



Reading Stimulating Initiatives in the State University of Library Studies and Information Technologies Sofia, Bulgaria

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www.bookcelebration-bg.com

The book is an ingenious invention of thinking man. It stimulates the spiritual activity of the people. The book helps us to keep our identity and to recognize the identity of others. The book may be used as a reaction against the dehumanization in the globalized reality.

The Purpose

- to establish practices for reading stimulating
- to initiate events regaining the book love in our university and country

Our University's Initiatives



- Week, dedicated to the World Book and Copyright Day (23th April) /18-23 April, 2011/
- Days of the Book and Copyright in SULSIT (23-25 April 2012)
- New policies for stimulating the reading. Research of the bookcrossing practices in Bulgaria (December 2011-December 2013)

Week, dedicated to the World Book and Copyright Day (23th April) /18-23 April, 2011/

Book collection with scientific reports



The Book – more sensual present

The Initiatives

- students read American poetry;
- rhetoric students read stories to kids;
- a round Table, where Bulgarian writers and famous directors discussed issues related to Book and Reading;
- contests for essays and posters on theme "The Book of my life";
- an exhibition of antique, rare and valuable books;
- a workshop- students made their own hand-made books.

Our team



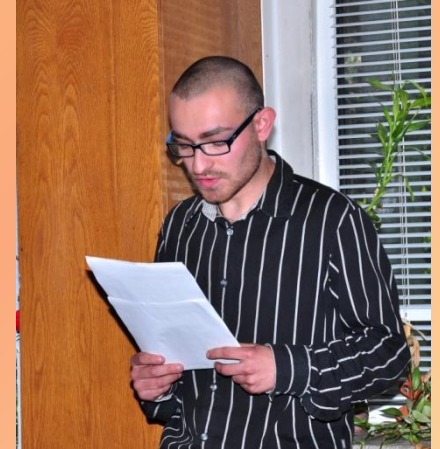
Days of the Book and Copyright in SULSIT (23-25 April 2012)

- Scientific conference on the book and copyright involving students, teachers, publishers, booksellers, journalists and specialists;
- Presentations by authors of books-games;
- Presentation of a film-portrait of Prof. Peter Parijkov—
an example of the boundless love for books

And...

Student's and PhD student's forum about the books and the copyright

They were very creative, progressive and smart!!!



Student's Competitions for essay "The Reading..." and poster dedicated to the World Book and Copyright Day

