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Christel Schneider is founder and managing director of CSiTrain, a company founded in January 2013. From 2006 until 2012 she was EU project manager and director of the international language association ICC. Prior to this she worked as head of the language department for the German adult education association in Schleswig Holstein. She also taught didactics and methodology, as a visiting lecturer at Hamburg University (Dept. of Education), for over ten years and has run numerous teacher trainer seminars both on a national and international level. Her experience in online training stretches over a period of more than fifteen years. She designed, set up and delivered an online teacher training course for Cornelsen Publishing and has been involved in several EU projects. As part of her project work she has been involved in teaching and learning in virtual worlds and has recently developed her skills in machinimatography.