



*Artificial Intelligence Literacy:
Human and Intelligent Machine Alliance
- Learners' Insights -
Florence, March 2025*

AUTHORS:

ALINA IORGA PISICA - email: maxdirectconsulting@yahoo.com

RODICA MILENA ZAHARIA - email: milena.zaharia@rei.ase.ro

AFFILIATION:

BUCHAREST UNIVERSITY OF ECONOMIC STUDIES, ROMANIA



ARTIFICIAL INTELLIGENCE FOR EDUCATIONAL PURPOSES

- ▶ CLARIFICATION OF THEORETICAL ASPECTS
- ▶ CONTENT GENERATION
- ▶ ADDRESSING THE NEEDS OF VARIOUS LEARNERS
- ▶ PERSONAL TUTOR
- ▶ DIVERSE EDUCATIONAL STRATEGIES
- ▶ IMPROVED EDUCATIONAL OUTCOME



ARTIFICIAL INTELLIGENCE FOR EDUCATIONAL PURPOSES

- ▶ ETHICAL ISSUES
- ▶ SOCIO-PSYCHOLOGICAL EFFECTS
- ▶ BIASES
- ▶ FAKE/INACCURATE AI- GENERATED CONTENT
- ▶ CONTROL & POLICIES - NECESSARY TO REGULATE AI USE
- ▶ HUMAN-IN-THE-LOOP (TEACHERS) - INDISPENSABLE



CASE STUDY

- RESEARCH METHODOLOGY -

- ▶ QUALITATIVE RESEARCH - QUALITATIVE INDUCTIVE METHOD
- ▶ BRAINSTORMING
- ▶ FIVE GROUPS OF TEN STUDENTS FROM VARIOUS EUROPEAN UNIVERSITIES & VARIOUS SPECIALISATIONS
- ▶ MARCH 2024 - MAY 2024
- ▶ CODIFICATION OF RESPONSES
- ▶ PAPER & PENCIL APPROACH + MAXQDA SOFTWARE (PROCESSING THE COLLECTED DATA, GENERATING CONNECTIONS BETWEEN CODES, DESIGNING CHARTS AND MINDMAPS)

