



EU2111

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Digital media have an important role both in everyday life and in Culture and therefore a role to play in Education, offering the opportunity to learn within both informal and formal approach and responding to the needs to improve and update an educational system in an Europe living a great generational change. In this sense ICTs may become an important didactical tool not only of recreational value but, what is more important, suitable to promote acquisition of Key and Transversal Competences, basic Skills (reading and writing) and reinforcing personal and community innovation capacities.

The project seeks to develop a pedagogical approach for Key/Transversal Competences acquisition, which is based on the use of media production and specifically on the production of Audio-visual Documentaries in format suitable for ICT channels. By creating the methodological basis for this technical product, the project translates a specific technical process (composed by several steps and "packs of techniques"), into a learning tool suitable to be targeted at multidimensional level.

The production of a social documentary facilitates particular kinds of critically reflexive learning, mapped to the EU Lifelong Learning key competences. At the heart of this research project is the question of what difference is made by employing this pedagogic tool as opposed to a more traditional mode – e.g. an essay, presentation, portfolio or written examination. The outcome of the project (the sharing of the social documentaries) is secondary to the reflective process in the ethnographic context.

Participating learners must focus on a community of practice / social engagement which they inhabit in order to work ethnographically, immersed in the situation of the documentary subjects. As such, the film / video will be partly a work of SELF-REPRESENTATION, harnessing the affordances of new digital and social media to realize this.