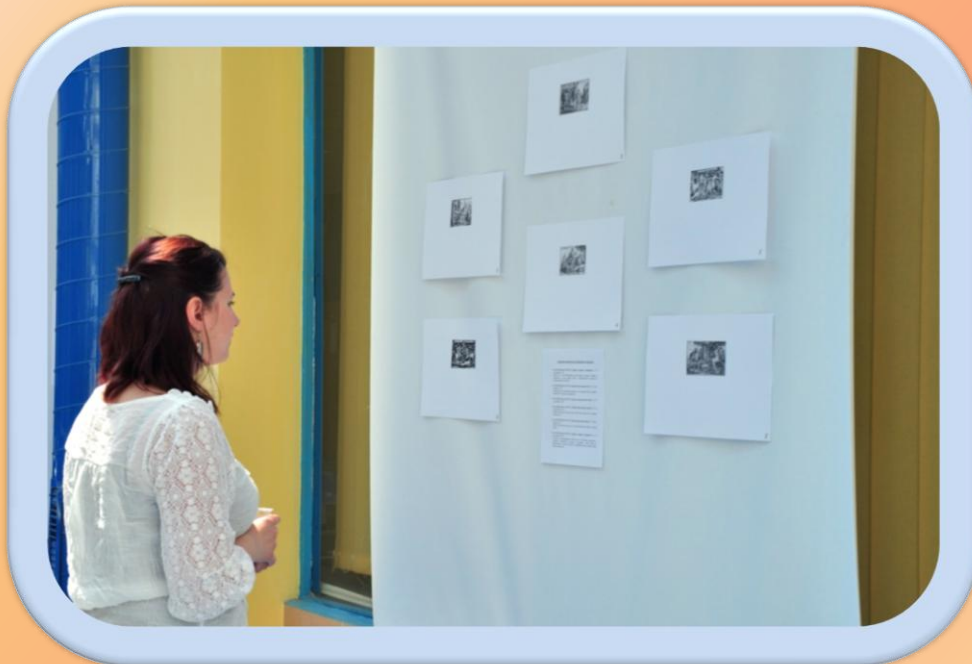


Workshop—students made their own book



Students read to children





Exhibitions



The World Book and Copyright Day (23 April)



Project: "The World Book and Copyright Days in SULSIT"

Performer: State University of Library Studies and Information Technologies (SULSIT)

Leader: Professor Stoyan Dentchev, Doctor of Economic Sciences



line decor

line decor



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At the University, whose mission is to develop spirituality, the idea of celebrating The World Book and Copyright Day, initiated by UNESCO back in 1996, came naturally. We consider that by organizing the "Week, dedicated to World Book and Copyright Day (23th April)" / 18-23.04.2011 / will contribute to recognition of the crucial role of book reading and education as key factors for the development of personality. Respect for copyright is also our urgent commitment. The celebration draft is in the context of developing a policy for reading and increasing the prestige of the book and the latest trends in copyright protection.

New policies for stimulating the reading.

Research of the bookcrossing practices in Bulgaria

- The project is funded by Fund “Scientific Research” – Young scientists, Bulgaria
- The period – December 2011-December 2013
- The leader of the team – Asst. Prof. Lubomira Parijkova, PhD.
- The mission – to stimulate dialogue about the place of books and reading in our life and academic community
- Our team – young scientists and graduate students with different academic and discipline profiles – philosopher, historian, philologist, linguist, psychologist, and pedagogue
- Our motto:



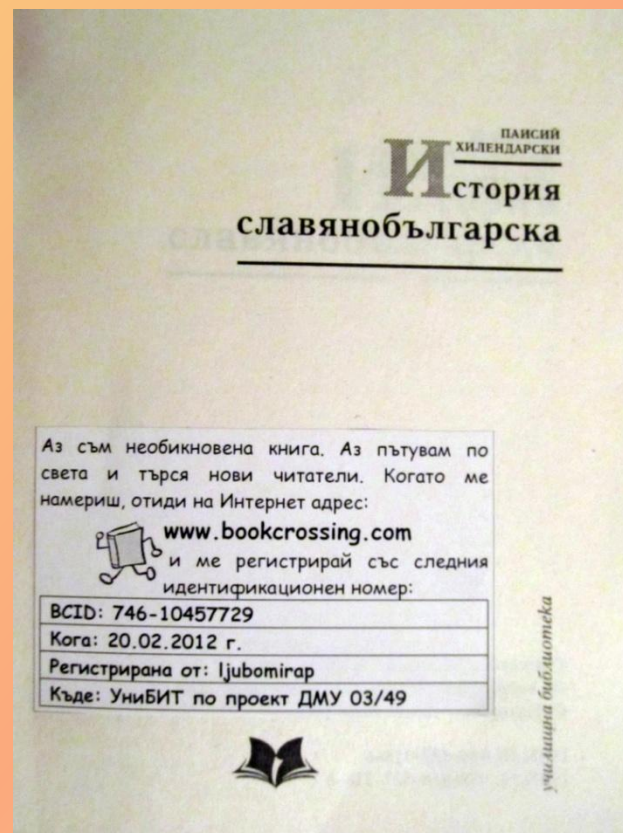
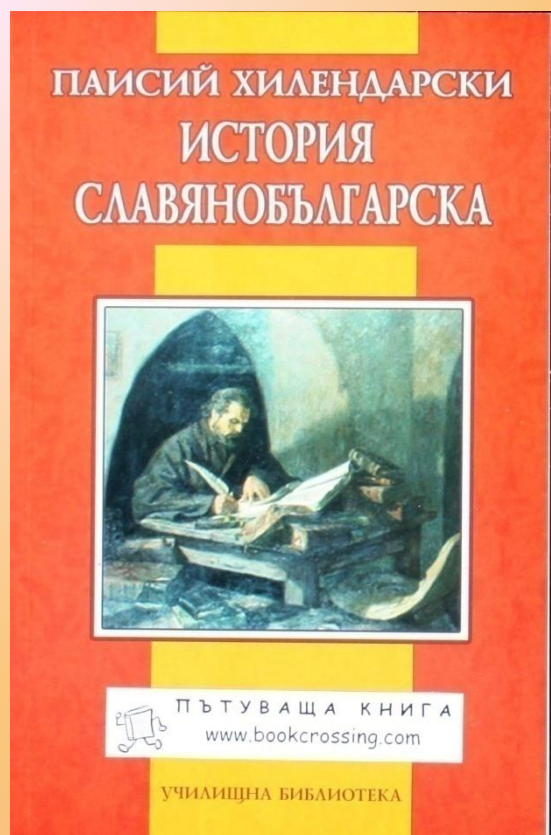
23/02/2012

