



Methodological Contributions in Teaching Audiovisual Subjects in Journalism Studies

Clara Sainz de Baranda, David López Buforn

Universidad Carlos III de Madrid (Spain)

cbaranda@hum.uc3m.es, david.lopez@uc3m.es

The teaching methodology in the European Higher Education Area (EHEA) must uphold the right balance between the level of individual knowledge acquired by each student and efficiency of teamwork. The degree in Journalism from the Universidad Carlos III of Madrid includes subjects in the audiovisual field that combine theoretical and practical cases.

The first will focus in two ways, master classes, according to a detailed agenda includes proposals for documentary sources of reference and audiovisual content. And, a conceptual and research work by the student itself from the guidelines given and conceptual repertoires.

On the other hand, the case studies are focused on team production-made news (short news items), by teaching the use of tools of production (equipment ENG) and editing (using a digital production system integrated news). And the realization of self-produced news program by teaching the technique of television production on set.

From a previous study [1] - were obtained methodological proposals for improving the training of students in the preparation of information for the television- we have analyzed how these proposals have influenced the teaching of these subjects. The accomplishment of surveys to students and interviews to the responsible professors to distribute this subject and its later analysis, will contribute information that it can serve as a model for other universities.