Abstract

Various forms of access to messages, parsing them, evaluation and transmission of media literacy is defined as the ability of many countries in recent years in the education system has taken place, albeit late. Science and technology have increased the diversity of channels offered by the rapid development of electronic media. Accordingly, anyone from children to adults under the influence of many to take the positive and negative consequences of media diversity has emerged. In our study the positive and negative effects of media literacy course will focus on language learning. Media literacy course, students write the text, the story of a news report, story ideas squares planning, organizing and delivering activities, they find the opportunity to develop language skills. Develop word knowledge, especially in the process of creating and delivering text, language, learn to take advantage of better opportunities. Language skills develop correct and effective use. However, the media organ of the operational processes, there is very little emphasis on the use of language. The effect of this situation on the basis of students' language learning leads to the need to control the language of the media taken. Students' interactions with the media today, this is a requirement increases by the day. At this point in the direction of development of language skills in media literacy course on students' work can be done with media outlets such as the language is to be sensitive about using. Scientific and technological developments rapidly changed the way of life to facilitate our lives. This change in position in the consumer societies more passes, a cultural era that gave birth to extreme wear. This is the very language is affected by pollution. In many countries easier access to foreign media elements of the societies in their own language, traditions and cultures of different peoples of the recognition and resulted in pass interference.