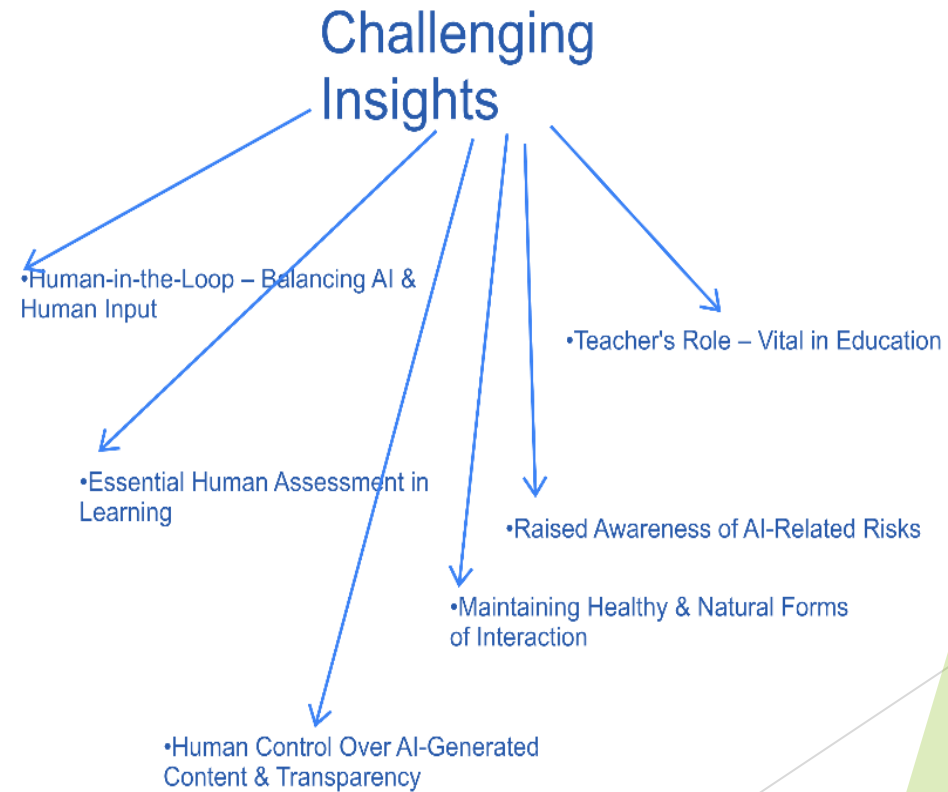
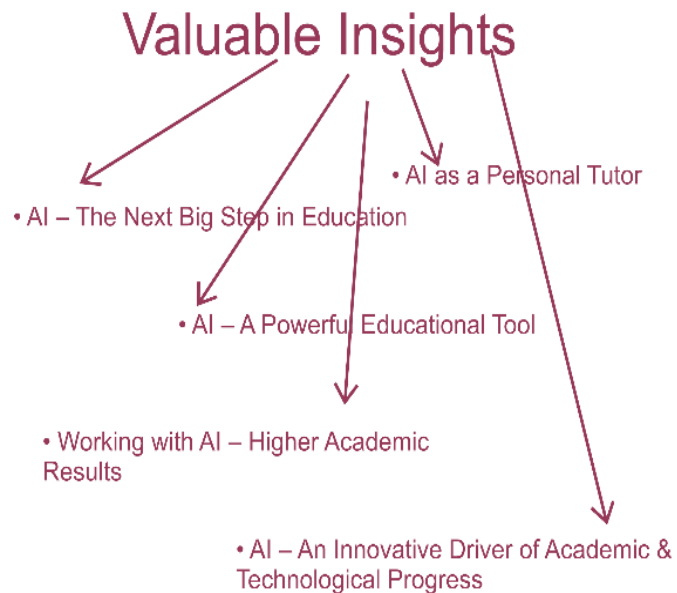
CASE STUDY

- RESEARCH QUESTIONS -

- ▶ 1. “What are your experiences and perspectives with regard to AI implementation in Higher Education institutions?”
- ▶ 2. “What additional comments on AI use for educational purposes would you like to make?”

