



Alexandra Curatolo

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After Graduating in Languages & Corporate Culture at the University of Urbino Carlo Bo, Italy, she studies a Master's Degree in International Trade Management in Valencia, Spain. Since 2006 she is Responsible of all activities of the European Association of Children's Fashion and Childcare. Manages all relations with companies, associations, fairs, technological institutes and with a the help of her staff she organizes catwalks, trade missions in third countries and participation in trade fairs.

Alexandra supports also the preparation and submission of Proposals to European Projects and the creation and coordination of consortiums.

Since 2009 she is coordinating the Leonardo Project "braM", for the development of a course for Brand & Merchandising Managers for SMEs of the children's product sector.

Meanwhile, she is the Exploitation Manager for the "Design4Children" project, under the 7th framework programme, a project that aims at creating special design criteria for the children's clothing, childcare products and shoes.

Alexandra speaks currently English, Italian, French and Spanish.