



## **Social Networking Used as a Mode of Communication to Build Home School Partnership; a Case Study of a Private School in Lahore, Pakistan**

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### **Abstract**

Social networking is now the new mode of communication; but the question is how often do people use that for educational purposes? A small-scale research has been conducted to figure out how a previously made facebook page can help improve parental involvement at early years in a private school situated in Lahore, Pakistan.

This private school has an informal way of assessment at early years of education. There is no formal test or exams, which makes it difficult for parents to understand what their children are learning at school. The management wanted to have a communication system other than school website. The basic implication of the website is its nature of one-way communication. Therefore, instead of providing one-sided information through a website, a year ago in January, the management initiated a facebook page to involve parents at different levels.

This study provides an overview of the research question and further recommendations. An online, poll, written questionnaire and interviews were conducted find out how parents have used this Facebook page in past and what can further be done to improve the page for better home school partnership.