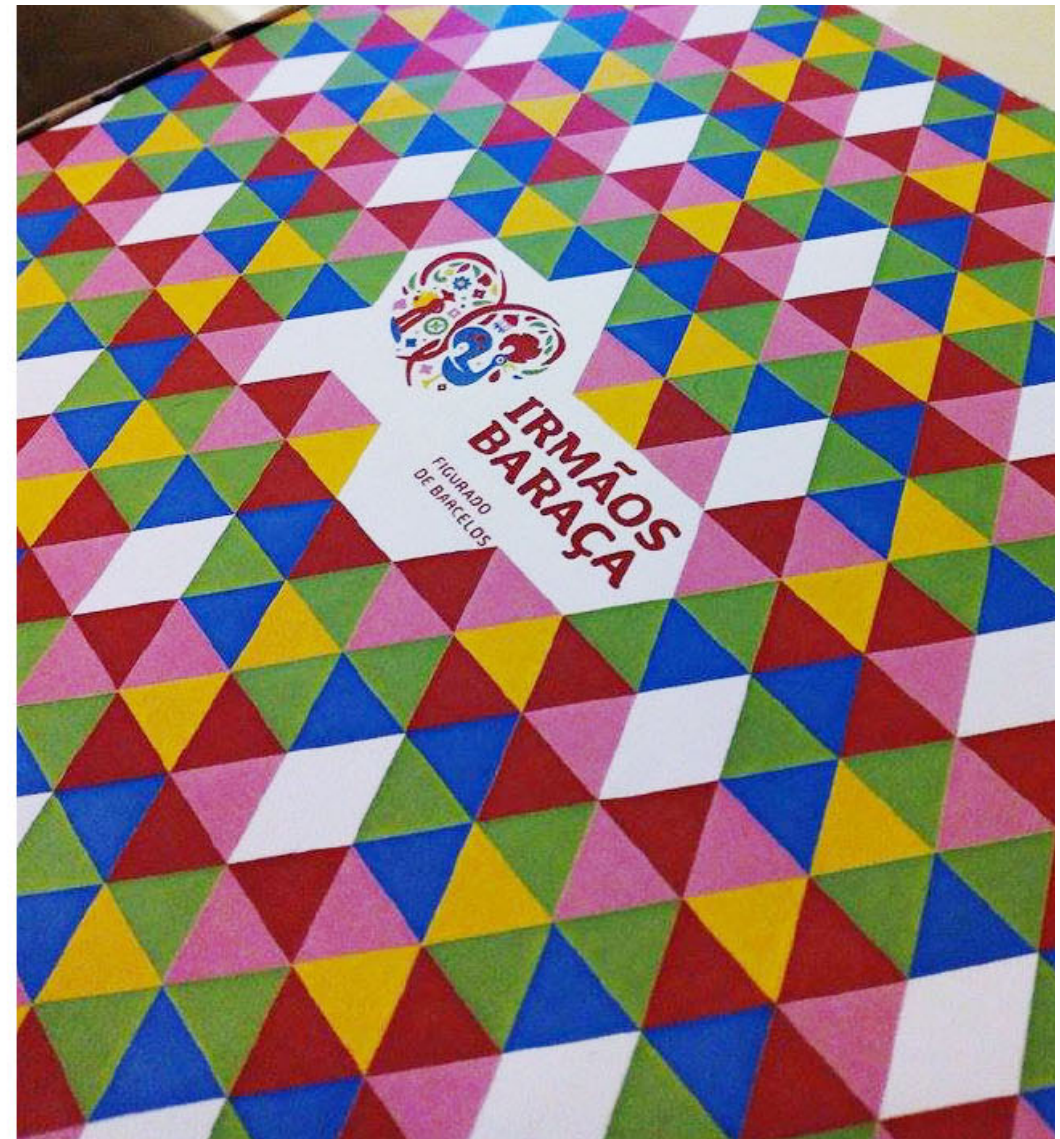




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# Projects - Case Studies:

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# OBRIGADA!

This work is financed by national funds through FCT – Fundação para a Ciência e a Tecnologia, I.P., within the scope of the UIDB/04057/2020 project.

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