Read! Share! Be a step ahead!

250th anniversary of creating the Paisius' book

The book was the first attempt of writing a complete Bulgarian history and to awake and strengthen the Bulgarian national consciousnesses.

The book “Istoriya Slavyanobolgarskaya”



We bought 20 books and gave them to students to read and after that they should write an essay on the presence of the Paisius' ideas.



Our book-cafe



We invite famous Bulgarian authors to talk with students and discuss the role of the book in our society.





1. Label



2. Share



3. Follow



More 

- The “bookcrossing” is a network for free books which may exchange its readers.
- The philosophy of this project is clear: not to own, only to read a book. This is the main worth of the online community - a reading society.
- We organized a bookcrossing zone in our university

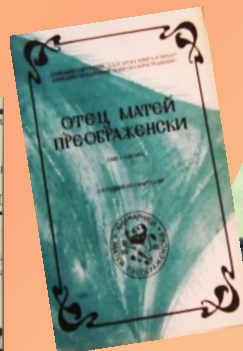
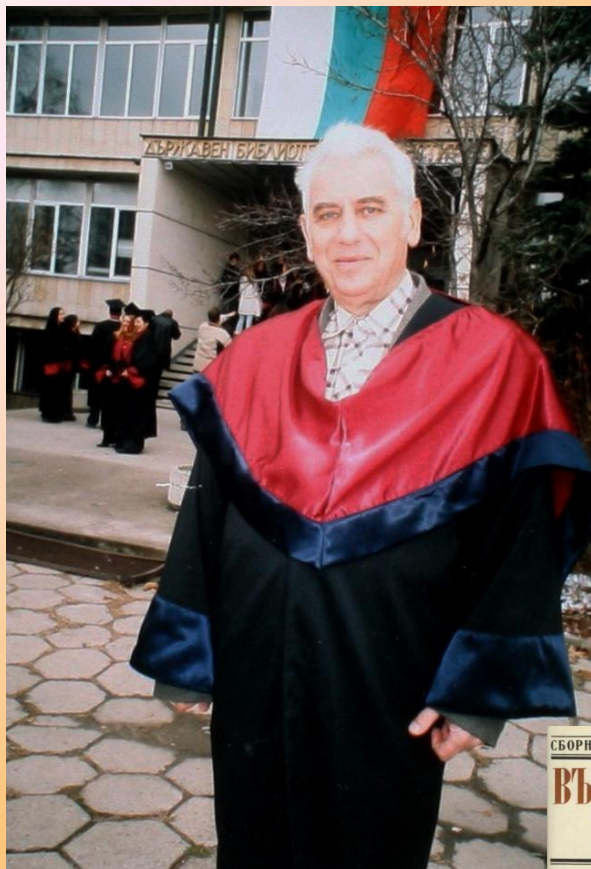


