



Guidelines Prospective in University Management

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Abstract

Contemporary society, often called generalized communication company, is essentially an educational society. Major openings produced on epistemological level, culture and technology frequently requires adaptive restructuring of the educational phenomenon in its dual capacity as a consequence of society and development factor. Restructuring current educational reality the products can be grouped around three main trends: a multiple dimensions of education, permanent education and increased action of the prospective nature of education.

At the university management, we identify from the prospective look a set of principles that can shape the priority to be considered for effective action learning and research.

The principle of long-term effectiveness - study support those programs that will be necessary and effective in the future - the result: a good impact on potential students, and financial efficiency.

The principle of dynamic - growing academic community members and staff of a dynamic rhythm of thought and action. The dynamics of our current society requires active involvement, dynamic action taken - the result: performance reflected in qualitative and quantitative dimension (like ISI articles in many specialties).

The principle of freedom and creativity – possible creative expression, innovative of academic community - the result: original results, valuable.

The principle of internationalization - creation of new cooperations and development, also taking advantages of existing ones - the result: international recognition and everything else derives from this.

Principle of linking theory with the practical content (application and research) - balancing the theoretical with the practical analytical programs and create partnerships with institutions in which students can practice real stages of training - the result: formation of real skills to students.