E-Learning Activity in EFL Class: Students’ Attitudes toward Facebook Communication

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Abstract

The emergence of online communities such as Twitter, Hi5, and Facebook has brought us into the open-frontier society. Among the online communities, Facebook (FB) seems to be gaining popularity with Thai teenagers. The purpose of this study is to investigate students’ attitudes toward online learning activity via Facebook. Subjects were 38 students studying EN 112 (Fundamental English II) in the second semester at Bangkok University. A 7-point-Likert-scale questionnaire was used as a research instrument to assess students’ attitude. Descriptive statistics were utilized to find percentages, means and standard deviation. Data such as interview, chat scripts, open-end questions, and the researcher’s observation of student’s usage of Facebook was reported using qualitative analysis. The findings showed that students had very positive attitude toward the online learning activity using Facebook.