



MEDEA2020 – Sharing Good Practice in the Use of Media to Support Learning

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Abstract

The MEDEA Awards have established themselves in the first 3 years of their existence as a unique forum whereby excellent examples of media use in education and training are recognised and celebrated. The MEDEA Awards have expanded through the European Commission supported project MEDEA:EU, which enabled the awards to operate in French and German as well as in English.

MEDEA2020 is a dissemination and exploitation project, partially supported under the Lifelong Learning Programme (KA4), which further extends this work by fostering the exchange of good practice amongst those actively creating and using media to enhance education and training in Europe. It responds to a growing pressure to provide more relevant and attractive learning opportunities to citizens through the use of ICT in general and media in particular.

The project began in November 2010 and will continue till December 2012. It involves 6 partners, led by ATiT (BE). The other partners are IADT (IE), Videoscop (FR), CSP (IT), FOZ (PL) and CECE (ES). The main work of the project involves the following:

Expanding and strengthening a network of partners in all European for sharing expertise in the use of media in education and training.

- Organising five hands-on workshops to transfer and share expertise in the field of educational media production
- Establishing a significant community of practice
- Putting in place an online searchable resource base related to the use of media in education
- Including special MEDEA Awards to recognize best practice in relation to European collaboration
- Organising an annual high profile European conference on the topic of Media & Learning
- Establishing the MEDEA Foundation to ensure the on-going viability and sustainability of the MEDEA Awards.

Related websites:

MEDEA Awards: <http://www.medeia-awards.com>

Media & Learning News: <http://www.media-in-education.net>

Media & Learning Conference: <http://www.media-and-learning.eu>