www.bookcrossing.com

We've made a movie



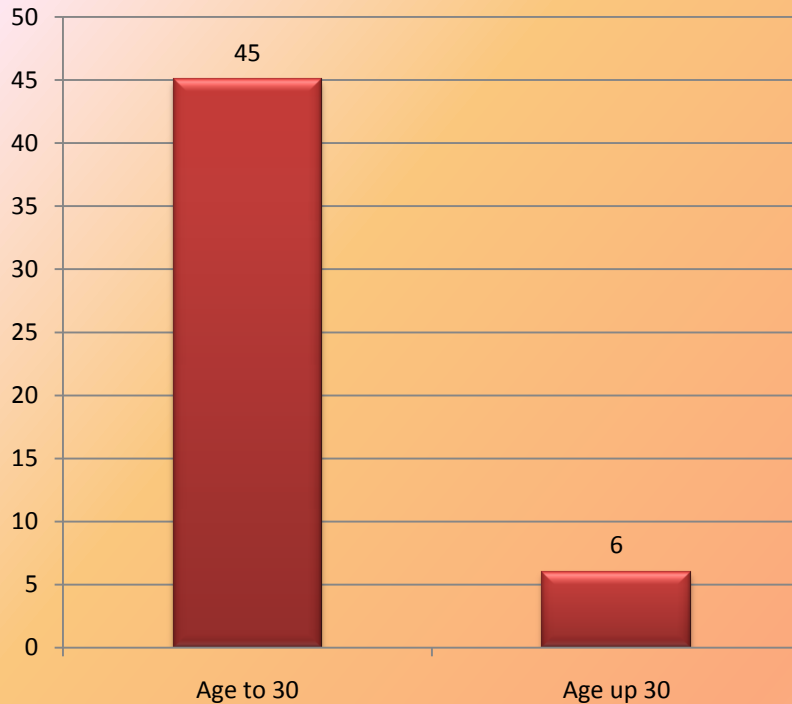
Film-portrait of Prof. Peter Parijkov



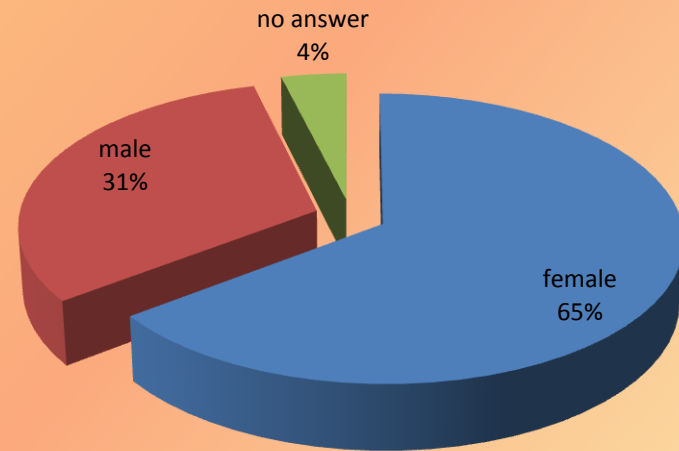
Results of our inquiries

Distribution by age

Age

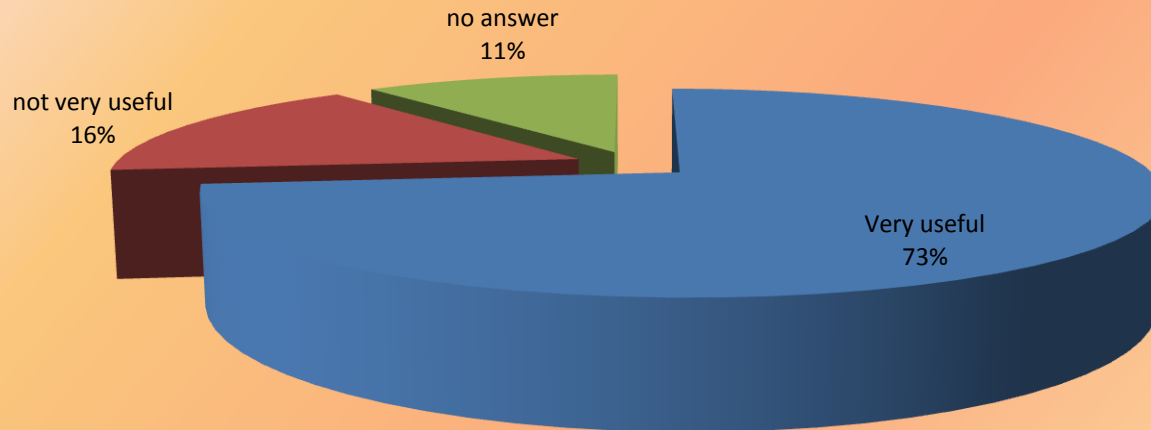


Distribution by sex



