



ACIB's Role in Innovation for Education

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Abstract

ACIB's meaning in what concerns education, goes beyond the context of formal education. For many years, fruit of his own vocation, linked to business and commerce, ACIB developed a strong training and adult education department, considering its role on Human Resources valuation. Ouvir

Ler foneticamente

However, the boundaries of its intervention have been extended, in particular by the recognition that the true adult education climbs up the areas of formal contents, and that more efforts should be done to create conditions for developing a full citizen, passing, consequently, multidisciplinary interventions in multiple contexts.

Therefore ACIB developed new areas of intervention. One of them is the ACIB-Culture. This department has been responsible for the development of cultural initiatives and the promotion of spaces and activities that enhance the entire county. Particular attention to the fact that many of these initiatives have been undertaken by its Poetry Club, a group composed by its adults former trainees, who decided to give assent to the invitation to join this organization, precisely because they recognize that their training goes beyond the formal contents.

ACIB recognizes that culture and commerce can enhance each other by their interaction and synergy. Thus, ACIB assumes the cultural dimension as a factor in their recovery strategy in the commercial area.

The success of the experience, since ACIB extended its activity to this area, is indicative of its competence in creating partnerships. Its role, not only is signed by the innovative nature of the proposals, but also for the aggregating effect, with partners, public and community.

The promotion of cultural activities, under the assistance of ACIB, corresponds to the idea of encouraging practices that enhance the education for citizenship, social and commercial promotion, raising both sensitivity and responsiveness to various proposals uncommonly in Barcelos.