Poster Criteria

Posters will be pinned on the boards provided in the designated poster session area. Each participant will bring her/his poster/s directly to the event. **The poster must not be sent to Pixel**, neither the original file, nor the printed poster.

**Title**
The title should be the same as indicated in the original abstract.

**Contact Information**
Name, complete mailing address, telephone number, E-mail address and website should appear on the poster.

**Size**
Posters must be no larger than 70 x 100 cm (portrait, no landscape). Posters larger than these dimensions will exceed the allocated space per poster and it will not be possible to display the poster during the Conference. It is therefore necessary that the poster adhere to the specified measurements.

**Lettering**
The poster should be easily readable at a distance of two metres.

**Recommendations**

<table>
<thead>
<tr>
<th>TYPE OF TEXT</th>
<th>SIZE OF CHARACTERS</th>
<th>CASE / STYLE</th>
<th>GENERAL ADVICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>TITLE</td>
<td>20-24 mm or 100 point maximum</td>
<td>Title Case / Bold</td>
<td>At the top of the poster please include the title of the presentation, the name of the authors and the institution where the work was carried out.</td>
</tr>
<tr>
<td>HEADINGS</td>
<td>48 point is suggested 60 point maximum</td>
<td>Title Case</td>
<td>Headings such as “Introduction”, “Methods”, “Results”, “Discussions” and “Conclusions” are useful.</td>
</tr>
<tr>
<td>CONTENT</td>
<td>24-28 point 32 maximum Single spaced</td>
<td>Upper and Lower Case</td>
<td>The text should be brief throughout. Any description of methods should be simple and concise.</td>
</tr>
</tbody>
</table>
In particular:

- Avoid putting too much text in the document. It gets difficult to read.
- Avoid using too many symbols, arrows. They make the reader feel “lost” while reading the poster.
- Avoid copying the text of your paper!
- Use only one or two font styles
- Keep the structure simple, even leaving some blank spaces
- Use graphs and visuals.
- Use a soft colour palette, choose two/three colours at maximum
- Give a “direction” to the contents: from top to bottom, left to right…