

Stefano Perego

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Stefano Perego is the **Education Country Manager** for Auralog in Italy

Responsible for the entire development of Auralog operations in the Italian education sector, he coordinates the deployment and development of activities to promote and maximize the impact of European programs on national educational institutions, maintains and develops Institutional Relations at national and local level, coordinates communication and marketing strategies over academic and distributive networks, since 2009 Stefano Perego also coordinates Auralog's national ubiquitous learning product development programs.

Stefano Perego's **academic profile** has been developed throughout Europe:

Graduated in International Relations and Spanish from London Guildhall/Metropolitan University in 2001, has participated to the Erasmus programme in Law and Political Sciences at the Universidad Complutense de Madrid in 2000. In 2006 acquires his EuroMaster in European Affairs from Sciences Po in Paris and University of Bath. While covering the current position, Stefano Perego gains a post-master certificate in "Politics, cities and innovation" at IULM School of Communications, followed by a professional course on Financial and project management of Innovation at Formaper – Milan Chamber of Commerce in 2009.

Author of papers on management of communicational and educational processes in the context of digital convergence and ubiquitous computing, Stefano Perego has participated to several national and international conferences on Education and Public Communications

Fluent in four European languages as well as Japanese, Stefano Perego has developed a comprehensive experience in Public Communications, as well as Development and Management of technology-enhanced Educational processes. With Tell Me More, Stefano Perego has been providing consultancy and support to hundreds of universities, public authorities, training organizations, schools, research centers, etc.