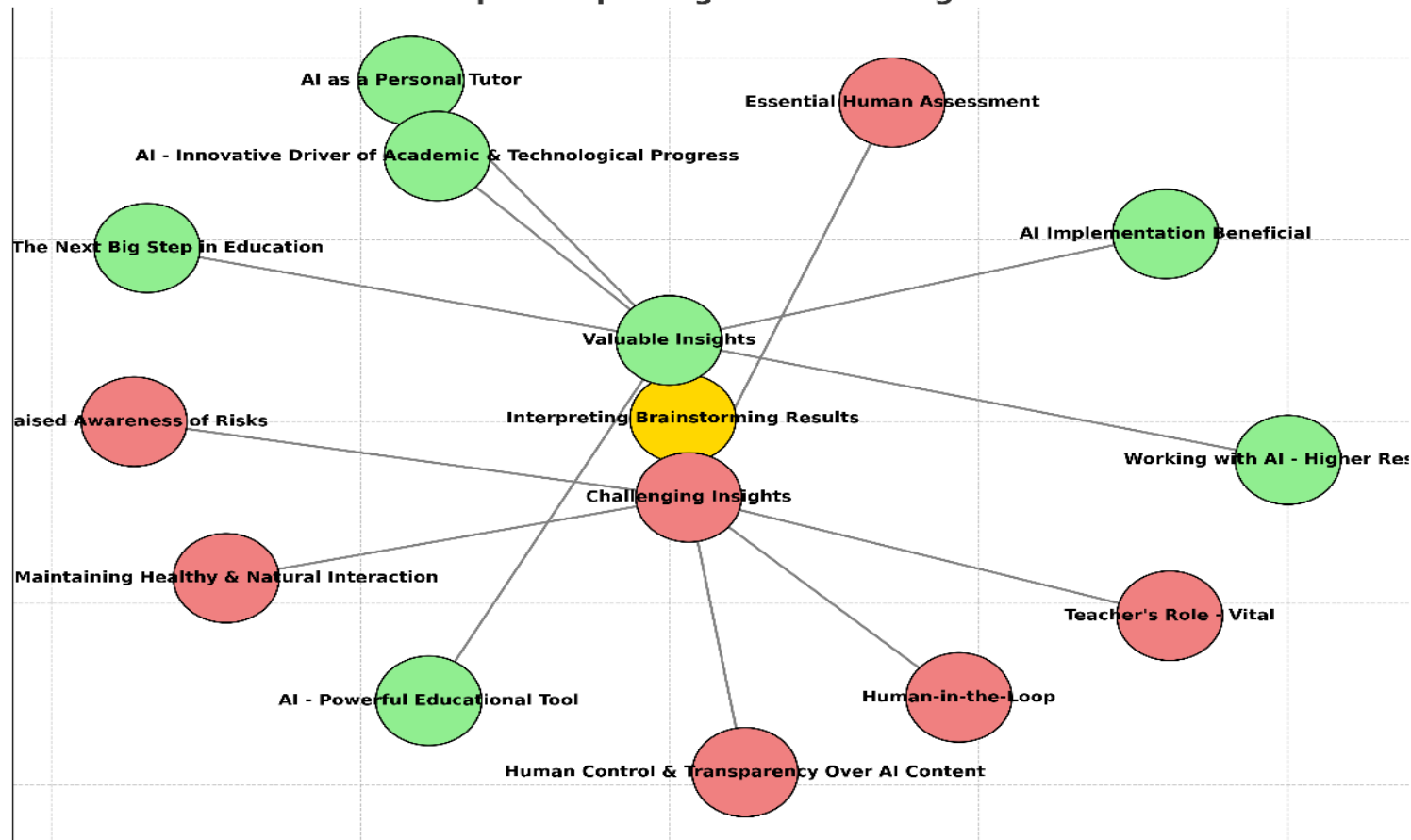
RESULTS & FINDINGS

Interpreting Brainstorming Results



CHAT GPT-GENERATED MINDMAP

Mind Map: Interpreting Brainstorming Results



RESULTS & FINDINGS

Valuable insights

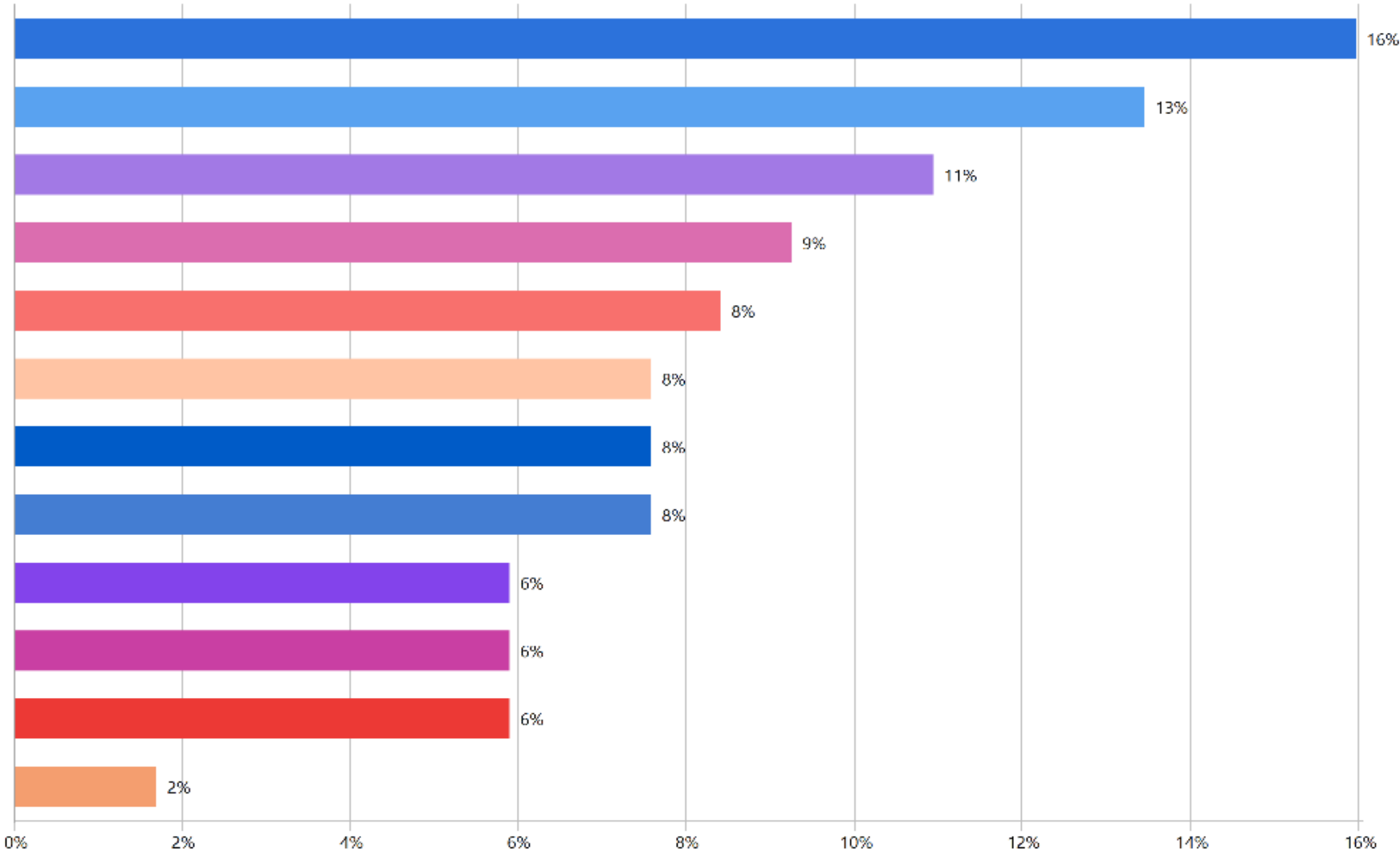
- ▶ **AI - The Next Big Step in Education**
- ▶ **AI Implementation - Beneficial for Learning**
- ▶ **AI as a Personal Tutor**
- ▶ **Working with AI - Higher Academic Results**
- ▶ **AI - A Powerful Educational Tool**
- ▶ **AI - An Innovative Driver of Academic & Technological Progress**

