

Art and Technology Workshop II - Intermidiates Dialogues

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Abstract

We propose in our communication the analysis of the seminar Art and Technology Workshop II intermidiates Dialogues, created and developed for a Distance Education course in Visual Arts from the Federal University of Goias, assessing their operational processes and outcomes. This course has special relevance in a Distance Learning course allowing for experimentation of the medium itself (internet) in terms of learning as a creative art experience. The course has a traditional structure of visual arts teaching, it was a first experience and its evaluation were crucial. The technological capabilities have changed everyday life in recent decades and has finally settled on the field of visual arts. This can be observed by the presence of digital photos, videos, video installations and even web art in museums, fairs, exhibitions and international biennials. These productions promote profound changes in contemporary visuality and contribute significantly to establishing a new visual regime. It is explored in this seminar. As part of the productions with digital technologies, the use of new procedural strategies such as creating online, opened new categories, fostering and enlarging the field of art. In this module we discuss specifically the web art, or more specifically, the art produced with and from the resources of the internet, offering easy access and numerous opportunities to explore interests, backgrounds and both individual and collective trajectories. The course with 92 class hours offers an analysis of the historical process of articulation of art and technology and its impact on artistic production, an approach to concepts of authorship, interactivity, hypertext, manipulation, appropriation and hybridization, as well as proposes the development of research and experience related to web art, working with the available network resources for the development of their personal propositions. The focus is that, on seeing Internet and cyberspace as a reality of our time, we can think and develop more creative ways and sensitive to deal with it.