



## **Modern Teaching Materials: SWOT Analysis of an ESP Textbook**

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### **Abstract**

Recent years have witnessed renewed interest in the role of language teaching materials in facilitating the teaching and learning of English, partly due to an unprecedented integration of ICT in language education. There may be some scepticism regarding the potentials of new technologies but it is hard to deny that ICT-driven language teaching is more attractive and allows a high degree of individualisation in the learning process - one of the pillars of modern ELT methodology. Using multimedia tools aims at developing cognitive learning skills and promotes autonomous learning. However, despite a wide array of the types of materials available, including both those specifically designed for language teaching and authentic materials that can be selected and exploited for teaching purposes, a traditional textbook is still perceived as an indispensable attribute of the teaching/learning process. Attractive modern textbooks are expected to reflect the current trends in ELT methodology, in particular the learner-centered approach. The market of English language teaching materials offers textbooks and course book packages covering many different aspects of language learning and language use. To match individual needs of the learner they range from comprehensive general courses to specialised series which concentrate on one aspect of English or one specific skill. But what is the future of a textbook ? Will it be replaced by interactive multimedia? The article looks at the role and position of a textbook in the world of modern teaching materials.