



Enhancing Young Male Learners’ Motivation for Language Learning

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Abstract

At a time when mass education system predominates on all levels throughout Europe, it is necessary to acknowledge that everyone is unique and, thus, learns differently. As such, the European Project Love Language and More (under the Leonardo Da Vinci program) proposes to address the uniqueness of young male learners within a language learning context and implement, culturally adapt and test a developed Handbook and a Toolbox to offer language course providers and their trainers and tutors an appealing approach for young male language learners by introducing learning contents which we believe reflect male interests.

This paper seeks to present the results of the implementation and cultural adaptation process of the language learning methodologies and activities proposed by the Portuguese partners of the Love Language and More Project and address and discuss young male learner’s reactions to ICT-based activities within the Language Learning Classroom.