The culture of the Brazilian people, grounded in the characteristics of a colonized country, bring itself several prejudices. These cultural prejudices that give rise to discrimination of all kinds, Also do not create acceptance for measures that point to the social and cultural equality. Exactly why, the Brazilian society, heir of this process of colonization, is marked by frightening levels of exclusion.

In this article, I discuss briefly the affirmative actions implemented in Brazilian Amazonian from 1990’s, noting the different looks that pervade them, with the aim of pointing out, with the aid of cultural theory, ways to promote inclusion and justice that go beyond the theory and practice, and that conduce our children through education to equality since childhood. Such a study is done with the belief that education to child is the foundation for the formation to more empathic society, to the breaking of prejudices and to the social and cultural inclusion.

This study, based on concepts such as inclusion, culture, race, racism, prejudice, has enabled me to reflect on issues such as the Brazilian culture, race, racism, the whiteness in the teacher training, building relationships and knowledge of teacher / student, representations involved in this interaction, meanings and especially the importance of education to the child for the real applicability of affirmative actions in Brazilian Amazonian.