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Patrick Zabalbeascoa is a senior lecturer of the translation department at Pompeu Fabra University in Barcelona, Spain. He lectures and researches in translation theory as well as audiovisual and media translation, mostly from English into Spanish and Catalan. He has published widely and internationally on these topics, including theoretical models to account for certain translation phenomena. His research in translation theory includes the development of a model of priorities and restrictions and he proposed alternative approaches to traditional views on so-called translation techniques, or shifts. He is the coordinator of the EU funded LLP ClipFlair project as well as two different Masters degrees: in Translation Studies (UPF) and in Audiovisual and Literary Translation (UPF-IDEC).