Introduction
Exploring the possibilities of teaching English through community radio in Bangladesh: A qualitative survey on “Radio Pollikontho-99.2fm”

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Outline of the presentation

1. Background, Purpose & Significance of the study
2. Research Questions
3. Methodology and Data Collection
4. Key Findings
5. Recommendations
6. Question/Answer
Background, Purpose & Significance of the study

• Teaching English in Bangladesh
• Community Radio in Bangladesh
• BNNRC, BELFORA, BRAC and BRAC CEP
• Purpose of the study
• Significance of the study
• Scope of the study
Teaching English in Bangladesh

- Lack of Quality Teachers and Teacher Training
- Teaching as a subject not Skill
- Students do not have the required proficiency
- Less scope for using English
- Teaching in Mother Tongue
- Changing Govt. Decision
Community Radio in Bangladesh

- Started in: 2012
- Number of Station: 14
- Programmes Hour: 120 hours/Per day
- Focus on: Empowerment and right to information for the rural community
- Workers: 536 Youth Women & Youth as rural broadcasters
- Future Goal: Community Television
BNNRC: Community Radio in Bangladesh

Community media: Voices to be heard
Voices of the rural people in Bangladesh
BELFORA:

- Basic English Language for Outreach Radio Audience Bangladesh
- [Pilot Project English Language through Community Radio Pollikantho 99.2]
- Project Funded by: American Center, Embassy of the United States of America, Dhaka, Bangladesh
The largest non-governmental development organization in the world, measured by the number of employees and the number of people it has helped.

Established at: 1972

Number of Employees: over 100,000 people.

Roughly 70 percent of whom are women

Reaching more than 126 million people.

The organization is 70-80% self-funded through a number of commercial enterprises
BRAC Community Programme (CEP)
Radio Pollikontho 99.2 FM
Research Questions

How can community radio be a more useful tool for teaching-learning English Language to the marginalized people?
Methodology and Data Collection

- Focused Group Discussion (FGD)
- Listening Radio Programme
- Document Analysis
- Interview
- Material Analysis
Key Findings

• Programmes of Radio Pollikontho 99.2FM: 2 programmes
• Importance of Radio for learning English
• Content/Topic: Long Sentences, Difficult words
• Material/Language of the content: Dialogues only, Not Focused
• Timing and Duration of the Programme: Twice in a Week for 20 minutes
Recommendations

• Course designing
• Needs analysis
• Aims and Objectives
• Availability of the materials
• Broadcasting time can be changed
• Texts should be shorter
• Every day English should be focused
Materials

1. Authentic materials

2. Music, Drama, Discussion, Jokes, Everyday expressions

3. Asking Direction, giving Direction, Real life English, opening Bank Account, Buying a Ticket, asking for food, Giving Instructions, Asking Questions etc
References:

1. Radio Pollikntha 99.2FM: website: [http://www.brac.net/node/1298#.UoJSGHAwprc](http://www.brac.net/node/1298#.UoJSGHAwprc)
Thank You

Any Question?
Or
Your Thoughtful Feedback?