Results of our inquiries

How do you estimate the benefits of our initiatives?

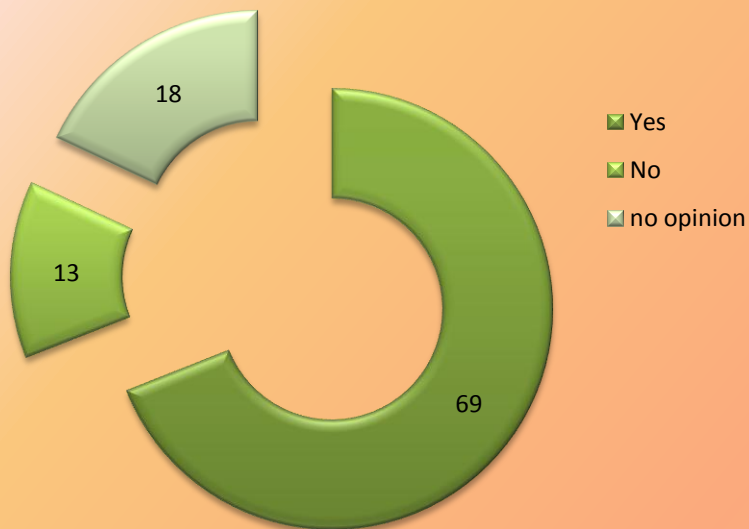


Estimation of our initiatives

Before

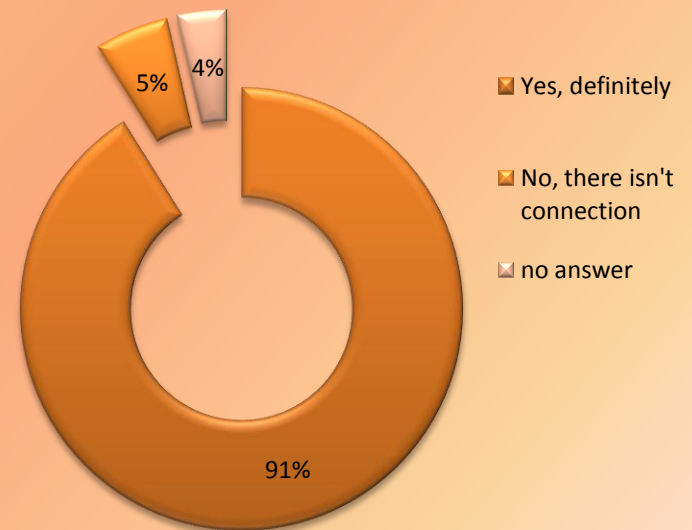
Do you think that is necessary
to organize Reading Stimulating Initiatives
in our University?

