

# Harnessing Technology to Achieve Total Immersion in the Classroom

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Foreign Language class is never  
as popular as Physical Education

# TASK

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- Create Excitement
- Motivate Students

# SOLUTION

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Enter their virtual world

Ever changing

Constantly evolving

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graph TD; A[Ever changing] --> C[LANGUAGE]; B[Constantly evolving] --> C;
```

LANGUAGE



# ENTER THEIR WORLD

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## Social Media



# ENTER THEIR WORLD

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# LANGUAGE GOES VIRAL

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## Learning Through Song

- Do not get lost on word by word translation
- Melody and rhythm help to correctly pronounce words
- Singing can also lessen inhibitions
- Excellent mnemonic devices

# LANGUAGE GOES VIRAL

Animated Video

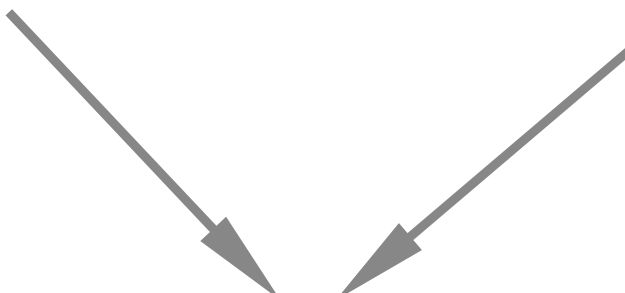
Interactive visual method



embrace



think freely



same as young child  
first acquires language

# LANGUAGE GOES VIRAL

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Tío Spanish

Finger puppet who finds himself in funny predicaments



# LANGUAGE GOES VIRAL

Tío Spanish



# LANGUAGE GOES VIRAL

Señor Woolly

Real-life connections



Students  
Engaged  
Focused  
Passionate



# LANGUAGE GOES VIRAL

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Extra

- Soap Opera
- Available in various foreign languages
- Actors & Actresses are native speakers
- Students are captivated by the characters and soap opera versions of real life situations
- Language is colloquial and modern



# LANGUAGE GOES VIRAL

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Extra produced by BBC



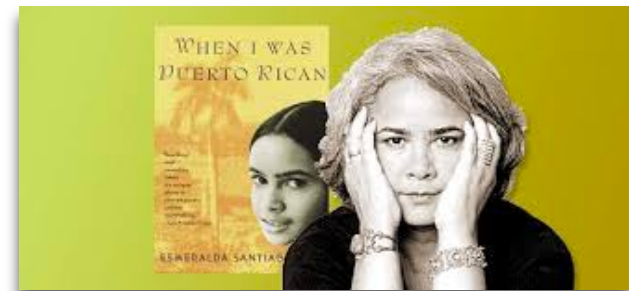
# LANGUAGE GOES VIRAL

The image shows a screenshot of the Facebook website in Spanish. The browser's address bar displays 'es-es.facebook.com'. The main navigation bar features the Facebook logo. Below the navigation bar, the text reads: 'Facebook te ayuda a comunicarte y compartir con las personas que forman parte de tu vida.' To the left of this text is a world map with several orange person icons connected by dashed lines, representing a social network. On the right side of the page, there are two login forms. The top form is for logging in, with fields for 'Correo o teléfono' (containing 'jayne324@gmail.com') and 'Contraseña', and an 'Entrar' button. Below these fields are links for 'No cerrar sesión' and '¿Has olvidado tu contraseña?'. The bottom form is for registration, with fields for 'Nombre', 'Correo electrónico' (containing 'jayne324@gmail.com'), 'Contraseña nueva', and 'Fecha de nacimiento' (with dropdowns for 'Día', 'Mes', and 'Año'). It also includes radio buttons for 'Mujer' and 'Hombre', and a green 'Terminado' button. At the bottom of the page, there is a language selection menu with options like 'Español (España)', 'English (US)', 'Português (Brasil)', 'Français (France)', 'Deutsch', 'Italiano', 'العربية', 'हिन्दी', '中文(简体)', and '日本語'. Below the language menu are various utility links such as 'Móvil', 'Buscar amigos', 'Insignias', 'Personas', 'Páginas', 'Lugares', 'Juegos', 'Lugares', and 'Información'. The footer contains the text 'Facebook © 2014 Español (España)'.

# LANGUAGE GOES VIRAL

Facebook

- Following the author added another dimension
- Students felt a personal connection
- Heightening their sensibility and intensifying their reaction to the novel



