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Joan-Francesc Fondevila-Gascón is the Dean of the Social Sciences Faculty of the Universitat Abat Oliba CEU (UAO CEU), professor in the Universitat de Girona (UdG) and director of CECABLE (Cable Studies Center). He is director of the Communication Sciences Department and vice-rector of Academic and Faculty Management in the UAO CEU.

He is PhD in Journalism (Journalism and Communication Sciences Department, Universitat Autònoma de Barcelona), degree in Information Sciences, degree in Political Sciences and Sociology, master in Communication Research, master in Communication Sciences and master in Sport and Communication.

Joan-Francesc Fondevila-Gascón is director of the Digital Communication and New Technologies UAO university master. He also is professor in the Universitat Oberta de Catalunya (UOC) and Universitat de Girona (UdG).

He has published a lot of books and scientific articles about communication, journalism, telecommunications, Internet, marketing and education. Joan-Francesc Fondevila-Gascón has received the Cable Gold Award (First International Meeting on Cable Telecommunications Networks), the UAO Gold Medal, the University Research Award and a lot of recognitions.

He is the principal researcher of the Research Group about Digital Journalism and Broadband (UAO) and he is collaborator as expert in journals and mass media in Godó Group, Prisa Group, Z Group, Avui, Triple Play and others. Joan-Francesc Fondevila-Gascón has managed European projects and a lot of researches.