

#### Breaking the "Cultural Bubble" through the Immersive Model

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#### **Cultural Bubble**

The idea of "filter socio-cultural bubble" refers to the tendency to create a sociocultural and linguistic context in which an individual builds relationships and networks.

(Holliday, 1999)

#### **Study Abroad Context**

#### HOST CULTURE

In the study abroad system a "cultural bubble" generally refers to a physical or ideal place where students replicate their original framework of reference.



#### Study Abroad context

## Ethnocentric outlook

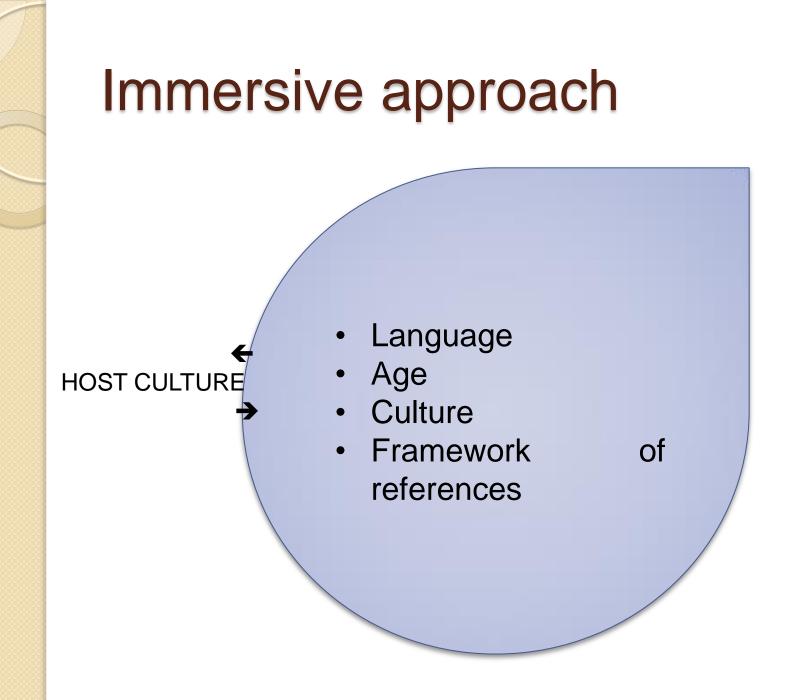
## Ethnorelative outlook

# First phase – difensive approach

HOST CULTURE • Language

- Age
- Culture
- Framework
  references

of



#### Florence as Classroom





#### Leavinglearning community

#### Theatre for immersive model

#### Florence

Place for negotitation of values Cultural, linguistic and artistic resource Intrinsic motivation toward an opportunity to immerse in the service of others - use of their own language

#### Activities prepared in cooperation with the host institution

## Group-works in order to prepare activities



### Italian language:

A tool toward socio-linguistic competence

The framework for the immersive project

The extension toward the host culture

Transition toward extrinsic motivation



#### Italian language

Intrinsic motivation Extrinsic motivation

Breaking the bubble