# LANGUAGE GOES VIRAL

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Memories shared on social media take students inside author's personal experiences beyond the novel.



Have you heard this?

“I can’t learn a foreign language.”

“I don’t want to learn a foreign language.”

“Who needs to learn a foreign language?”

– **Students in My Spanish Classes**

This was replaced with...

“This video is cool.”

“Kids have a texting slang in Spanish?”

“Profe did you make this Powerpoint?”

– **Students in My Spanish Classes**





- The barrier has been torn down.
- The mindset open to learn.
- The path to embrace foreign language acquisition set in course.

Interject Today's Digital World in The Classroom  
With Ease & Grace

# 21st Century Tools

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Invaluable Professional Resource



# 21ST CENTURY TOOLS

Social Media

- Access scholarly articles
- Follow trends and modifications
- Engage in various forums



Real Academia Española



FUNDACIÓN BIBLIOTECA VIRTUAL  
MIGUEL DE CERVANTES



# 21ST CENTURY TOOLS

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iPad

- The perfect teaching companion
- A virtual filing cabinet
- Personalized, easily modified with a touch or swipe
- Switching between videos, pictures, presentations and documents with ease

# 21ST CENTURY TOOLS





# 21ST CENTURY TOOLS

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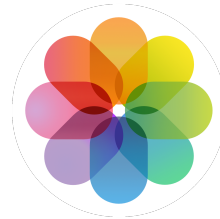
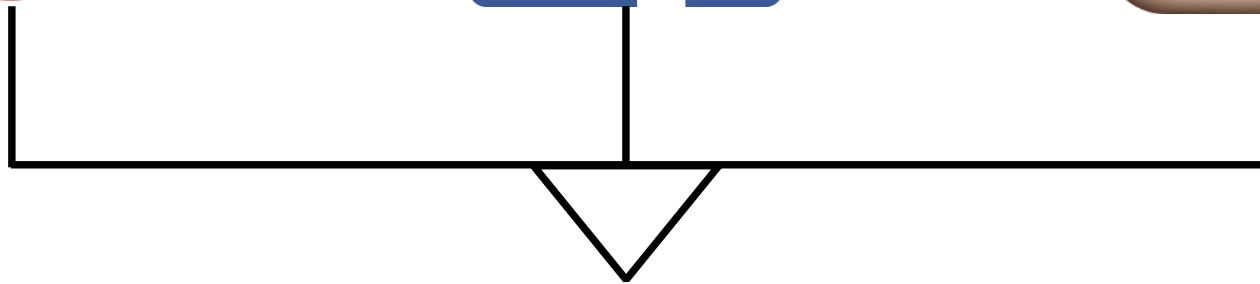
- YouTube isn't just for entertainment
- It is a complete lesson plan
- Videos can be previewed
- Watch Later list
- Create Playlists
- Subscribe to favorite personalities





# 21ST CENTURY TOOLS

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iPad Photo Stream



# PROVEN RESULTS

# PROVEN RESULTS

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- Students' scores on national and state achievement exams rose.
- Percentiles rose significantly in proficiency on the listening and speaking components.
- Students demonstrated ownership of the language in the writing sections.
- Students expressed themselves in a fluid, clear and concise manner while demonstrating correct grammatical structures.

\*\* As compared to previous years

# PROVEN RESULTS

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How can success be measured?

Passion

Engagement

Motivation

Smiles

Enthusiasm

Laughter

Excitement

# PROVEN RESULTS

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- How can success be measured?
- Students sing humorous *Soy Guapo* song in the hallways.
- Students apply new technology learned in computer class to create a animated video in Spanish to share with their peers.
- Students text each other in Spanish so their parents can't understand.
- Students count in Spanish during a volley in Physical Education and break a record.

# PROVEN RESULTS

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- How can success be measured?
- Teachers sing humorous *Soy Guapo* song driving to work.
- Teachers learn new technology to create an animated video in Spanish to share with their students.
- Teachers text each other in Spanish just for fun.

How Can Success be Measured?



# PROVEN RESULTS

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Passionate

Motivated

Engaged

Enthusiastic

Focused

Excited

Committed

Students

and

Teachers

Foreign Language class is ALMOST  
as popular as Physical Education

**Minds**  
**Imagination**  
**Language**  
**Borders**  
**iP Pad**  
**Media**  
**Social**  
**Foreign**  
**Future**  
**Century**  
**Everyday**  
**21st**  
**World**  
**Students**  
**Imagination**  
**Century**  
**Harness**