

## MindMap: A Powerful Tool to Improve Academic Reading, Presentation and Research Performance

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## Abstract

This paper represents a research on how MindMap helps to improve the academic reading, presentation and research performance of students. It also focuses on use of MindMap in a learning environment which involves a different way of thinking, learning and knowing. Researchers developed a research framework and a conceptual framework to conduct this research. Based on both frameworks a case study followed by Qualitative and Quantitative study was done on a group of students. The case study aimed to know student's performance before the use of mind map and the improvement level after using it. In a part of the research students' thinking were justified with Qualitative and Quantitative questionnaires. Result of the research is quite satisfactory and it shows that use of MindMap increases the learning and presenting capacity of the students as well as improvement of their research work. This research ended with the scope of various academic research interest and the developed frameworks will help researchers to study related problem. This research paper will facilitate the students, teachers and the researchers. It will be valued on the field of contemporary research, academic research, academic reading, poster presentation, academic presentation, and innovative teaching and learning methodologies.