



Enrichment of Business Education Curriculum in a Globalized World

Chris C. Chukwurah

Churac2006@yahoo.com

University of Calabar (Nigeria)

Abstract

Business Education is one of the programs in Vocational and Technical Education. Vocational and Technical Education program is aimed at training and retraining of Vocational and Technical educators to enable the acquisition of skills that would make them cope with global changes, especially in technological education. It also enhances self-reliance through its functional nature of training to the learners. The graduates of business education are expected to promote entrepreneurship that would enhance the development and growth of the national economy of any country especially developing country like Nigeria. Business Education Program in Nigeria needs revisiting by way of enriching its curriculum in order to enable the graduates of the program cope with the global competitiveness which is now the order of the day. This paper aimed at ascertaining the enrichment strategies available for making Business education program meet the challenges created by globalization and technological advances. 180 Business teachers were randomly selected from Senior Secondary Schools in Cross River State of Nigeria. The researcher used questionnaire for data collection. Three research questions were formulated to guide the study and were analyzed using percentages and mean statistics. The result of the study showed among others, that, Business education program content, learning environment and instructional methods were not enriched enough to cope with the global educational challenges. Based on the findings, few recommendations were made among which is, that, global business and marketing issues should be integrated into business education curriculum. This would enable the production of quality secondary school graduates in Nigeria.