



## **Using Web 2.0 Technologies to Enhance Academic Writing Proficiency Among EES Students in Sultan Qaboos University: an Example of Facebook and Blogs**

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### **Abstract**

In this revolutionary age of the Internet and computers, many fields and aspects of life have been positively and digitally affected. Education is one example amongst these. Web.2.0 technology like facebook and blogs have become familiar terms among users and students alike across the globe. This research paper aims at investigating the actual use of facebook and blogs approaches to improve writing fluency and proficiency among English Specialist students in Sultan Qaboos University, Sultanate of Oman. Prior research relating to the use of facebook and blogs, particularly in the educational field of language teaching and learning is reviewed. Data for this study is obtained through the use of a questionnaire distributed to the students in the Language Centre of Sultan Qaboos University. This study paper suggests to empirically value and utilize the pedagogical assets of facebook and blogs technology in the teaching of writing in university courses. Furthermore, it urges both practitioners and teachers to effectively implement facebook and blogs tools in the learning environment and composition classroom.