



Recipe for Effective Long Term European Cooperations

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Abstract

We are going to present how we as project promoter have developed over a period of 10 years innovative contents in the framework of healthy living, education and wellness in a variety of two LdV-Pilot projects, many LdV-Mobility projects, two LdV-TOI projects and LdV partnership.

Our presentation will explain how the network of partners from more than ten countries was built up, has developed and grew up to a fixed cooperation for the next years. Chances and challenges of European cooperation we will show.

Next part of the presentation will show the development of project approaches in close co-operation with experts and professionals. How to elaborate an exact analyses of demands to meet the beneficiaries needs and also how to clear define envisaged project products and outcomes to ensure sustainability.

The presentation will demonstrate the results, impacts, outcomes and products as chance for the beneficiaries of these projects: pupils, students, teachers and trainers, companies and Europe.

But on the other hand we will explain how to build up the necessary public relations, dissemination strategies and activities to spruce up the project outcomes. For example: Innovative presentations at local and regional fairs.

We will demonstrate the benefit and synergy effects of European projects for the development of organisations, of their methodology, instruments and abilities on the internal level as on the external level like synergy effects for business networks. Clearly we will show the different added value of the projects to the beneficiaries, the project promoter and all the partners.

Our presentation will explain and clarify the change from the ex-post evaluation to the ex-ante approach in European Projects – the concepts of evaluation, validation and valorisation.

Also we will give on examples an introduction into the quality management of European projects.