

The University Award of Travelogue (Travel Reporting), a Tool Academic Expertise of International Mobility

Pascale Argod

Bordeaux 4 University (France)

pascale.argod@u-bordeaux4.fr

Abstract

The Blaise Pascal University (France) organizes a prize for the best trip made by a (e) student (s). Open to any student enrolled in a French or foreign higher education institution, the competition will recreate an experience while traveling, text and images, giving free rein to the direction of observation and creativity of its author. The trip can be made from a personal initiative or as part of training, for example in an exchange abroad, during a field trip, a study tour or a linguistic journey. Notebooks or travelogues made by tandems, crossing the looks of French and international students are welcome. The books are also accepted by an entire class after a class trip or a study tour. Participants will have the opportunity to exhibit their work at the 2013 edition of the Rendez Vous travel diary which will be held on 15, 16 and 17 November in Clermont Ferrand. Each year, students will find a rich field of application for their studies license Culture and heritage, editorial design master or master cultural projects. Whether through group projects, individual courses or interventions of the festival organizers, the training of the travelogue, reportage and heritage is strongly related to this important cultural event. Educational tool in learning French Foreign Language, the trip is being proposed by the Department of Foreign Students at the University Beacon Pascal Clermont-Ferrand workshop and an accompanying project international mobility of students at university of Montesquieu Bordeaux 4 in the international Relations and Culture (2011-2013). International students take over the medium to share their experiences in a creative and original. Intercultural mediation is enhanced by the diversity of literary and artistic expression that characterizes the trip. ERASMUS student mobility Bordeaux 4 implement through creating blogs or websites and thus evaluate the formal, non-formal and informal learning mobility. In addition, teams of MICA, Mediation, Information, Communication, Art and MILC, House of Languages and Cultures at the University of Michel de Montaigne - Bordeaux 3 fit the travel book as an object of media research, image and the arts in information science and communication and humanities ("Cultural Studies" Argod P., 2009) and as an evaluation and development of inbound and outbound student mobility object. This is the theme of the regional project of 2012 on Higher Education for the Digital University Aquitaine carried by the all universities of Bordeaux (PRES de Bordeaux, France) offers expertise in international mobility on the campus of Bordeaux (universities and colleges) and of a quantitative and qualitative statistical analysis that have been the subject of a seminar balance sheet of the year 2013 the 18 June and about a publication forthcoming.

<http://www.rendezvous-carnetdevoyage.com/page-prix-du-carnet-de-voyage-etudiant> <http://www.univ-bpclermont.fr/article2084.html>

References

- [1] Carnet de recherche en ligne intitulé Carnet de voyage - reportage : intermédialité, interculturalité, médiation, patrimoine. Pascale Argod, Hypotheses.org, avril 2012 : <http://cdevoyage.hypotheses.org/category/carnet-interculturel-et-de-mobilite>
- [2] Cours en E-learning sur la plateforme Moodle de l'université de Bordeaux 4 afin d'accompagner les étudiants en mobilité entrants et sortants, décembre 2011 - juin 2012 : projet des services Relations internationales et Culture de Bordeaux 4 (P. Argod).
- [3] Ouvrage : Carnet de voyage sans frontières : une vision interculturelle, Pascale Argod, Reflets d'ailleurs, novembre 2011 (Pars en thèse), 70 pages + un carnet de voyage fac-similé d'extraits des carnets de voyage cités dans le corpus de la thèse.
- [4] <http://www.editions-refletsdailleurs.com/Voyage-en-carnets.html>
- [5] Congress : "When Congress International Mobility: the letter and the spirit", on 28 and 29 June 2010 in Bordeaux. Publication of the Acts of Congress in 2011.

- [6] "Capital humain" is the title of the workshop organized by Patrice Deleate at the Congress "International mobility: the letter and the spirit"
- [7] <http://www.europe-education-formation.fr/mobilite-internationale.php>
- [8] Article : European projects develop creative skills: a thematic year returns bearing results, Sylvie Thomas. Agence Europe Education Formation France, Soléo the spirit move!, March 2010, No. 22. <http://soleoweb.2e2f.fr/page.php?page=138>
- [9] Pascale Argod. PhD thesis in information science - communication, done from the year 2005 to 2009 at the University Michel de Montaigne Bordeaux III, successfully achieved with the mention 'Very High Honors and Congratulations (the jury's decision were unanimous) on the subject "The Traveller's Journal or travelogue, historical and semiotic approaches (790 pages and a corpus of 800 titles)
- [10] The two notions of intermediality and artialité are at the heart of the problem of the doctoral thesis supported on this kind in the CIS University of Bordeaux III December 10, 2010.
- [11] Article: Intercultural awareness on trade, travel: toward anthropology and creativity, Pascale Argod, InterCDI, No. 177 , May-June 2002.