

m-Learning Manager Training Program

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The m-learning is emerging as a new sector in education and training provision, side by side with faceto-face education, distance education and e-learning. For the first time in the history of the use of technology in education and training, is a technology that will cost the learners nothing, because they own the technology to be used. The new mobile learning arena imposes significant new design requirements of training programs - the ways they are structured and maintained. The effective mlearning imposes specific usability requirement. The quality assurance should be an integral part of the management of m-learning providing institutions.

m-Learning Manager is a manager that should know about the specific of m-Learning pedagogy, m-Learning technology and m-Learning application development. m-Learning Manager is not a developer, or teacher – he or she has to organize and manage m-Learning design, development, evaluation and imple-mentation into his, or her, organization.

This paper presents the training program for an emerging profession - m-Learning manager. The multimedia learning resources are presented in the form of task for performance. The training program is the one of the main objectives of the m-Learning Manager project (mLeMan http://mleman.dipseil.net/). mLeMan answers to the need of establishing European level standardization of the quality assurance framework of m-learning management and thus to the laying down of a foundation stone for the profession of m-learning manager.