

Social Responsibility as a Teaching Strategy

Francisco Javier Marin Ochoa

fmarinochoa@yahoo.es
AIDA Foundation (Colombia)

Abstract

SOCIAL RESPONSIBILITY as the ethical and solidarity that every person and institution has to think about the other, beyond the moral and normative, is the proposal made to teachers and leaders who have the teaching profession.

It is proposed to implement social responsibility as a pedagogical strategy to teach in an applied in the same community where students live, thus facilitating their learning. When applying the lessons learned in their community, students will know the conditions of its neighbors, and thus strengthen its relationship with the community, and be aware of what this community has and lacks. Thus the student evaluates serves both what they are learning, and that should make so many adjustments that knowledge learned, to enable effective solutions in their community.

Introduction Through the teaching students receive comprehensive training (knowledge, attitudes, values and actions); in contact "the teacher as a person" with "the student as a person" students can learn about social responsibility and be more sensitive to problems provide solutions on today's world.

Contents:

- 1. Problem and context: Teaching and social
- 2. Educational process and / or evolution in which the proposal is inserted: Performance of teachers and educational leaders.
- 3. Resources and bibliographic sources: ISO 26000, methods, tools, educational research, bibliographic sources.
- 4. Elements for the implementation of social responsibility with students:
 - Self-assessment of teachers and leaders.
 - The proposal to students.
 - Commitment to the community.
 - Management and Social Responsibility message to entrepreneurs and managers.