RESULTS & FINDINGS

Challenging insights

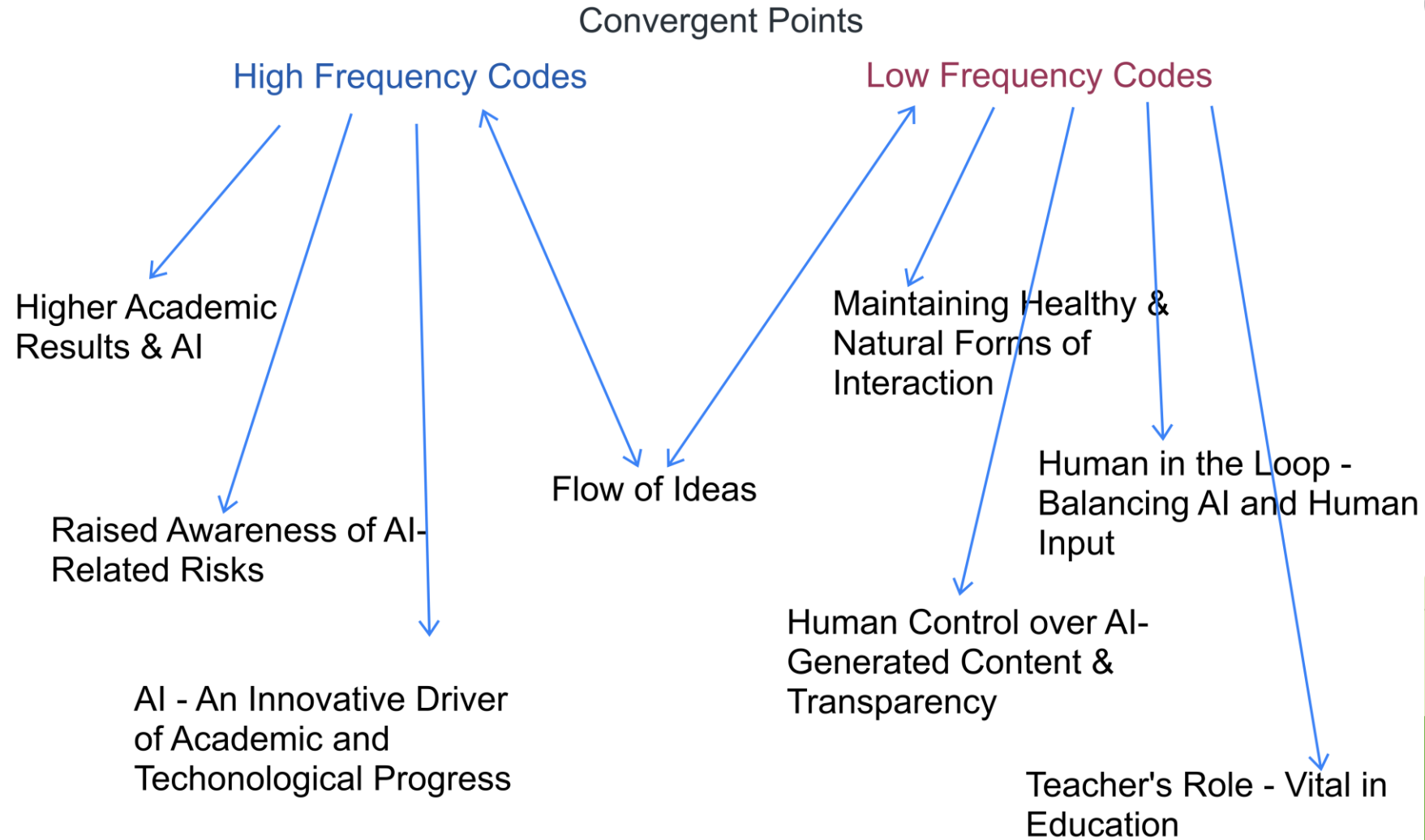
- ▶ **Human-in-the-Loop - Balancing AI & Human Input**
- ▶ **Teacher's Role - Vital in Education**
- ▶ **Maintaining Healthy & Natural Forms of Interaction**
- ▶ **Essential Human Assessment in Learning**
- ▶ **Raised Awareness of AI-Related Risks**
- ▶ **Human Control Over AI-Generated Content & Transparency**

DISCUSSION



- Working with AI – Higher Academic Results
- Raised Awareness of AI-Related Risks
- AI – An Innovative Driver of Academic & Technological Progress
- AI – The Next Big Step in Education
- AI Implementation – Beneficial for Learning
- Essential Human Assessment in Learning
- AI – A Powerful Educational Tool
- AI as a Personal Tutor
- Human Control Over AI-Generated Content & Transparency
- Teacher's Role – Vital in Education
- Human-in-the-Loop – Balancing AI & Human Input
- Maintaining Healthy & Natural Forms of Interaction

DISCUSSION



CONCLUSIONS

- ▶ GENUINE INSIGHTS
- ▶ GREAT POTENTIAL AND IMMINENT USE IN DIFFERENT FIELDS
- ▶ AI SKILLS/AI LITERACY
- ▶ STUDENTS' CONCERNS OVER LACK OF REGULATIONS AND RIGOROUS CONTROL
- ▶ THE NEED FOR ETHICALLY COMPETITIVE EDUCATIONAL SYSTEMS
- ▶ GUIDANCE AND ASSISTANCE FROM TEACHERS - ESSENTIAL

**THANK YOU!
GRAZIE!**



Alina Iorga Pisica
maxdirectconsulting@yahoo.com

&

Rodica Milena Zaharia
milena.zaharia@rei.ase.ro

Acknowledgement(s): This paper was co-financed by Bucharest University of Economic Studies during the PhD program of the first author