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Patrick Furu is the Assistant Professor of Management and Organization at the Hanken School of Economics, in Helsinki, Finland, where he received his PhD in International Business in 2000. In addition, he is the Academic Director at Hanken & SSE Executive Education. He has previously been visiting researcher, lecturer and professor at Copenhagen Business School and Uppsala University.

Patrick's academic research has centered around the development and transfer of strategic competence in multinational companies. His articles published in international academic journals have dealt with competence development and transfer processes in multinational companies. Recently his research has also focused on managing knowledge work and the leadership of knowledge, as well as on the management education methods.

Patrick's professional activities include consultancy and executive education for management concerning strategies, change processes and competence development. He has worked with several large companies, such as Aktia, Elisa, Ericsson, Nordea, Sampo, SEB, TeliaSonera, and UPM. Patrick has experience of working in the board of directors of small- and medium-sized enterprises. His past activities include top management group experience in the IT industry as well as project leadership experience in the media industry.