The data - in %



After

Do you think initiatives like these can raise the
prestige of the Book?



Scientifically and theoretical results

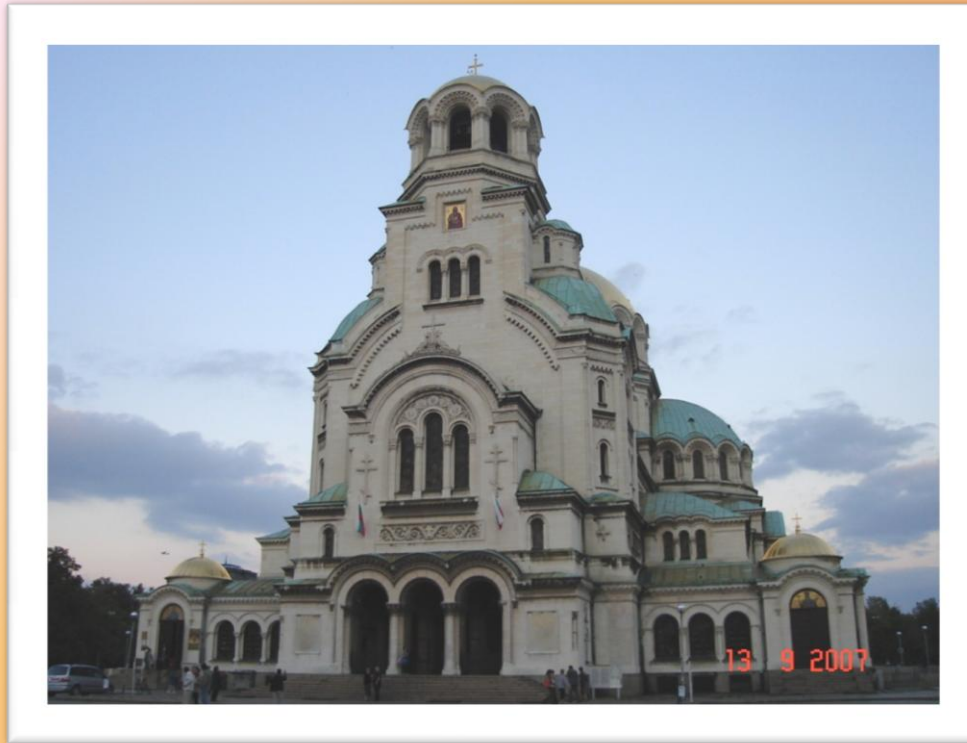
- Analysis and synthesis of scientific literature and information;
- Detailed study of Bulgarian sites and blogs, related to books and reading.
 - The expected effect is to achieve a complete picture of the phenomenon "bookcrossing" in Bulgaria and compared with some countries in Europe.
- Recommendations for new strategies and policies to promote reading;
 - Dissemination of new knowledge by organizing web seminars, lectures and presentations;
 - Expanding knowledge and acquaintance of new trends in books and reading;
 - Reports' publication on the topic;
 - Enhancing the culture of reading in the university environment.

Scientifically applied results

- The Materials will become the basis for a textbook;
- The captured video during meetings with authors will become an integral part of the seminars and lectures;
- PhD students from the team could use the results for their dissertation theses;
- Building a solid partnership between educational institutions, unions and representatives of organizations associated with the book;
- Participation of our university in the development of educational policies that promote reading;
- Working in interdisciplinary teams will lay the background for future partnerships and projects and will be in line with European science policy;
- Integration of students to the scientific achievements

Conclusion

- The State University of Library Studies and Information Technologies creates conditions of searching new initiatives for reading and we hope that our policies could contribute a recognition of the crucial role of book reading and education as key factors for the development of personality.



THANK YOU FOR YOUR ATTENTION!