



## **ESP – a Provocative Approach for Professionals**

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Today's global economy involves career-specific terminology in order to coordinate research and to deliver professional services . Technical universities require a special language teaching approach, which combines subject matter and English language teaching (ESP). Students approach the study of English through a domain which they have already studied. This approach is focused more on language in context than on teaching lexical structures and grammar. Students of agricultural universities need a good grasp of English in order to communicate a set of professional skills and to perform job-related functions both at home and abroad. ESP should be taught as a subject matter important to the students, integrated in their real world. Before starting an ESP course the students should acquire thorough professional knowledge taught during university lectures, laboratory sessions and seminars. Reinforcing professional notions, concepts, and ideas through English vocabulary and structures integrated in meaningful contexts increases the students' motivation. They start using what they learn in their ESP courses right away in their professional work and studies. The ESP approach will enhance the students' interest in their domain and will motivate them to interact with specialists from other countries and with professional publications.