

Breaking the "Cultural Bubble" through the Immersive Model

Nicoletta Peluffo, Ph.D. Kent State University Florence

Cultural Bubble

The idea of "filter socio-cultural bubble" refers to the tendency to create a sociocultural and linguistic context in which an individual builds relationships and networks.

(Holliday, 1999)

Study Abroad Context

HOST CULTURE

In the study abroad system a "cultural bubble" generally refers to a physical or ideal place where students replicate their original framework of reference.



Study Abroad context

Ethnocentric outlook

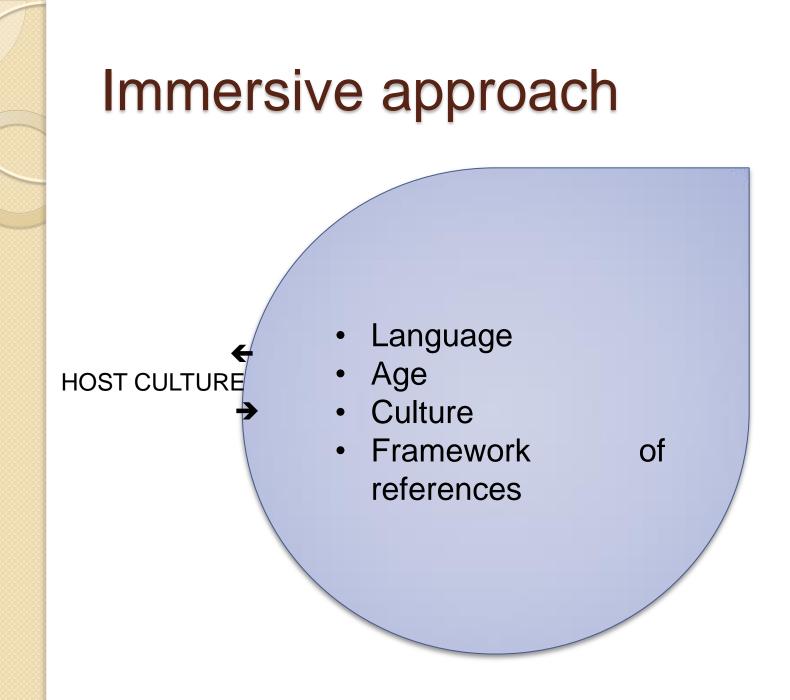
Ethnorelative outlook

First phase – difensive approach

HOST CULTURE • Language

- Age
- Culture
- Framework
 references

of



Florence as Classroom





Leavinglearning community

Theatre for immersive model

Florence

Place for negotitation of values Cultural, linguistic and artistic resource Intrinsic motivation toward an opportunity to immerse in the service of others - use of their own language

Activities prepared in cooperation with the host institution

Group-works in order to prepare activities



Italian language:

A tool toward socio-linguistic competence

The framework for the immersive project

The extension toward the host culture

Transition toward extrinsic motivation



Italian language

Intrinsic motivation Extrinsic motivation

Breaking the bubble