

Strategies for Developing Thai Private Higher Education Institutions towards Research Universities

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Abstract

The role of higher education institutions on research has become more important at international level. Both universities and industrial sector need to cooperate for creating innovations for economic growth and country development. This study firstly aims to raise awareness among higher education institutions and stakeholders concerned with the necessary participation in upgrading Thai higher education quality research. The main point is to propose the new vision and strategies for developing the Thai private universities, which still lack of efficient researchers and research works, to become the global research universities. The objectives are to study factors that lead to research universities of both private and public higher education institutions in Thailand and abroad, to study present situation and readiness to become research universities of private higher education institutions in Thailand and propose strategies for developing Thai private higher education institution towards research universities.

Conducting research on Thai private universities that have potential to be research universities by learning the success experiences from universities abroad: i.e. Harvard University, John Hopkins University from U.S.A., Nagoya University and Tokyo University from Japan, Frankfurt University and University of Stuttgart from Germany, Edith Cowan University and Western Australia University from Australia (besides the national research universities in Thailand, such as Chulalongkorn University, Mahidol University, and Chiang Mai University).