



**Learning
unlimited.**



How to Organize High-Quality Online Language Courses?

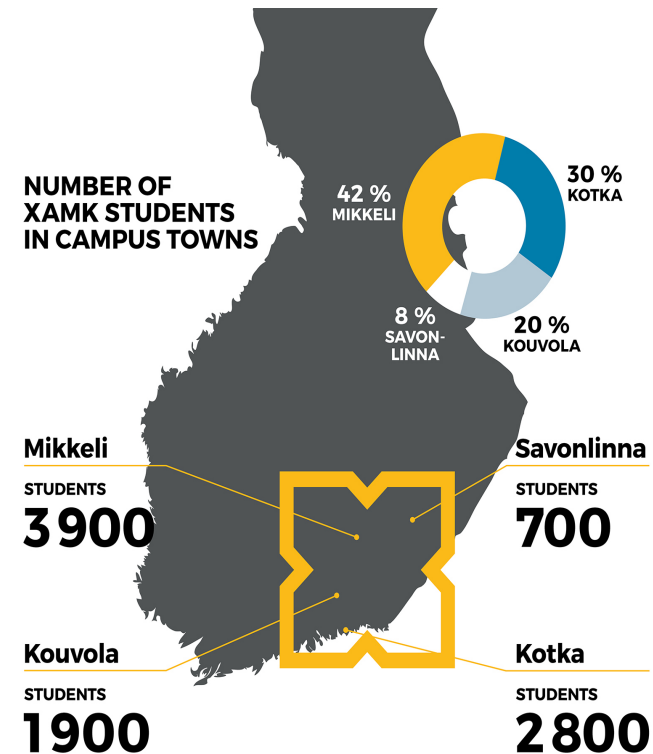
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Finland – known for its high-quality education

- PISA rankings
- Vision for higher education and research: Development into one of the best study environments in the world with the best learning outcomes by 2030.
- Special features related to the country itself and its demographical character
- South-Eastern Finland University of Applied Sciences (Xamk) and its online learning solutions



Quality criteria for online courses in Finland (eAMK Project)

Test the quality of your online course

<https://www.eamk.fi/en/courses-offering/evaluation/>

- Target group and users
- **Learning objectives, learning process and pedagogical solutions***
- Assignments
- Contents and materials
- Tools
- Interaction
- **Guidance and feedback***
- **Evaluation***
- Development
- Usability and visuals
- Support services



Learning objectives, learning process and pedagogical solutions

- Open and detail curriculum, define pedagogical solutions and assessment criteria.
 - co-operation in planning
 - customer service promise
 - horizon of expectations
- Find out students' starting level and needs.
- Pay attention to different learning and studying styles.
 - Predict & prepare.
 - Ensure flexible arrangements.

Our solutions:

- Welcome letters
- Clear information on objectives, schedules etc in the "home online platform" (Moodle)
- Live online opening sessions
- Dialogy & multiple ITC tools
- Optional ways for completing the assignments

*Be focused
and prepared!*



Guidance and feedback

Our solutions:

- Information about who gives feedback, when and where feedback is given
- Analytics to give visual information to the students and to encourage (badges etc)
- Gamification
- Precise information: what sort of feedback will be given from different tasks
 - The more laborious task the more feedback the teacher gives?
 - generic feedback, multifaceted feedback and the students expectations
- Used media: text, video, sound only, live chat...
- Schedules: when the students will receive the feedback (the latest)
- Reciprocity: urge the students to give feedback!

*Engourage
and enable
reciprocity!*



Evaluation

- Follow closely your detailed curriculum and assessment criteria.
 - equality
 - transparency
- Pay attention to validity and reliability in assessment.
 - relevancy from students' point of view
 - assessment in co-operation
- Fill the customer service promises and reach the horizon of expectations.
Create value! Create added value!
- Actually more important than evaluation
 - feedback (teacher $\leftarrow \rightarrow$ student)
 - ongoing and future development
- **Our solutions:**
 - being in time
 - promising enough but not too much, do always something more
 - open channels, dialogical and supportive atmosphere, developmental attitude

*Create value,
create quality!*



Conclusions

- Be focused and prepared!
- Engourage and enable reciprocity!
- Create value,
create quality!

ONLINE MAKE THIS
WORLD
BETTER

A light box with three rows of text. The top row reads 'MAKE THIS' in colorful letters (M: pink, A: orange, K: pink, E: green, T: pink, H: pink, I: green, S: orange). The middle row reads 'WORLD' in colorful letters (W: pink, O: pink, R: orange, L: green, D: pink). The bottom row reads 'BETTER' in colorful letters (B: pink, E: green, T: orange, T: pink, E: green, R: green). To the left of the light box, the word 'ONLINE' is written in bold black letters, slanted upwards.

List of references

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Pictures: Pixabay.com



Tunne huominen - All for the future.