



Nicholas Smith

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Nicholas Smith is a Director of Superact, a Community Interest Company that uses the creative process to help strengthen individual and community well-being.

He graduated with 1982 with an MSc in Geography from Cambridge University, Great Britain. His career began in social research, with periods at Taylor Nelson Sofres and BMRB International. During this period he evaluated a large number of UK Government interventions in the employment, training, health, financial and local authority arenas. As Chair of the Social Research Association he regularly spoke at conference on research methodology and outcomes. He was also involved as external expert in quality management and external evaluator in European projects mostly funded by the European Social Fund.

Nick still undertakes complex social research but, in 2006 he helped form Superact CIC.

As well as overseeing the strategic development of Superact, Nick manages major projects. Thus he has been instrumental in the adoption of the Supporting Employability and Personal Effectiveness (SEPE) award by Superact, helping to develop and promote its use in a variety of settings across the UK and Europe. Part of the latter function involves being project manager of the Personal Effectiveness and Employability Through the Arts (PEETA) project, funded by the EU